

Current account obsessions

BY ANTHONY HARRIS

ONE POINT on which nearly all the warring parties in the present economic debate would agree is that a major aim of policy should be to get the balance of payments right, and that this statement means setting the current balance right. There is, to be sure, disagreement about the answers to this problem. New Cambridge would tackle it through import controls, new monetarism through the borrowing requirement, and New Orthodox (the school I discussed yesterday) would argue that some deficit, to match part of the surplus of OPEC oil exporters, would help to save the world from slump. They are all agreed, though, that the current balance of payments is terribly important.

This used not to be so before the war. People worried about reserves, when they were inadequate, and exchange rates when they collapsed; they worried about unemployment, and it was to protect employment that they argued for trade restrictions. As Lord Raidor (the school I discussed yesterday) said, Britain had a general tariff on manufactured imports in the 30s, and a very fast domestic growth rate. The British trade record was not so impressive, and the current account was rotten; but nobody worried about that. The balance of payments was after all a monetary affair; if the market was calm, nobody brooded over the statistics.

Why did we start worrying about the current balance after the war? The question was raised by John Forsyth of Morgan Grenfell at the recent FT European Banking conference in Stockholm. He pointed out that the current account became the touchstone after the Bretton Woods agreement in 1944.

To justify

The reason, I suspect, was the same as the reason for the forgotten scarce currency clauses: Keynes was determined to set up rules under which the economies of Europe would be free to fix exchange rates which enabled them to compete effectively with the U.S. Otherwise we might have settled to a world in which every one but the U.S. was in current deficit, balanced by a supply of U.S. investment funds—a road to total American domination. The current account criterion was meant to justify devaluations which might otherwise be resisted as unfair.

Unfortunately, this did not solve all problems; at first only the vanquished countries accepted, therefore, the low valuations and low living standards which this test suggested. Britain, hampered not only by democratic expectations, but by the reserve role of sterling and all sorts of myths about the City, was reluctant to walk through the door so carefully wedged open by Keynes, and imposed all sorts of restrictions on outward capital movements in order to protect the reserves. Thus we reversed the pre-war regime in place of free finance with some restrictions on trade, we had increasingly free trade with undiminished restrictions on financial movements. The intended result was to maintain a higher value for sterling than would otherwise have been the case—for if capital had been free to flow out, and the exchange rate had responded to the whole balance of payments rather than just the current balance, sterling would have been devalued much earlier.

Determination

The result was over-valuation of the currency and over-investment (this last is my gloss on Forsyth, but a fair one, I think). Here is a single explanation which seems to embrace both the poor competitive performance and the poor return on capital investment which has hampered us for so many years. If anything, the post-war recipe was even more poisonous than the pre-war one.

We have now, with luck and bad management, achieved the kind of devaluation which could encourage investment which would help the economy, and take the current balance of payments largely off the agenda; but there are two very big provisos. First, it must be an objective of national policy to maintain the real international value of the pound fairly stable from now on and not let it rise; and as soon as possible we must also achieve the Government's objective of stabilising its internal value. As Forsyth points out, it takes years to alter the structure of the economy to take advantage of a real depreciation of the currency; and in a world of floating rates, that means skill and determination. There is little sign yet that either is likely to be forthcoming.

SALEROOM

Persian folio fetches £280,000

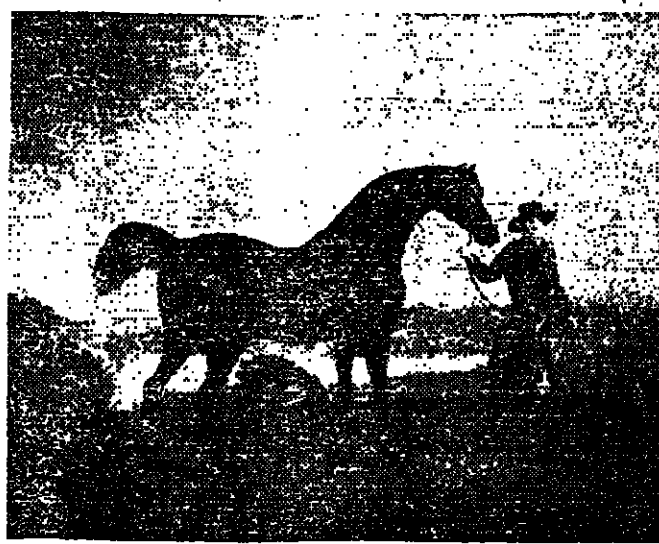
A FOLIO—one leaf—from the Shahnameh, one of the most important Persian manuscripts to appear at auction, was sold at Christie's yesterday for £280,000, plus 10 per cent. buyer's premium. It was bought by Colnaghi, the London picture dealer. All told, seven folios from a work which originally amounted to 759 folios were sold for £755,000, three times Christie's estimate.

The Shahnameh was produced in the early 16th century by a group of leading Persian artists and calligraphers. It has belonged to the Sultans of Turkey and the Rothschilds but since 1959 it has been in the possession of Mr. Anshur A. Houghton, a former president of the Metropolitan Museum of Art, New York. He has given 78 folios to the museum and has sold seven. He disposed of another representative seven folios for this sum to establish a value for the collection.

The top price, a record for a Persian work of art, was for The Death of Zohak, attributed to Sultan Muhammad. The London dealer Mahboubian gave £100,000 for a painting of Nushirvan receiving an embassy, attributed to Mirza Ali. The other five folios ranged in price between £85,000 and £95,000 and were bought by London, French and American dealers.

After the Houghton Shahnameh there was a general sale of Islamic and Indian works of art which totalled £97,177. Highest price was £20,000 for a royal Ottoman manuscript of the history of the prophets.

Christie's sold an important British book—William Cartwright's edition of Chaucer's *Spectator*. The Tales, published at Westminster



This Stubbs portrait of Bandy sold for £60,000 at Sotheby's.

about 1484. It is a second edition, but the first illustrated edition, and only the fourth illustrated book to be printed in England. Dawson paid £55,000 for it yesterday, 3 p.m. within the estimate. The sale of early printed books brought in £218,342.

There were surprises in an important sale of British paintings at Sotheby's which totalled £266,000. This is a rather uncertain market, and while certain sections, such as sporting pictures and portraits, did well, some highly regarded paintings failed to sell.

A George Stubbs painting of the Earl of Grosvenor's horse Bandy, so-called because of a bent neck, fetched £60,000. An anonymous buyer for £60,000.

ANTONY THORNCROFT

Richard Green gave £34,500, more than twice the estimate, for another equestrian scene, George IV's Persian Horses Being Taken Out for Exercise, by Henry Bernard Chalon.

Sotheby's wine sale brought in £57,260, with plenty of foreign dealers present. Coins added a further £53,553, and a top price of £2,100 for a Pattern third guinea of 1778.

At Zurich yesterday Sotheby's set a record auction price for a watch when a Zurich watch paid £49,875 for a silver and gold watch of 1810 by Breguet.

At the Phillips ceramics auction, top price was £3,600 for a large Bohemian overlay goblet. Although work-rate and effort are essential ingredients, much more is required from the contenders in the World Cup.

RACING

BY DOMINIC WIGAN

Late Night Extra can win

FRED WINTER'S Uplands stable has no gamier inmate than the nine-year-old Late Night Extra, and Mr. Winter, who has already won a £100,000 prize on his mount is sure to return to a noisy reception if he can add to his impressive Kempton record in today's Gamcock Chase.

Although he has a formidable task in trying to exceed 1 lb. in weight, he has already shown his well-being with an encouraging fourth placed effort behind the Uplands representative, Wayward Scot, in Sandown's Hampton Court Chase just under three weeks ago. I expect Late Night Extra to shine here on his seasonal debut last year, to achieve his third course victory.

Two other interesting runners from Uplands are Alaska Highway, who goes for the Rich-

mond Novices Chase, and Green Pound, among runners for Division II Part II of the Vauxhall Novices Chase, and Alaska Highway, a half-

brother to that smart hurdler, Westward Hoe, did well to win novice events at Lingfield and Fontwell early last season and he was subsequently far from

disgraced against much stiffer opposition in Stratford's SKP hurdle for Future Champions, and in the Dundee and National Spirit Challenge Trophy, which went to Comedy of Errors.

Alaska Highway, at one time a useful performer on the flat, is reported to be coming right back to form and if this is the case he may cause a surprise.

However, one he seems unlikely to contain on this occasion is that extremely consistent hurdler, Julian Swift.

Green Pound, a good fourth of 18 at Funchestown on his final appearance last season, when he was trained in Ireland, can create an upset by outpacing the ex-French six-year-old, Brave Kid. In the first part of that event, I intend looking no further than to Island Prince.

KEMPTON
12.00—Ice Breaker
12.30—Island Prince
1.30—Late Night Extra
2.00—Poker Face
3.00—Julian Swift
3.30—Green Pound

STRATFORD
1.45—Never Rock
2.15—Miss Poker Face
3.15—Ballygarvan Brook

ANGLIA
1.25 p.m. 2.00 Women Only. 4.20 The Runner Racer. 4.45 Adult in Jambalaya. 5.15 David Niven Wins. 5.40 The Winner. 6.10 The Winner. 6.40 The Winner. 7.10 The Winner. 7.40 The Winner. 8.10 The Winner. 8.40 The Winner. 9.10 The Winner. 9.40 The Winner. 10.10 The Winner. 10.40 The Winner. 11.10 The Winner. 11.40 The Winner. 12.10 The Winner. 12.40 The Winner. 1.10 The Winner. 1.40 The Winner. 2.10 The Winner. 2.40 The Winner. 3.10 The Winner. 3.40 The Winner. 4.10 The Winner. 4.40 The Winner. 5.10 The Winner. 5.40 The Winner. 6.10 The Winner. 6.40 The Winner. 7.10 The Winner. 7.40 The Winner. 8.10 The Winner. 8.40 The Winner. 9.10 The Winner. 9.40 The Winner. 10.10 The Winner. 10.40 The Winner. 11.10 The Winner. 11.40 The Winner. 12.10 The Winner. 12.40 The Winner. 1.10 The Winner. 1.40 The Winner. 2.10 The Winner. 2.40 The Winner. 3.10 The Winner. 3.40 The Winner. 4.10 The Winner. 4.40 The Winner. 5.10 The Winner. 5.40 The Winner. 6.10 The Winner. 6.40 The Winner. 7.10 The Winner. 7.40 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by B. A. YOUNG

by NICHOLAS KENYON

by MAX LOPPERT

by B. A. YOUNG

by MAX LOPPERT

by RONALD CRICHTON

EUROPEAN NEWS

U.S. support for Portugal moderates with \$300m. loan

BY DAVID BELL

WASHINGTON, Nov. 17.

THE UNITED STATES has approved a \$300m. loan to Portugal and may participate in a large \$1.5bn. loan to the new Portuguese Government, according to reports here today.

A State Department spokesman declined immediate comment on the reports but officials said privately that they were accurate and that they represent a decision by the Ford Administration, for the first time, to throw its full support behind Dr. Mario Soares' Government.

Last night, in Williamsburg, Dr. Henry Kissinger said that the U.S. planned to announce new aid to Portugal next week, but declined to put a figure on the amount of money involved.

Dr. Soares apparently made an urgent request to the U.S. for help late last month, and the U.S. has given it high priority because of fears that, without new international aid, Mr. Soares' moderate Government might be vulnerable to pressure from the Left.

It appears likely that the U.S. may eventually provide some \$800m. of the \$1.5bn. package for the Portuguese which follows a stringent austerity programme introduced by the Soares Government.

During the second televised debate with President Ford, Mr. Jimmy Carter said that it was important that the U.S. should assist moderate elements in Portugal and criticise the Ford Administration for not doing much more to bolster the moderates in Portugal in the past.

The \$300m. can be advanced by the U.S. Treasury out of its exchange stabilisation fund which does not require formal Congressional approval, but any participation in a larger loan will require the consent of Congress.

The new Carter Administration can be expected to approve the action that has now been taken, although they would have preferred to wait until the new Administration

had taken office. Portugal's problems, however, were pressing. Paul Ellman adds from Lisbon: Confirmation that the U.S. is to lend Portugal \$300m. on an emergency basis is seen here as a form of reward to the minority socialist cabinet for the policies it has pursued.

It is understood that the U.S. was anxious to keep the loan under wraps until after the Socialist Party congress held ten days ago. At the congress, the Prime Minister, Dr. Mario Soares, won a vote of confidence in his minority cabinet's economic policies but was confronted with a substantial left-wing revolt. The number of foreign tourists is beginning to show signs of recovery after two years of crisis, according to statistics released today. Government figures showed that the number of foreign visitors in the first 10 months of this year represented an 8 per cent. increase over the same period of 1975.

Brezhnev talks with Tito end

By A. Lebl

BELGRADE, Nov. 17.

SOVIET GENERAL Secretary Leonid Brezhnev left Belgrade today, bidding farewell to President Tito with an embrace and a kiss on the porch of the White Palace. A joint communiqué released later stressed common goals but also identified differences between the two parties and states, mostly by not mentioning them at all.

According to the Yugoslav side, the three days of talks were very open, leaving no room for misunderstandings regarding the international positions and views of either Yugoslavia or the Soviet Union.

Both sides agreed to try and eliminate their differences by discussion. But Yugoslav sources said that several topics had not been touched on. These included China, a world Communist conference, the Balkans (except in the wider Mediterranean context), Yugoslav mediation between the Soviet Union and Egypt, a friendship treaty between Yugoslavia and the Soviet Union (an idea which Yugoslavia would have rejected), the forthcoming Warsaw Pact meeting in Bucharest, the use of Yugoslav port facilities for the Soviet navy, and the touchy ideological question of internationalism. The American elections were briefly mentioned in the context of détente and the necessity to proceed with it.

The communiqué states that Yugoslav-Soviet relations have been developing in accordance with the principles contained in earlier joint declarations affirming Yugoslavia's status. These are respect for sovereignty, independence, equality, non-interference in internal affairs, and regard for the right to free choice of different roads of socialist development.

Reuter adds from Washington: President Ford today accepted the resignation of the controversial U.S. Ambassador to Yugoslavia, Mr. Laurence Silbermann. Observers viewed the early announcement of the resignation as an apparent attempt to ease strains in relations between the two countries.

Andreotti to visit Washington next month

BY ANTHONY ROBINSON

ROME, Nov. 17.

SIG. GIULIO Andreotti, who last week secured all-party Parliamentary support for an austerity package of more than 15,000bn. lire, is expected to visit Washington in the second week of December for discussions on economic and political questions.

The details of whom he will meet and the timing have not yet been decided, and the U.S. embassy here said that all arrangements were being made in Washington. The Prime Minister's office would only confirm that the visit was "probable."

Formally, Sig. Andreotti will be a guest of the outgoing Ford Administration, but the real purpose of the visit is to get to

know key members of the incoming Carter Administration. It is possible, Mr. Carter himself. If Sig. Andreotti were to become the first foreign Premier to meet Mr. Carter since the Presidential elections, it would represent a boost to his position as Prime Minister of a minority Government which depends for its survival on abstentions in Parliament by most parties.

The Italian Government has already made its first contacts with the incoming Administration, thanks to last week's visit to Washington by Foreign Trade Minister Sig. Rinaldo Ossola, who had a series of meetings with experts from the IMF, and probable members of the Carter economic team.

It is considered unlikely that

self, directly in any detailed discussion on further Italian borrowing during his visit but, as the fact that his Government has pushed through austerity measures and is now trying to get agreement between employers and unions to reduce labour costs is believed to have impressed the U.S. authorities and opened up a possibility of a further emergency drawing in IMF money.

Both the IMF and the U.S. are likely to be more impressed by the Italian Government's measures aimed at raising productivity and reducing the built-in inflationary pressure of the automatic cost-of-living index system. This is

the aim of the bilateral negotiations between the trade unions and the employers' association, Confindustria, which started here today. The first session got off to a cautious start, with Confindustria insisting on measures needed to raise productivity and lower costs, while the trade unions insisted that they were only prepared to discuss such measures if accompanied by guarantees on new investment and job creation. The unions also reject attempts seriously to modify the existing cost of living index system, beyond the measures already agreed to block the system for annual salaries in excess of 5m. lire. But the horse trading is just beginning, and Mr. Andreotti has given a month to reach agreement.

Polish call for police inquiry

BY CHRISTOPHER BOBINSKI

WARSAW, Nov. 17.

THE WORKERS' Defence Committee (WDC) in Poland has appealed to Parliament to set up a special commission to examine the question of brutal treatment of workers arrested after last June's demonstrations and strikes against food price rise proposals and also to determine how many were arrested, sentenced or lost their jobs, it was revealed here today.

The appeal states that in 93 out of 96 cases known to the committee in Radom and 46 out of 94 in Ursus, workers said that they had been beaten and their families said that they had seen the traces. Beatings had taken place during questioning and when those arrested were forced to go through a so-called "health path" made up of two lines of police. Despite a few individual complaints to the authorities, the majority of those beaten are afraid to complain publicly, the appeal states. It also suggests methods employed by the police in both towns—an examination by the commission of police training methods.

The courts are also criticised

for instances of trying the same person twice for the same offence, or sentencing on the basis of incomplete evidence and ignoring complaints in court that the accused had been physically ill-treated. In Radom many of those sentenced were charged under a Penal Code article which made them collectively responsible for all the damage done in the town that day.

The appeal says that those

be punished and the victims be compensated and that the 3rd degree of the commission be made public.

It was also made known today that German writer Heinrich Böll had sent a sum of 250,000 (nearly £1,500) to WDC member Jerzy Andrzejewski as his contribution to the fund. This sum represents around 5 per cent. of the sum it is estimated that the committee has until now managed to collect.

Warsaw coal shortages

BY OUR OWN CORRESPONDENT

WARSAW, Nov. 17.

THE POLISH Press revealed today that what is in effect coal rationing has been in force in Poland since the middle of September. Coal supplies for domestic use were being limited in the cities to 1.2 tons for a one-room flat with a kitchen, 1.8 tons for a two-room flat with kitchen, and a fairly large section of the city in 1975. Last year's hard winter and transportation difficulties

which mean that some 11m. tons of coal were not transported on time in the first three quarters of this year.

Coal exports, on the other hand, are scheduled at 38m. tons. Added to this is the shortage psychosis which, it is alleged, leads people to hoard, and the article also hints at speculation.

The article, published both in the daily Trybuna Ludu and in Zycie Warszawy, says that the situation has improved, but it admits, "in many places, a fairly large section of the city in 1975. Last year's hard winter and transportation difficulties

Anti-Nato Athens march

BY OUR OWN CORRESPONDENT

ATHENS, Nov. 17.

ABOUT 25,000 demonstrators of the Socialist Movement, have been today chanting slogans against the Greek accession to the EEC, and the U.S. Government used to back against NATO and the U.S. when the fallen military junta, and they staged a march to commemorate the anniversary of Cyprus in July, 1974. They of the student-led uprising also advocate a foreign policy for against the former dictatorship. Greece outside NATO and the EEC.

Steel-elmeted riot police, which hopes backed by armoured cars, tear the incoming Carter Administration's cannons at to ready, blockaded in the U.S. will help Greece the demonstrators' path to themselves its differences with Turkey U.S. and Soviet embassies, holding banners and placards, and they chanted "Americans out of Greece," "down with imperialism" and "EEC and Nato belong to the same syndicate."

Opposition parties, mainly the support of the fallen junta or involvement in the then-led coup that temporarily ousted President Makarios and paved the way for the Turkish occupation of northern Cyprus. At least 34 people were killed and more than 1,000 injured in the military junta's effort to suppress the revolt in November 1973, and the day has come to symbolise defiance by Greek youth of tyranny.

Left the Cortes half-way through the morning to see King Juan Carlos and report progress. Aides reported that they were optimistic and would soon begin discussions with left-wing opposition parties on the contents of the electoral law.

The opposition, however, is prepared to campaign against the referendum unless the Prime Minister provides greater assurances of full democratic liberties.

Our U.N. correspondent adds from New York: Britain and Spain joined in a consensus of U.N. members today in which both States were urged to initiate further negotiations without delay on the question of Gibraltar.

East German writers' poet protest

By Leslie Collett

BERLIN, Nov. 17.

EAST GERMAN writers have taken the unusual step of protesting against their Government's move yesterday which deprived the dissident East German poet and folk-singer, Wolf Biermann, of his citizenship and banned him from re-entering East Germany.

Nine writers called Herr Biermann a "difficult" writer but one whose "difficulty the German Democratic Republic should be able to tolerate calmly and respectfully in contrast to anarchistic forms of society."

The East German writers, including such names as Volker Braun, Christa Wolf, Stephan Hermlin, and Stefan Heym, say they do not support "Biermann's every word and action" and oppose the "attempts to misuse the Biermann events against the GDR." But they go on to say that Herr Biermann "never left in doubt which of the two German states he was for despite all his criticism."

Friends of Herr Biermann in East Berlin report that East German officials have started "inventory" of his belongings in his flat in the Chausseestrasse.

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3. Are the occasions when you feel like sending your compliments to the chef (a) rare, (b) medium, or (c) do you always say 'well done'?
4. Is the sommelier a good buyer or just another salesman?
5. Do the waiters practise (a) contemptuous servility (b) friendly persuasion (c) interested attention?



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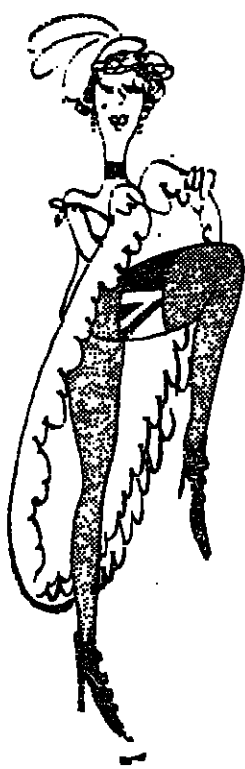
ADVERTISER'S ANNOUNCEMENT

We'll take
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No 17

British airways ANNOUNCE

Thursday, November 18, 1976



Now comes the tale of ten cities

THE FREEDOM OF FRANCE



Around our world...

CAIRO: For the first time during the winter months, British Airways is operating five non-stop return flights a week on Monday, Tuesday, Thursday, Friday and Sunday.

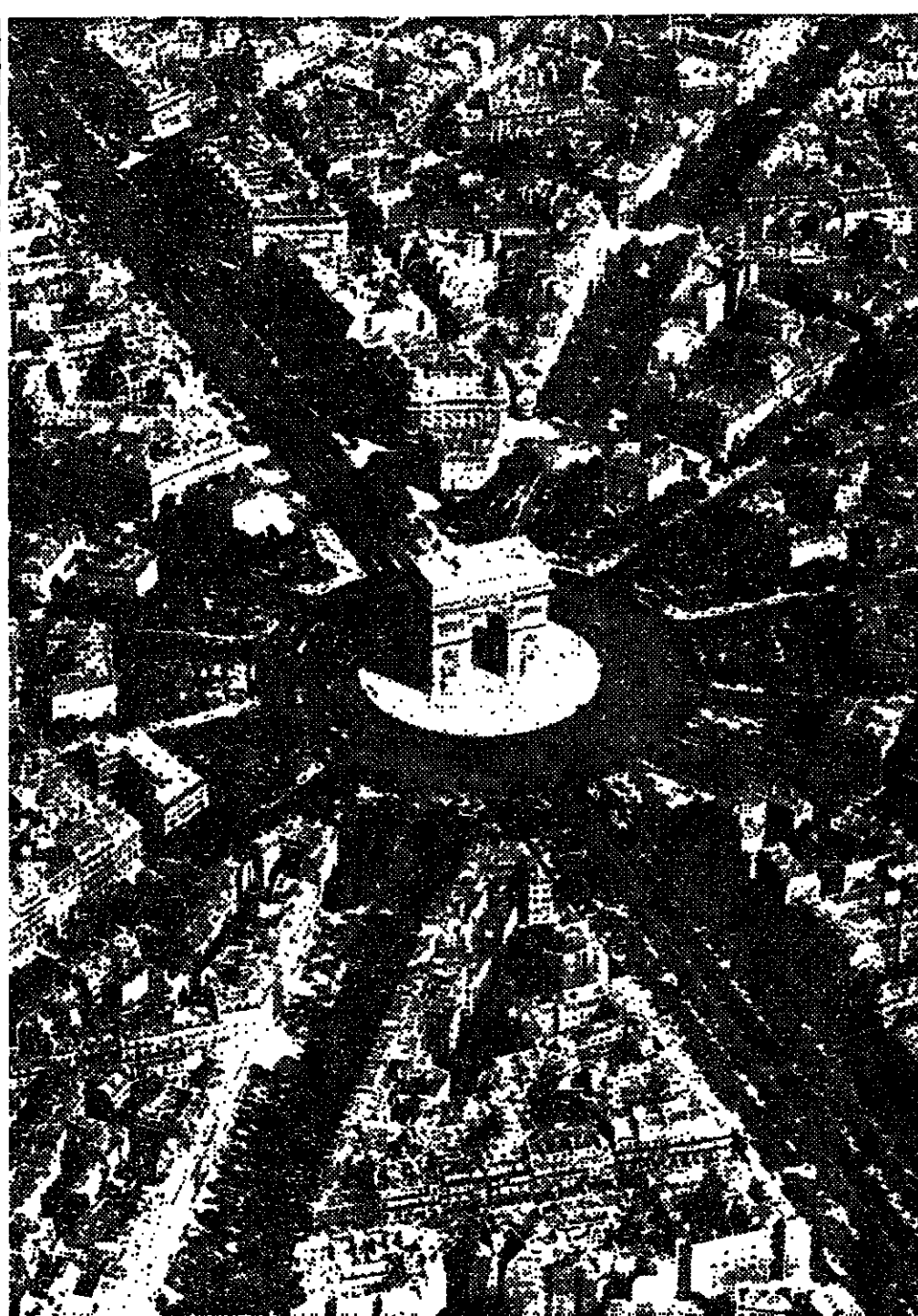
LUXEMBOURG: The all-jet service is to be continued through the winter by British Airways. The six-times-a-week flight leaves Heathrow at 1635 from Monday to Friday and 1550 on Sundays.

VANCOUVER: There are plans to start operating a weekly OAT Advance Booking Charter flight there from London next May.

ISRAEL: Tel Aviv gets another British Airways TriStar. Three of the airline's daily services there are now operated with this wide-bodied jet.

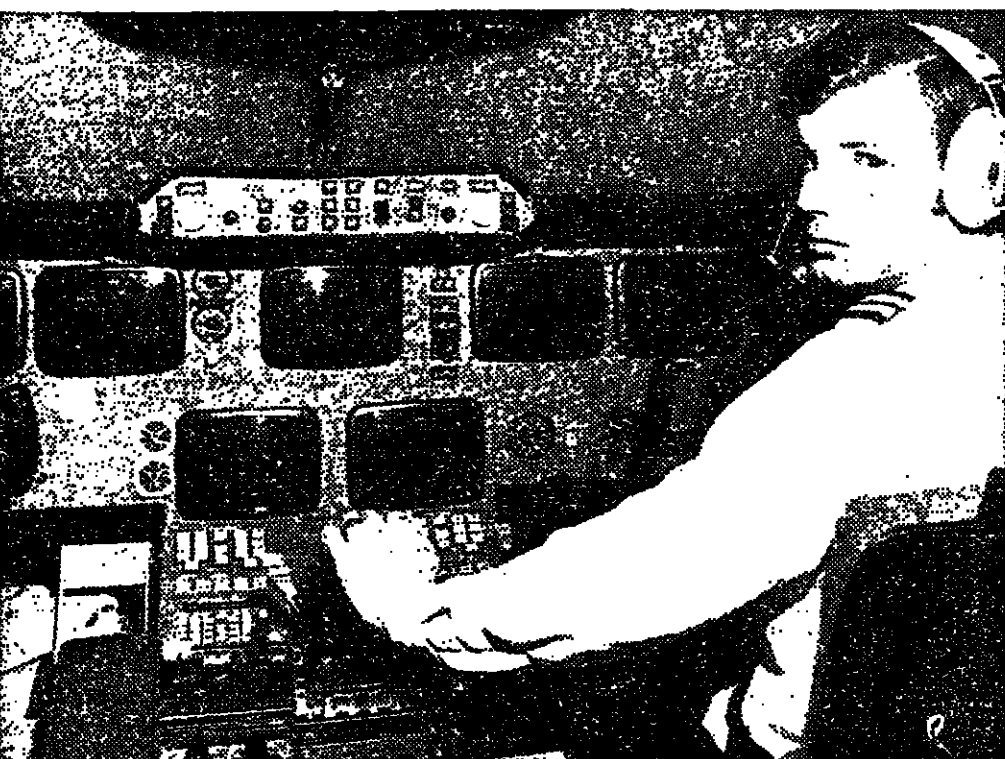
ABERDEEN: Shetland is to get an additional flight each weekday from Aberdeen, making four in all. The direct service from Aberdeen to Manchester will continue to operate this winter.

ATHENS: The daily service at 1220 from London is to be backed up by a second service at 0925 on Tuesdays, Thursdays, Saturdays and Sundays.



FROM THE AIR: Arc de Triomphe in the heart of Paris

TOMORROW'S AIRLINE



All the flight facts could soon go on cockpit screens

THIS is how the flight decks of the future could look. Gone are the mass of dials, gauges and meters, and instead there are just seven screens, which will show all the information the pilots require about their aircraft.

The new screen system is still at the experimental stage. But it illustrates the constant striving by British Airways to improve its technology to match

all the challenges the future will present.

The "earthbound" Advanced Flight Deck Simulator in the picture above has been jointly developed by the British Aircraft Corporation and Hawker Siddeley. And it is now being intensively "flown" by two British Airways pilots to test the system thoroughly.

Non-stop flights to Cyprus

NON-STOP services to Cyprus will continue this winter.

Jets will fly from Heathrow to Larnaca on Monday, Tuesday, Wednesday and Saturday.

The holiday industry in Cyprus is building up rapidly. Now Meon Villa Holidays are extending their successful villa programme into Cyprus in 1977 in co-operation with British Airways.

Meon have villas at Coral Bay, near Paphos, and one-bedroom cabanas at the Paphos Bay Hotel.

A fortnight at a Coral Bay villa for a party of four costs from £180 each.

This includes return flight, villa, hired car and maid service.

The Paphos Bay cabanas cost from £239 each.

Six 747s to Miami

A BRITISH AIRWAYS 747 flies six times a week to the American gateway city of Miami.

Passengers can connect with speedy and convenient Link-Up flights to Houston in Texas and Tampa in Florida. They can also connect with other services to southern USA, the Virgin and Cayman Islands and Central and South America.

BRITISH AIRWAYS has France wrapped up. Frequent flights cover most parts of France, and the airline's specially-designed services cover all travel needs.

The airline's French flights cover five cities in Britain and five cities in France and gives total coverage in four major areas — scheduled services, business travel, holidays and Poundstretcher low fares.

SCHEDULED SERVICES: These link London, Manchester, Birmingham, Cardiff and Bristol with Paris, and London with four cities in provincial France.

The London-Paris service is excellent. There are easy-to-remember flight times from Heathrow to Charles de Gaulle airport on the hour every two hours from 0800 to 1800 daily.

And this service is backed up by flights operated by Air France, which gives a combined total of a flight every hour from 0700 to 1900.

British Airways also flies direct from London to four other key centres — Nice, Lyons, Marseilles and Bordeaux.

Convenient.

Manchester and Birmingham have Paris flights daily except Saturday, and Cardiff and Bristol have flights on Monday, Wednesday and Friday. And there is also a flight from Manchester to Nice every Sunday.

Another advantage of British Airways services to France is a convenient and speedy check-in procedure. Economy passengers are allowed a small cabin bag and one medium-sized suitcase, packed into the hold. First-class passengers are allowed an extra suitcase.

BUSINESS TRAVEL: Normal economy fares give maximum flexibility on all scheduled services, the freedom to choose the right flight at the right time and the ability to rearrange business schedules at short notice.

However, for businessmen with time for planning, the airline has just introduced a new range of value-for-money inclusive packages in France and throughout Europe. The packages include return flight and hotel accommodation — just like packaged holidays.

Indeed, all the money-saving principles and the convenience of package holidays have been applied to these business tours. For this reason exporters and other businessmen can make every penny of their travel budgets count.

Details of these inclusive arrangements are in a new booklet, *British Airways and the Business Traveller*, which also gives invaluable advice on many other facilities which are available and which can be obtained from British Airways Business Travel (Ref. B.), 18, Crimsdown Street, London SE1 5TS.

The inclusive business trips to Paris can include accommodation at three British Airways Associate Hotels — the budget category Penta in the new business centre of La Defense, the central first-class de la Tremoille and the de luxe George V near the Champs Elysees.

Three-night packages cost from £80 for a twin room at the Penta and from £176 for a single at the George V.

Business packages are available to Lyon, Nice, Marseilles and Bordeaux.

Spouse Fares are also available. These give a wife travelling with a full fare-paying husband a 50 per cent reduction. And they can have double rooms for the price of a single at British Airways Associate Hotels. And, of course, a businesswoman can take her husband in exactly the same way.

HOLIDAYS: British Airways has a variety of arrangements to match budgets for winter holidays.

Sovereign has three and seven-day holidays to Paris and seven and 14-day arrangements to Nice with departures from both London and Manchester.

The Traveller's Europe programme of pensions and family-run hotels give holidays which capture the real flavour of France.

Freewheel, which combines a return flight with the independence of a hire car, offers holidays starting from Bordeaux, Marseilles and Lyon.

Also, British Airways specialist programme French Leave offers a wide range of holidays in all the favourite resorts and in many out-of-the-way places.

POUNDSTRETCHERS: There is a wide range of these money-saving fares available on all the scheduled routes to



ON THE GROUND: A street cafe.

France. For example, a weekend excursion fare to Paris costs from £37.50. Travel must be on Saturdays and Sundays, and the maximum stay is one month.

An Instant Purchase, Excursion Fare is also available at this price. Among other conditions, this fare can only be booked after 1400 on the day before travel.

France. For example, a weekend excursion fare to Paris costs from £37.50. Travel must be on Saturdays and Sundays, and the maximum stay is one month.

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Jumbos boost Barbados route

BOEING 747 services between London, Barbados and Trinidad are being stepped up by British Airways.

The spacious and comfortable Jumbo jets will in future fly the route on Tuesdays. These aircraft already operate on Saturdays.

The jumbos leave London at midday and arrive in Bridgetown at 1620.

They then fly on from Barbados to Port of Spain, landing there at 1805.

Long-haul

British Airways 707s will continue to fly to Barbados on Wednesday, Thursday and Sunday and to Trinidad on Monday and Wednesday.

The airline's 747s operate most of its routes to North America plus other long-haul destinations.

British Airways other wide-bodied jet aircraft, the TriStar, operates to numerous points in Europe, and has recently started going as far as the Gulf and India.

What Somerset Maugham knew about winter...



The world was his oyster, he knew its ways and its seasons. But he chose to live in the South of France, a delightful place at all times, but a superb place to winter. The sun still shines, flowers bloom and roads are empty, (have you ever explored the gorges and hill-top villages?). You will find plenty to do with events like the Nice Carnival, excellent golfing and riding, fascinating museums and shops in Cannes, Nice and Monte Carlo, and of course, the excitement of the race-course or casinos. Restaurants are still open, maintaining their same high standards of cuisine, and in winter, prices are much lower. But now the atmosphere is more relaxed, service more personal. Discover it for yourself with the help of your personal planner. Send today for all the facts on holidays by scheduled flight with Air France or British Airways including a week in a pleasant hotel for around £70.

Then find your kind of holiday on the Côte d'Azur or Monte Carlo.

FROM Marble Arch to a suburban home in Edinburgh in just two hours and three minutes. This was not a carefully-planned, brilliantly executed attempt on a record time for the 362-mile journey. It was just another trip by British Airways Shuttle and two taxis.

At three minutes to three one Sunday afternoon businessman Nigel Souter hailed a cab at Marble Arch.

It took him to Heathrow where he caught the "turn up and take off" Shuttle service. In Edinburgh, he took another taxi and was home on the dot of five. But perhaps the really amazing thing about Nigel's journey is that he found two taxis so easily.

The super speed of the Shuttle

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For reservations or further details, see your travel agent or British Airways shop.

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178 Piccadilly, London W1V 0AL.
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AMERICAN NEWS

Levesque plans big effort to reduce jobless

By Robert Gibbens

MONTREAL, Nov. 17.

PREMIER-ELECT René Lévesque expects to form his Cabinet and complete his takeover of power in Quebec City within two weeks, he said yesterday. He remains committed fully to a referendum on the independence issue, and there will be one such referendum during his mandate.

Mr. Lévesque said his Government will turn first to the economy and he will make a big effort to cut unemployment, now running nearly 10 per cent, and cure Quebec's inability to create sufficient jobs for its still growing workforce. "We'll carefully examine the budgetary position, and then in relation to economic potential, turn to education, health, housing and essential services neglected by the previous Government."

The Government realised the role of the private sector in Quebec is an open economy. It will look again at car insurance and new policies will emerge swiftly in that area. Government waste will be cut, and financing of political parties opened up with tax deductions for individuals.

The primary-level school language tests under Bill 22, which cost the Liberals many votes, will definitely be scrapped, he said. But new immigrants will be warned, their children will be

required to undergo "immersion" in the French language.

Monday's election saw 69 Parti Québécois elected, 11 Union Nationale, 10 Liberals and one each for the Créditistes and Parti National Populaire. The PQ won 50 per cent of the popular vote, Liberals 34 per cent, and Union Nationale 15 per cent.

Existing English-speaking schools would remain for those English-speaking people already in the province, but could only operate "in a manner that protects the rights of the majority of French-speaking people." A new balance will have to be found in the quota system.

Mr. Lévesque said he had been elected with a mandate to protect and promote the rights of the French majority while having a "brotherly respect" for the rights of minorities.

Mr. Jacques Parizeau, the PQ's chief economic spokesman, said that Tuesday's election in the Canadian and New York financial markets was mild and "peaceful compared with the discussion after the late Premier Daniel Johnson and the Union Nationale upset Premier Jean Lesage and the Liberals in 1968."

Government recovers ground in Brazil poll

RIO DE JANEIRO, Nov. 17.

THE BRAZILIAN Government appears to have recovered in Monday's local government elections some of the terrain it lost in congressional elections two years ago.

Early results show that the Government party, Arena, made several gains against the opposition Brazilian Democratic Movement. Besides holding on as expected to the majority of Brazil's local councils and prefectures, the opposition, however, won important victories in major state capitals—including Rio de Janeiro, São Paulo and Porto Alegre.

Leaders of Arena in Brasília claimed that the party had control of 16 states, with losses in Rio de Janeiro and São Paulo and uncertain results in three states.

However, the opposition's performance in the big towns assures it a far larger share of municipalities than it had in the last local elections four years ago, when ARENA took almost 90 per cent.

The results show that President Geisel has had some success in stemming the opposition tide, although the meaning of a victory is greatly reduced by the severe restrictions under which the campaigns were conducted.

Caracas seeks closer links with Britain

TRADE RELATIONS between Britain and Venezuela should be given a useful boost next week, On Sunday Sr. Carlos Andrés Pérez, the President of Venezuela and one of the most influential figures within OPEC, arrives in London for a visit which lasts till Wednesday morning. As befits the Social Democratic ideology of Acción Democrática, the political party which leads, the visit will be an official rather than a State occasion, the white-tie events being kept to a minimum in favour of strenuous sessions with politicians and businessmen. On the two working days of the visit, President Pérez will have talks with one group of leading industrialists and another of top bankers, the latter likely to be led by Mr. Gordon Richardson, Governor of the Bank of England.

Trade gap

Anglo-Venezuelan trade last year totalled around £250m, and is growing fast. Venezuela sells nearly twice as much to Britain as it buys, principally because of the 1973 oil price rise, but the trend in the past two years has been for British exporters to narrow the gap considerably.

Last year British sales to Venezuela were more than 80 per cent higher than in 1974 and this year, too, Britain has obtained some promising orders. As Venezuela gets going on its very ambitious plans to transform itself from solely an oil

exporter to a fully industrialised country, there could be a number of opportunities of big new contracts for British exporters. The British Steel Corporation will be competing for a large new steelworks planned for Maracibo and it seems likely that British companies are maintaining their interest in the Venezuelan rail building scheme, though this may mean the reconstruction of the con-sortia bidding, and some rethinking of the financial structure of the deal.

As the recently nationalised oil industry starts seeking new oil reserves, there is a chance that British constructors will win orders for offshore rigs while British agricultural engineers hope that they will benefit from Venezuela's campaign to feed itself. British bankers have often been closely involved in the formulation of Venezuela's strategies and there is a growing appreciation in Caracas of the usefulness of London as a financial centre.

From the Venezuelan point of view, Britain is playing a major role in tackling Venezuela's most challenging problem: the training of its own people to manage and control the development of the resources which the country's enormous new riches have put within its reach. About 1,000 and this year, too, Britain has obtained some promising orders. As Venezuela gets going on its very ambitious plans to transform itself from solely an oil

But as President Pérez prepares for London, several questions must be put. Is enough being done in London to cement the political relationship with Venezuela? Is Britain wasting a store of good will and prejudicing its own commercial chances by appearing to overlook the Venezuelan desire for a closer relationship with Britain and Europe? There is a great regard for Britain in Caracas. Shortly after President Pérez took over two and a half years ago one Cabinet Minister said to me, "I looked round the table and saw that there were at least half a dozen of us who had either been to school or university in England or who had served at the embassy in London. There can't be many places in Latin America where the links with Britain are as strong."

President Pérez and Acción Democrática are proud that at a moment when South America is teetering into right-wing extremism and former democracies are being taken over by very repressive governments, there is a parliamentary regime in Caracas, which, if not faultless, has a better record for humane administration than any of its neighbours.

In the past seven and a half years, the Venezuelan parliamentary system has been strong enough to face twice the challenge of transferring power from an incumbent government to an opposition put in by a free popular vote.

Pérez is conscious of the privileged position his Government occupies as the richest and most democratic government in the region, and feels that it is up to him to exercise some leadership in Latin America. He has exercised this leadership with a mixture of firmness and financial liberality. He has severed relations with the Méndez regime in Uruguay after Uruguayan police broke into the Venezuelan embassy in Montevideo in an attempt to capture a member of the opposition who was seeking asylum. He has been cool to the Pinochet junta in Santiago.

At the same time, Venezuela has extended payment facilities to the Central American states badly hit by the oil price rise. He has also made loans to the

small countries of the Commonwealth Caribbean, taking on something of the tutelary role once exercised by Britain.

At the same time Venezuela has emerged on a larger stage as a principal spokesman for the Third World, a fact which was acknowledged, for instance, by the nomination of Sr. Manuel Pérez Guerrero, the Venezuelan Minister for International Economic Affairs, as a co-chairman of the North-South dialogue. Venezuela's growing diplomatic weight would indicate that closer government-to-government relations between London and Caracas are long overdue.

Reality

It is clear, too, that the British Labour Party could play a big role in making a reality of the desire of Acción Democrática to have closer relations with the Social Democratic parties of Western Europe and in other parts of the world. For years Acción Democrática has had observer status at the Socialist International, the world grouping of Social Democratic parties. But at a recent gathering of Social Democratic leaders in Caracas the British Labour Party did not send a strong delegation.

It seems that political opportunities are being missed in Britain's relationship with Venezuela and the chance of cementing a close relationship with an increasingly important trading partner is in danger of being wasted.

Argentina may release political prisoners

By Robert Lindley

BUENOS AIRES, Nov. 17.

THE ANNOUNCEMENT by the 'mocha' regime in Chile that early all the political prisoners are holding under the state of emergency laws will be released immediately is expected here to be followed by a mass release of prisoners by Argentina's Videla regime.

The Argentine President, Lt. Gen. Jorge Videla, returned on Monday from a four-day official visit to Chile, during which he had lengthy talks with the Chilean President Gen. Augusto Pinochet. It is understood that they discussed political prisoners, subject that is causing adverse worldwide comment about the Chilean and Argentine military regimes.

With few exceptions, the names of Argentina's political prisoners have not been made known officially, although according to an official source speaking privately, they number less than 100. More than half of them are arrested before the March coup.

The Secretary-General of the 'mocha' regime, Gen. Herminio, has said that only 18 political prisoners will not be released immediately, and he indicated that these 18 will also be eased if countries can be induced to accept them in exile, once the special danger they institute for Chilean State security demands that their

release be accompanied by their leaving the national territory."

Moreover, Gen. Videla said that two of these 18 Chilean Communist Party leader Luis Corvalán and former Communist deputy Jorge Montt, would be released immediately in exchange for the release of dissident intellectual Vladimir Bukovsky by the Soviet Union and of Cuban political prisoners, Hubert Matos by the Castro regime.

Two years ago, Gen. Pinochet offered on two occasions to exchange a large number of political prisoners if Cuba would do likewise. These offers were not answered.

There is also speculation here (none of it very probable apparently) that the Chilean regime's imminent release of political prisoners, officially said to total 1,168, as well as the Ecuadorian military Government's indication yesterday of the registration of voters for general elections next year, is the result of the victory of Mr. Jimmy Carter in the U.S. Presidential elections. Mr. Carter in campaign statements voiced his pre-occupation about human rights under Latin American military regimes.

It is also plan of Ecuador's head of state, Vice-Admiral Alfredo Poveda, to hand over to elected authorities in January, 1978, if they show a capacity to rule and if there is internal peace.

More guerillas killed

By Hugh O'Shaughnessy

THIRTY-NINE guerillas have been killed in Argentina in the fortnight, according to a report in pro-Government Buenos Aires daily Clarín. The newspaper gave no estimate of Government casualties.

In Tuesday, a group of 48 guerillas attempted to occupy a police station in La Plata but were driven off, with three guerillas killed and four police

wounded. Three more guerillas were killed in an encounter in another part of the city on the same day.

In an encounter between the army and guerillas at Bahía Blanca two guerillas lost their lives while resisting an operation by the army at their home. According to a statement from the Fifth Army 500 shots were fired in the incident.

J.S. personal incomes rise

By David Bell

WASHINGTON, Nov. 17.

PERSONAL incomes increased 1.5 per cent in the United States last month but much of this increase was due to a pay rise for federal employees. The income of factory workers rose much more because of a combination of increased layoffs and strikes.

The latest statistics will not lift much of the anxiety that is surrounding the current state of the economy chiefly because it underlines the fact that key sectors of the economy still much less buoyant than expected. Total income of manufacturing workers rose only 0.2 per cent in October, a quarter of the 0.8 per cent rise in September.

The Commerce Department said the slowest increases in the metals industries,

chiefly steel, and in the electrical machinery manufacturing industry. In these sectors there was a fall in employment and only a very slight rise in average hourly earnings. The only bright spot was that average weekly hours increased slightly in contrast to the previous month.

Overall personal income increased by \$10.2bn. to a seasonally-adjusted rate of \$1,401.9bn. Private wages and salaries increased by \$2.8bn. compared to \$5bn. in September, whereas Government wages and salaries climbed by \$3bn. compared with \$1bn. the previous month. Pay raises for federal, civilian and military personnel accounted for \$2bn. of the October increase in this sector.

Chrysler-UAW deal may fail

DETROIT, Nov. 17.

UNITED AUTO Workers is prepared to announce the end of ratification voting on a three-year contract with Chrysler Corporation tonight, reports that skilled workers at three large Chrysler plants, including two in the Detroit area, had turned down the offer.

UAW Vice-President Douglas W. Adams admitted yesterday that the union was "a little concerned" whether skilled workers would accept the pact, which was reached on November 11, but he added that the union has assured skilled workers veto power over the deal.

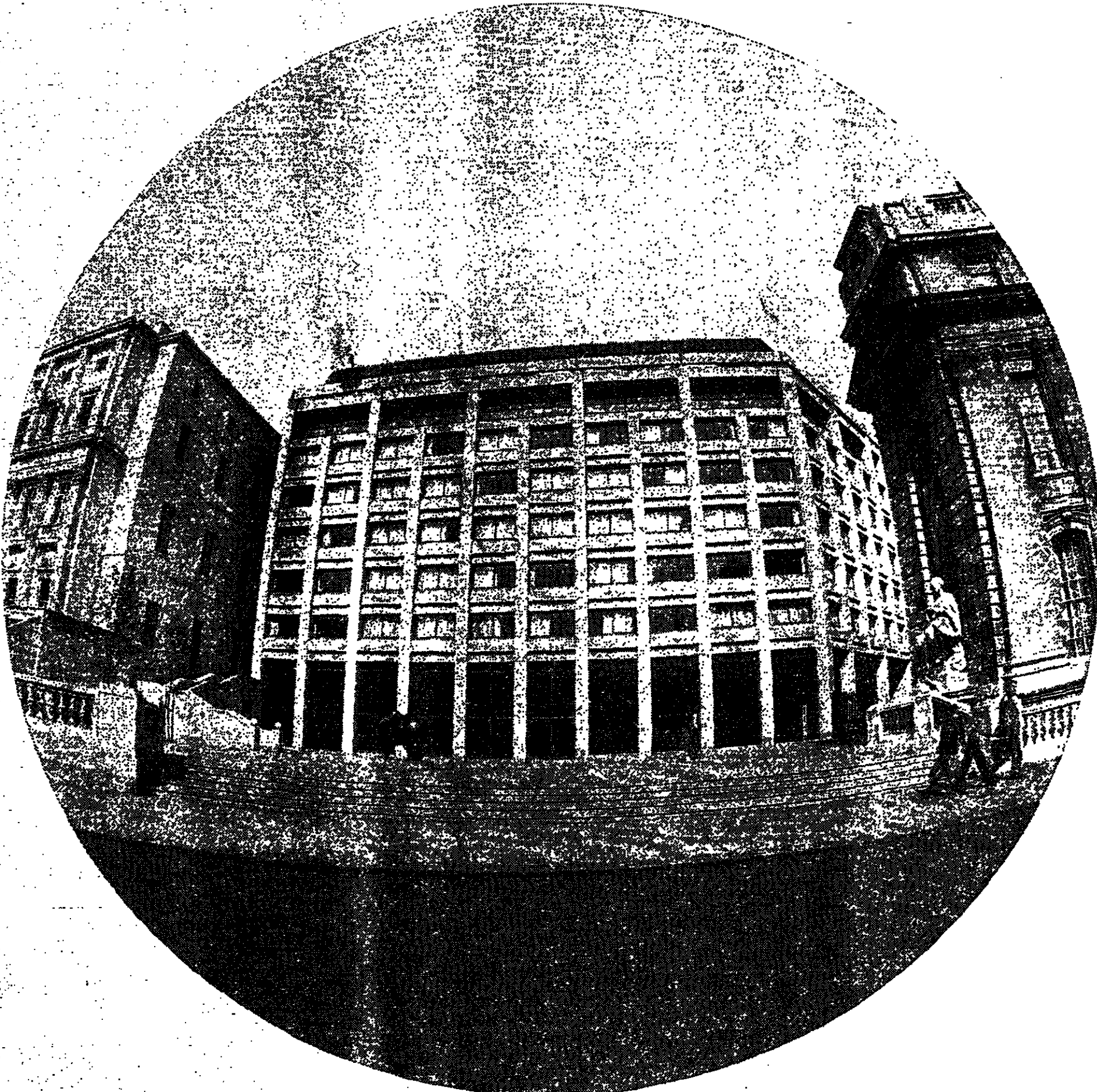
U.S.-Soviet fish talks

WASHINGTON, Nov. 17.

THE U.S. and the Soviet Union are opening talks on a new fisheries agreement that will take into account the intention of the U.S. to establish a 200-mile fishing limit on March 1. The talks were to start here today.

Prof. Thomas Clingan, of the University of Miami, heads the U.S. delegation. His counterpart on the Soviet side is Mr. V. I. Kamentsev, a deputy Minister in the Soviet Fisheries Ministry.

Congress voted earlier this year to extend the U.S. fishing limit from 12 miles to 200 miles, but headed a Ford Administration request to delay the effective date until March 1.



Preservation and progress

The architects and Laing as developers faced a considerable responsibility and challenge when they built what is now the headquarters of the British Council.

The headquarters stand at the end of the elegant Nash buildings of Carlton House Terrace and adjacent to The Mall and Admiralty Arch, all irreplaceable contributors to the heritage of which London is justly proud.

We like to believe that with careful consultation and planning we have created a

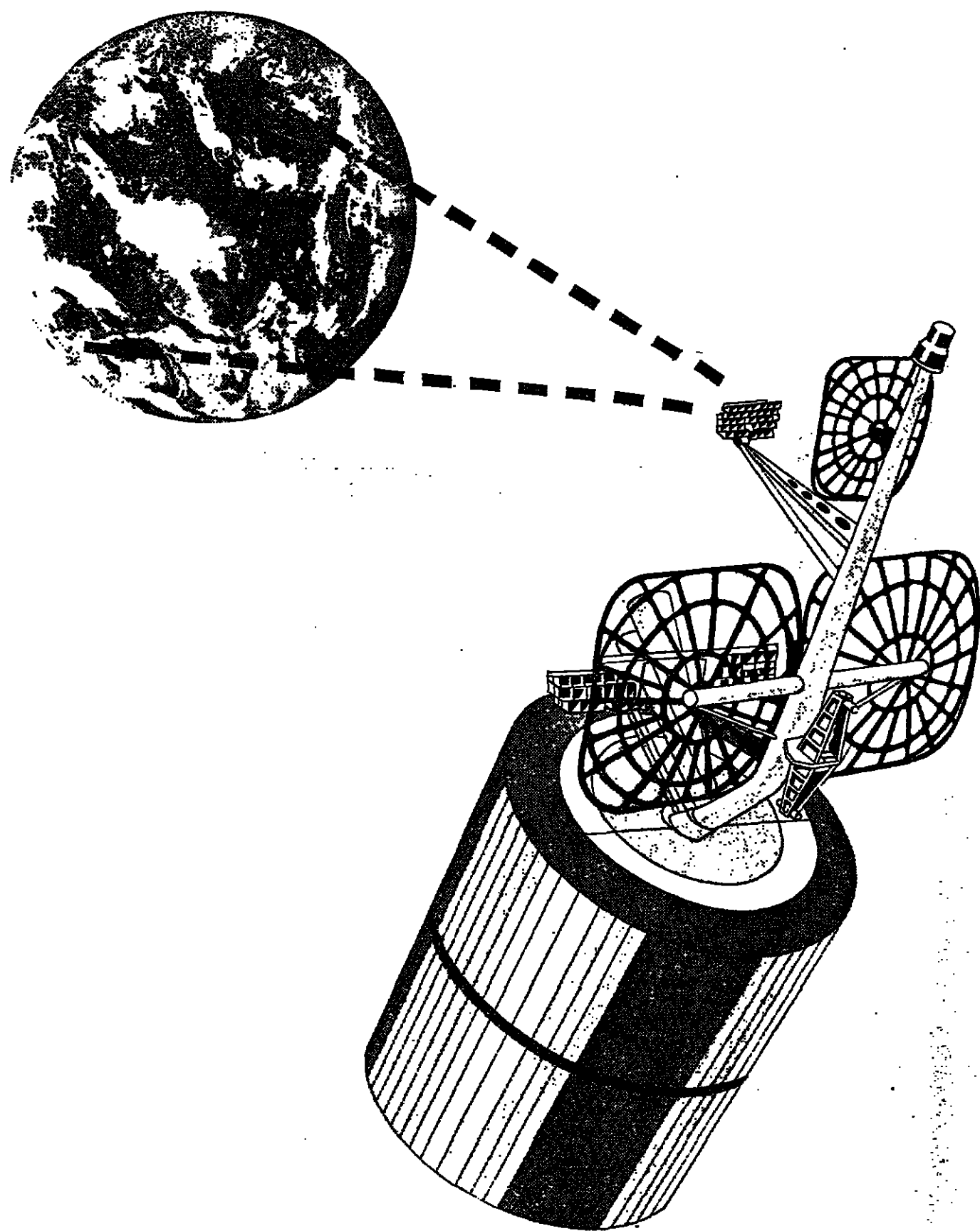
new building of outstanding merit without detracting from the elegance of our neighbours.

If you'd like to know more about us and what we could do for you, please write to Gordon Ratcliffe, John Laing & Son Limited, 14 Regent Street, London SW1Y 4PJ. Or phone him on 01-930 7271. Telex: 913751. He'll be able to answer your questions and give you full information on our UK and international construction and engineering capabilities.

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Architects: Howard & Partners
Consultant: Sir Frederick Gibberd, CBE, RA

THE 44,600-MILE SHORT CUT BETWEEN YEMEN AND THE WORLD



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thing in the communications field. We also train nationals in each country in the use of the systems.

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Y.A.R. address: P.O. Box 168, Sana'a, Yemen Arab Republic.
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Government forces kill 33 guerillas in Rhodesia

By Our Own Correspondent

SALISBURY, Nov. 17. THE RHODESIAN military counter-offensive against nationalist guerillas reached an unprecedented level this week with the announcement that a further 33 guerillas have been killed, bringing to 73 the number killed in the past three days, and 173 since November 1. Two white soldiers have also been killed. Nine of the military forces have died this month. All but two of the guerillas were killed in a 12-hour series of contacts in the Hondo Valley, 30 miles north of Umtali on Rhodesia's eastern border. It has long been an infiltration route for Mozambique-based insurgents. The latest military successes undoubtedly have boosted white morale, but the improved "kill rate" does not give a full picture of the war. Many businesses face a severe manpower shortage as a result of the compulsory call-up. The war has also been largely responsible for a slump in tourism and is also a major factor in the rate of white emigration, running at over 1,200 a month.

New ban on black unionists

By Graham Hutton

JOHANNESBURG, Nov. 17. TWO MORE prominent trade unionists, Mr. Sipho Khubeka and Mr. Gavin Anderson of the (African) Metal and Allied Workers' Union, have been served with banning orders by the South African Government. They may now no longer carry out their union activities or attend social gatherings. The union has recently been involved in disputes with the South African associates of two well-known international companies, Heineken of the United States, and British Leyland. Five-year banning orders under the Internal Security Act were served yesterday on Mr. Loet Douwes Dekker, chairman of the Urban Training Project, Mr. Eric Tyacke, its full-time director, and his wife Jean, administrative assistant.

Arafat in Damascus for talks with Assad

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after intensive consultations between Mr. Arafat and the Palestinian and left-wing leaders. Mr. Arafat is widely reported to be trying to restore relations between Damascus and the Lebanese Left, headed by Mr. Kamal Jumblatt. Outstanding problems in this domain were discussed yesterday in a joint meeting of Palestinian and left-wing leaders in Beirut. Among the obstacles in the way of a Left-Syrian reconciliation are the continued detention by the Syrians of Lebanese left-wing militants captured dur-

ing the recent confrontations, and the general Syrian anti-Left repression in the eastern areas of Lebanon occupied since early June by Syrian forces. Informed Palestinian sources also indicated that the situation in south Lebanon is likely to be an important part of the Syrian-Palestinian talks. The Riyadh and Cairo Arab summit endorsed the Palestinian Right to occupy bases in the Arakn region and operate against Israel from there, and recent weeks have seen many Palestinian guerillas returning to the south. But there is unlikely to be any large-scale resumption of Pales-

tinian operations from Lebanon into Israel, which even before the Lebanese crisis began were few and far between. The Syrians are likely to be keen to achieve the fullest understanding with the Palestinians in this delicate area, since they do not want to be dragged into a war for which they are not ready. Although it is unlikely to find a place in official communications, another subject which is probably on the agenda in the Damascus talks is the question of political reform in Lebanon and the kind of political system which the Syrians favour for Lebanon.

New pressure on Israel

BY TOM ACKERMAN...IN TEL AVIV

BLESSED BY the vast majority of the participants in last month's Arab summit, the Syrian intervention in Lebanon may pacify the country which has been torn apart by 20 months of civil war. The U.S. presidential election is over and though Mr. Jimmy Carter, the Democratic nominee won it, there is acceptance that a renewed American peace initiative must come sooner or later. Israel's perennial worry about a military flare-up is for the moment subordinate to an intensified preoccupation with the prospect of a coordinated Arab drive towards a settlement which by their criteria—must involve the Palestine Liberation Organisation. American support last week for an Egyptian-sponsored UN Security Council resolution which criticised Israeli occupation policies is viewed as ominous by Jerusalem officials, who suspect that the President-elect concurred with the Ford administration's stand as a signal to Israel of things to come. Even granted the extra few months of relief until the top echelons of the State Department is reinstalled, the Israelis have no reason to doubt that the transition will be followed by still harder nudging. Certainly there can be no doubt here that the Arabs are laying the ground for a settlement which would involve withdrawal from all or most of the territory occupied by Israel in 1967. The Israeli leadership is divided as to how to respond to the call last week by President Anwar Sadat of Egypt for a peace agreement based on a total Israeli pullback and the establishment of a Palestinian State on the West Bank and in the Gaza Strip.

As far as the U.S. is concerned, the Israeli Government has been able in the past to point to the stated objective of the Palestinian National Council to dismantle the independent political entity of Israel and establish the so-called "democratic State of Palestine."

Now, however, the PLO itself is indicating moderation. The guerillas have returned to "Fatahland" in the south-east of the country, but it has been slower to follow the more serious of domestic politics. Greater economic forebearance and

stricter social cohesion. Yet Israel is showing some marked deterioration on all these points. The four-party coalition led by Mr. Yitzhak Rabin, the Premier, is largely weathering the most unparalyzing wave of criticism in its 28-month tenure—not so much because of the challenge to its lack of declared policies on issues of peace and tighter social cohesion. Yet Israel is showing some marked deterioration on all these points. The four-party coalition led by Mr. Yitzhak Rabin, the Premier, is largely weathering the most unparalyzing wave of criticism in its 28-month tenure—not so much because of the challenge to its lack of declared policies on issues of peace and

finely tuned public relations sense. Here, by all available measurement, made him the most popular (relative concept at best) Israeli politician still in circulation. Inured in the Israeli system, moreover, is the written law that a Minister only be removed from office through the resignation of the Premier—and thus the Government as a whole. Under prevailing circumstances, that is hardly the formula for decision.

The grass-roots machine of Mr. Rabin's Labour Party, bequeathed to him by Mrs. Meir's late eminence grise, Mr. Pines Sapir, is now a creaking, debt-ridden hub. The Premier's running campaign of attrition against Mr. Peres, a matter of personality and ideology or current factional allegiances, has left the old king makers confused and dispirited.

What is more, a hint of reality has begun to afflict the Labour establishment of late. Two days before he was due to take office this month as governor of the Central Bank, Mr. Ashdud Yadin was arrested in connection with a still-bubbling cloud of charges concerning kick-back payments and dubious post-war insurance fund, of which he was chairman.

For the first time since Mr. Rabin's relegation to the role of loyal opposition, a part played doggedly through the years by the Right-wing parties headed by Mr. Menachem Begin.

The National Religious Party and the Independent Liberals, whose 14 Knesset seats give Mr. Rabin his majority, are already manoeuvring for new contingencies by calling for early elections. Mr. Rabin seems unlikely to respond to the call, and not only because his personal stock is at a low point nationwide. The Labour Party is pledged to internal elections before the spring convention of its central committee which will choose the Parliamentary list, anyway. But more fundamentally, to seem united enough to respond to the anticipated resumption of the U.S. peace initiative—or a change in Palestinian policy.

OVERSEAS NEWS

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New pressure on Israel

BY TOM ACKERMAN...IN TEL AVIV

BLESSED BY the vast majority of the participants in last month's Arab summit, the Syrian intervention in Lebanon may pacify the country which has been torn apart by 20 months of civil war. The U.S. presidential election is over and though Mr. Jimmy Carter, the Democratic nominee won it, there is acceptance that a renewed American peace initiative must come sooner or later. Israel's perennial worry about a military flare-up is for the moment subordinate to an intensified preoccupation with the prospect of a coordinated Arab drive towards a settlement which by their criteria—must involve the Palestine Liberation Organisation. American support last week for an Egyptian-sponsored UN Security Council resolution which criticised Israeli occupation policies is viewed as ominous by Jerusalem officials, who suspect that the President-elect concurred with the Ford administration's stand as a signal to Israel of things to come. Even granted the extra few months of relief until the top echelons of the State Department is reinstalled, the Israelis have no reason to doubt that the transition will be followed by still harder nudging. Certainly there can be no doubt here that the Arabs are laying the ground for a settlement which would involve withdrawal from all or most of the territory occupied by Israel in 1967. The Israeli leadership is divided as to how to respond to the call last week by President Anwar Sadat of Egypt for a peace agreement based on a total Israeli pullback and the establishment of a Palestinian State on the West Bank and in the Gaza Strip.

As far as the U.S. is concerned, the Israeli Government has been able in the past to point to the stated objective of the Palestinian National Council to dismantle the independent political entity of Israel and establish the so-called "democratic State of Palestine."

Now, however, the PLO itself is indicating moderation. The guerillas have returned to "Fatahland" in the south-east of the country, but it has been slower to follow the more serious of domestic politics. Greater economic forebearance and

stricter social cohesion. Yet Israel is showing some marked deterioration on all these points. The four-party coalition led by Mr. Yitzhak Rabin, the Premier, is largely weathering the most unparalyzing wave of criticism in its 28-month tenure—not so much because of the challenge to its lack of declared policies on issues of peace and tighter social cohesion. Yet Israel is showing some marked deterioration on all these points. The four-party coalition led by Mr. Yitzhak Rabin, the Premier, is largely weathering the most unparalyzing wave of criticism in its 28-month tenure—not so much because of the challenge to its lack of declared policies on issues of peace and

finely tuned public relations sense. Here, by all available measurement, made him the most popular (relative concept at best) Israeli politician still in circulation. Inured in the Israeli system, moreover, is the written law that a Minister only be removed from office through the resignation of the Premier—and thus the Government as a whole. Under prevailing circumstances, that is hardly the formula for decision.

The grass-roots machine of Mr. Rabin's Labour Party, bequeathed to him by Mrs. Meir's late eminence grise, Mr. Pines Sapir, is now a creaking, debt-ridden hub. The Premier's running campaign of attrition against Mr. Peres, a matter of personality and ideology or current factional allegiances, has left the old king makers confused and dispirited.

What is more, a hint of reality has begun to afflict the Labour establishment of late. Two days before he was due to take office this month as governor of the Central Bank, Mr. Ashdud Yadin was arrested in connection with a still-bubbling cloud of charges concerning kick-back payments and dubious post-war insurance fund, of which he was chairman.

For the first time since Mr. Rabin's relegation to the role of loyal opposition, a part played doggedly through the years by the Right-wing parties headed by Mr. Menachem Begin.

The National Religious Party and the Independent Liberals, whose 14 Knesset seats give Mr. Rabin his majority, are already manoeuvring for new contingencies by calling for early elections. Mr. Rabin seems unlikely to respond to the call, and not only because his personal stock is at a low point nationwide. The Labour Party is pledged to internal elections before the spring convention of its central committee which will choose the Parliamentary list, anyway. But more fundamentally, to seem united enough to respond to the anticipated resumption of the U.S. peace initiative—or a change in Palestinian policy.

Japan has \$100m. deficit on balance of payments

BY CHARLES SMITH, FAR EAST EDITOR

TOKYO, Nov. 17.

JAPAN had a \$100m. balance of payments deficit in October, its first since last January, the Ministry of Finance announced today. The deficit was due, however, to a large outflow on long-term capital account, not to any deterioration in the country's trade performance, which remained extremely healthy. The visible trade surplus for the month was \$1,140m., only marginally down from the September surplus of \$1,200m. Exports were 26 per cent. higher than they were a year ago, at exactly \$66m., the second highest figure ever recorded. Imports, at \$4,860m., were also the second highest on record, but only 10 per cent. higher than in October, 1976. On a seasonally adjusted basis the October imports bill was actually down from the previous month by 6.6 per cent., while exports showed a somewhat smaller seasonally adjusted decline of 5.8 per cent.

The main conclusions to be drawn from the October figures seem to be that Japan's export boom is gradually losing impetus, thereby fulfilling the predictions of the Ministry of Finance, but that imports are not recovering at anything like the rate earlier anticipated. The failure of imports to pick up is causing increasing embarrassment to the Japanese Government.

Until a month or so ago both the Finance Ministry and the Ministry of International Trade and Industry were saying that Japan's excessively large visible trade surplus would shrink as the year went on because of the recovery of domestic demand. It is now apparent that the economy is not recovering nearly as fast as had been expected and that import demand remains very weak. Japanese companies remain heavily stocked with the raw materials which constitute some 70 per cent. of imports and consumer demand is not recovering enough to make much impact on imports of manufactured goods. The continued strong trade performance would have given Japan another large overall

balance of payments surplus in October, had not capital outflow during the month come to the high figure of \$570m., reflecting an increase in Japanese overseas lending and heavy direct investment overseas. Long-term capital inflow for the month, on the other hand, was unusually low at only \$90m. Most of this consisted of borrowing (at reduced levels) by Japanese companies on international money markets. The surplus on foreign portfolio investment in Japanese securities was only \$20m. This in turn reflects a new inflow of \$120m. worth of foreign money into the Tokyo bond market during October and an outflow of \$100m. from Japanese equities.

The rise in long-term capital outflow is in line with Japanese Government policy which has been to gradually relax controls in this sector during the past few months. The most recent step of this kind (announced early this week) involved a withdrawal of the two-year-old ban on medium- and long-term overseas lending by Japanese foreign exchange banks.

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China detonates H-bomb

HONG KONG, Nov. 17.

CHINA TO-DAY detonated a powerful hydrogen bomb in the atmosphere, its fourth nuclear explosion this year and the "largest ever detected" in the country by monitors in the United States. It was China's 21st nuclear blast since testing began in 1964. The New China News Agency, monitored in Hong Kong, said the explosion was carried out "with complete success" thereby raising the level of our country's nuclear weapons to a new height and strengthening our country's national defence capability. In Washington, a spokesman for the Energy Research and Development Administration said the blast occurred in western China's Lop Nor nuclear test site. Radio Peking, which also announced the blast, said in a broadcast monitored in Tokyo that China conducted the test to associates accused of trying to

celebrate the new Chinese leadership of Communist Party Chairman Hua Kuo-feng and last month's purge of the "gang of four"—the late Chairman Mao Tse-tung's widow and three take-over the country's leadership. The news agency said this year's four nuclear tests constituted "a heavy blow to the two superpowers, the Soviet Union and the United States, which are pursuing hegemonism and attempting to practice nuclear monopoly and nuclear blackmail." UPI

Sadat calls for dialogue on oil

CAIRO, Nov. 17.

PRESIDENT ANWAR SADAT proposed today that the U.S. Congress call for a dialogue between oil producers and consumers to settle their differences over petroleum and commodity prices. He advanced the idea at a meeting with a visiting American delegation from the House of Representatives on a Middle East tour. The President also called on President-elect Jimmy Carter to give the Arab-Israeli conflict the highest priority and to come to a deal with a partner with a purpose to resolve it because within the United States a solution is not feasible at all. He renewed his bid for American arms, saying he wants the U.S. to sell him "defensive" arms, including F-16 jet fighters, aircraft and Tow anti-tank missiles. UPI

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WORLD TRAVEL NEWS

ECGD rates may increase next year

BY MARGARET HUGHES

BRITAIN'S EXPORTERS may well have to pay a higher premium for their export credit insurance next year. A strong hint that this is likely was made yesterday in the financial report for 1977-78 published yesterday by the Export Credits Guarantee Department.

Financial results for the year to March 1978 show that ECGD fell short by rather more than usual, of its financial objective, which is to hold reserves at the equivalent of around 3 per cent. of the total amount which it has at risk. At the end of the year under review this ratio stood at 2.4 per cent. ECGD had a surplus on trading operations on commercial account of £18.8m, which raised reserves to £170.5m, against the £7.26m at risk.

This compares with a ratio of 2.8 per cent. at the end of the previous financial year. This ratio does not necessarily indicate the level of premium charged by ECGD on its insurance business but the department states in its report that the current shortfall "will be taken into account in its annual review of premium rates."

Much will depend on the performance on business under taken since March—yet, to be evaluated. If the ratio of reserves to total at risk shows little prospect of improving on the 2.4 per cent. level then an increase in premiums seems almost certain.

In any event it would be a ministerial decision and as such would presumably take account of the fact that Britain is intent on an export drive to lead it out of the current recession. If implemented, the increases would be introduced at the beginning of the next financial year—April 1, 1977.

ECGD premiums vary according to the business involved, but for short term credits which account for some 77 per cent. of the department's business, the current rate is 1 per cent. 25p in the pound. This rate, Mr. Kenneth Taylor, secretary of the ECGD, claims, compares very favourably with competing

export nations, but a true comparison is difficult since the mix of business handled by ECGD's counterparts differs greatly from country to country. ECGD handles a far higher proportion of short term credits.

The last time ECGD raised its premiums was in April, 1975, which was the first increase in 15 years and as such the department claims that in real terms its premiums are now lower than they have been in the past.

Also scheduled for review in March next year is the much publicised and equally controversial cost escalation scheme first introduced in February, 1975. So far, despite several improvements to the scheme, only two capital goods contracts worth a total of £82m, have been concluded utilising the scheme. The department, and ultimately the Government, is understood to be under strong pressure from both the U.K. Treasury and the EEC authorities to drop the scheme when it comes up for review.

Given that it has been so little used—industry finds it both expensive and complicated—and that the Government is committed to cutbacks in public expenditure it seems certain that at the most optimistic level, there will be no further improvements in the scheme as advocated by some contractors or, at the worst, it will be abandoned as a good idea which in practice just did not work.

An added factor is that the newly introduced scheme to provide lower credits in foreign currencies is arousing a good deal of interest. If taken up seriously by exporters this scheme could well eliminate the need for cost escalation cover.

The main items highlighted in ECGD's financial reports are that the value of exports insured rose 28.4 per cent. to £8,399m, from £6,549m, in 1974/75. Premium income was £59.6m, against £52.5m, in 1974/75. Claims paid amounted to £42.1m, (£29.9m) and recoveries to £17.5m, (£11.0m).

E. Europe deficit 'will grow larger'

BY DAVID EGLI

IN RECENT months oil exporting countries have provided several billion dollars worth of loans to the Soviet Union and other East European Communist countries to help them finance their growing trade deficits with the West.

Faced with growing reluctance this year on the part of Western banks to continue lending to the Eastern bloc on the same massive scale as last year, these countries have been making considerable efforts, and with some marked successes, to diversify the sources of their borrowing.

The newly established direct links with the oil exporters permit them to borrow for the construction of special enterprises at home with credits to be repaid by future products of these enterprises. Another alternative is Eastern bloc participation in investment projects (including deliveries of machinery) in oil producing countries, with cash payments for a part of such investments. These proceeds are then used to finance their deficits with industrial market economies.

Noting this new trend, the United Nations Economic Commission for Europe suggests that Western banks, initially happy to expand their lending to countries with a high credit rating, have grown increasingly reluctant to

maintain a heavy flow of funds because of the lack of information needed to assess the continued credit-worthiness of Eastern bloc countries.

Even so, the net lending of the Western banks continued at a high average annual rate (\$10.4bn. in the first quarter of this year) capping the \$8.7bn. increase in loans in the previous year.

At the end of March the net claims outstanding of Western banks against Eastern Europe and the Soviet Union reached almost \$18bn. In 1977 the East European countries, including the Soviet Union, racked up a record deficit of more than \$3bn., accounting for some 60 per cent. of \$17bn. overall deficit accumulated during the period 1972-1975. And needs for deficit financing are still large despite a small decline in January-May this year (to some \$8.5bn. on an annual basis).

Short-term factors, including the recession in industrial market economies and the large import surplus of cereals of East European countries, played an important role in this deterioration. On the trade side, deliveries of Western equipment on the basis of so-called compensation agreements (whose repayments are automatically ensured by future exports) were also high—

large diameter tubes alone accounting for more than \$1bn. trade last year, accounting for some 38 per cent. of the total. The share of the U.S. was 23 per cent., with France and Japan accounting for 11 per cent. each. Britain reported a deficit of \$1.2bn. The Eastern side of the trade balance has improved somewhat this year with some restraints on imports from the West and a better export picture due to Western economic recovery. The January to May Soviet deficit (accounted for almost 55 per cent. in the total, with the deficits of other countries declining and Romania even showing a small surplus).

This improvement notwithstanding, the Commission has concluded that the debt situation of the East European countries "will remain large and growing." The tapping of new credit links with the oil exporting countries is, thus, important in view of the apparent decline of enthusiasm on the part of Western commercial banks, the falling away of inter-governmental financing agreements and the low level of borrowing by Eastern countries in the international bond market. There remains the sale of Soviet gold, but this amounted to only 150 tons last year, on a level with the previous year and roughly half the amount sold in 1973.

On the Western side, West Germany remained the major surplus country in East-West trade last year, accounting for some 38 per cent. of the total. The share of the U.S. was 23 per cent., with France and Japan accounting for 11 per cent. each. Britain reported a deficit of \$1.2bn. The Eastern side of the trade balance has improved somewhat this year with some restraints on imports from the West and a better export picture due to Western economic recovery. The January to May Soviet deficit (accounted for almost 55 per cent. in the total, with the deficits of other countries declining and Romania even showing a small surplus).

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Australian exporters hit by inflation

BY JAMES FORTH

SYDNEY, Nov. 17.

THE NUMBER of Australian manufacturers exporting their products is shrinking dramatically according to the latest annual report of the Government-owned Export Finance and Insurance Corporation.

The report was tabled in Federal Parliament to-day and showed that the number of insurance policies and loan guarantees in the past year fell back to the same level as in 1972.

"Mostly the loss occurred among the smaller firms who would particularly welcome additional export business, but apparently were no longer able to compete against foreign suppliers of their product," the report said.

There is little doubt that the present levels of interest rates and inflation have had an adverse effect," it added.

EFIC supported exports and overseas investments valued at \$479m. in the year to June 30, compared with \$482m. in 1974-1975. The directors said the decrease was mainly due to a reduction in the value of insured cereal exports as a result of lower world prices.

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BHP in Saudi talks

BY OUR OWN CORRESPONDENT

JEDDAH, Nov. 17.

BROKEN HILL Proprietary, Australia's largest company, has had further talks with the Saudi Arabian Ministry of Industry and Electricity on setting up a new steel rolling mill at the Jeddah steel plant.

BHP has completed a feasibility study of the project, which would expand capacity at the Jeddah plant from 45,000 tons a year to about 250,000 tons, which would be half the plant's potential capacity.

BHP steel development manager, Mr. J. F. Moyle, denied that the Saudi Government might

shear the project because of reported delays in the country's five-year development plan, and added that progress was made during the latest round of talks with officials of the Ministry of Industry and Electricity in Riyadh.

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BR's Channel freight bid

BY IAN HARGREAVES IN DUNKIRK

BRITISH RAIL has launched a drive to increase its cross-Channel freight business by 50 per cent. before the end of next year, concentrating on a rapid transit system through the ports of Dover and Dunkirk.

Mr. David Williams, British Rail's export freight marketing manager, said yesterday that the initiative was its positive response to the trans-European freight links following the abandonment of the Channel Tunnel.

Government and British Rail were obviously loth to make an investment for what looked like a limited life in the early 1970s, he said, "but that has changed now."

In fact, the most important investment has come from the French, who have already spent £28m. redeveloping the port of Dunkirk West, to create a free port with faster and more efficient docking facilities. These changes have cut 90 minutes off the journey between the ports.

In turn, British Rail has inaugurated new overnight express freight services between major industrial centres in the U.K. and the ports of Harwich and Dover. The result is a network which is capable of carrying consignments from, for example, Manchester to Basle in 38 hours, to Cologne in 37 hours, to Rotterdam in 36 hours, and to Modena in 33 hours.

British Rail claims that its freight rates and speeds are more than competitive with road haulage, and that new business has already been attracted.

Other improvements to the rail freight system include faster Customs documentation and monitoring by British Rail's total operations processing system (TOPS). And a computer system which can provide instant data information on the progress of freight consignments in transit.

British Rail, which lost £2.2m. on its international freight operations last year, is basing its optimistic forecasts for the new service on expectations of an upsurge in export-led boom and in particular on the National Port Council's forecast of a 50 per cent. increase in European trade up to 1985.

In 1977, the rail ferries hope to carry about 800,000 tonnes of freight, out of an expected rail, road, cross-Channel load of some 15m. tonnes.

British Rail says it has, in fact, capacity to double freight tonnage without the need for major shipping investment.

Philips contract expected soon

BY CHRISTOPHER LORENZ, ELECTRONICS CORRESPONDENT

PHILIPS is expected to announce a Saudi Arabian telecommunications export deal worth over £500m. in the next few weeks. This is understood to be the contract to which Dr. Jan W. G. Offergelt was referring at a Press conference on Tuesday when he talked only of "an Arab State."

The deal will be a major coup for the Dutch company, whose entry into the world telecommunications market is extremely recent. Last year, with the help of attractive Belgian Dutch bank finances, it beat Siemens of West Germany to a lucrative Indonesian order for telephones, exchange equipment. It is also making a forceful telecommunications marketing effort in central and South America.

Dumping by Britain alleged

By Giles Merritt

DUBLIN, Nov. 17. IRELAND'S manufacturers have been accused of dumping and "unfair" trading practices by a group of leading Irish producers.

The complaint was made in Dublin by the Irish Pottery Manufacturers' Association, which has now laid a detailed case, chiefly citing the British industry but also singling out companies in Eastern Europe, China and Korea, before Ireland's Dumping Commission.

Members of the Irish association claimed that Ireland's £4m. china and earthenware market was being increasingly dominated by imports from the U.K. and that this penetration resulted substantially from dumping tactics. The association pointed to china and earthenware imports that have jumped from around £800,000 in 1973 to an anticipated 1976 level of £2.9m.

The names of the British tableware companies allegedly dumping in Ireland were not revealed, although the Irish association made it clear that they are listed in their submission to the Dumping Commission and are household names ranging from top quality manufacturers down to mass-producers.

But the Irish manufacturers' group, which includes the Arkel Pottery concern now managed by Japanese interests, revealed that while it has now formally alleged dumping from the U.K., it has not been in contact with the British Pottery Manufacturers' Association.

The Irish association also claimed that tableware with potentially dangerous levels of lead and cadmium in their decorations have been reaching Ireland, and commented that such goods from Britain have been found to contain enough of these poisons "to cause concern."

The plant is likely to be built at Kosovo, southern Serbia, near a lignite complex, and \$33m. will be spent on equipment purchases from Germany.

Sources close to the French group said the project is currently under negotiation, but gave no further details.—Reuters

The new fibres are priced at \$20 a pound compared with \$22 a pound for the previous generation of fibres. Carbide said. The new fibres are derived from pitch and may be cost effective in applications in the computer and automotive industries, Union Carbide indicated.

A £30,000 contract to study the satellites needed for exploration of the sun has been awarded to the British Aircraft Corporation by the European Space Agency.

The Lufthansa executives Board has announced that the airline will establish a subsidiary company to handle air cargo services exclusively, in addition to the airline's established scheduled services.

A £500,000 order for asbestos cement pressure pipes has been placed with the Manchester company TAC Construction Materials by the Nigerian Water Corporation, to improve water supply and distribution throughout Nigeria.

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4. In Australia. There is the Euro-Pacific Finance Corporation in Melbourne and Sydney.

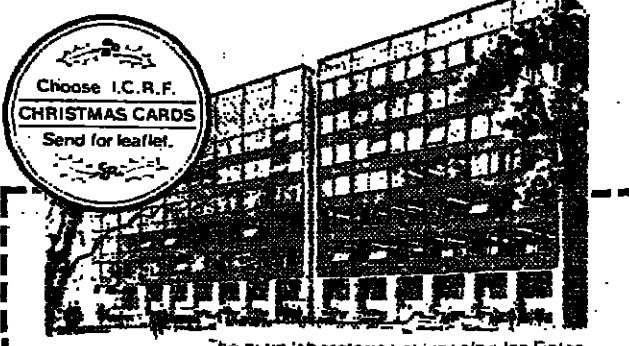
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HOME NEWS

Carreras to end cigarette coupons and gift schemes

BY OUR INDUSTRIAL STAFF

CARRERAS ROTHMANS is to drop coupons and other gift incentive schemes from its cigarette brands next year. The company is going through as it adjusts to the Common Market tax rules which come into operation in 1978.

The group is least involved of the big three U.K. tobacco concerns in gift incentives. The brands affected are Guards and Cambridge. The latter brand carries Green Shield stamps.

Commenting on the move, Mr. John Clinton, deputy chief executive, said: "By this action, we will be able to hold prices—providing there are no further increases in excise taxes."

Carreras Rothmans cut prices of its non-coupon king-size brands three months ago, giving smokers an early benefit from tax changes still to come and putting the new tax system will effectively put a tax on coupons. It is expected that the new legislation will see the end of the coupon brands.

It is only in the U.K. that coupons are used as part of the marketing strategy.

London may soon raise parking fee

By Donald Maclean

GREATER LONDON Council plans to control fees at 85 selected car parks in central London could be implemented in January, following recent advertising of the scheme.

The car parks are in Westminster, Camden and Hamersmith, and as projected under plans agreed by the GLC in the early summer would mean a charge of £3.42 at some Westminster car parks for a nine-hour stay.

At the lower end of the range, there would be a £1.35 charge for nine hours in Hamersmith.

The scheme aimed at discouraging long-stay parking, to allow more scope for short-stay parking. It includes a 25p an hour charge in Westminster for stays up to 15 hours and one of 35p an hour for longer periods.

Built into the scheme, however, is an allowance for inflation, which means that in the event of the price index (which in mid-October was 183.5, against 100 in January, 1974) reaching 200, the short-term hourly fee in Westminster will rise by 7p and the longer-term by 10p, with charges elsewhere moving up broadly in proportion.

The GLC's plans were described by the Royal Automobile Club yesterday as "objectionable". The move, it said, would lead to a rapid deterioration of the city centre, and would cause businesses and residents to move out.

Tartan look for guides



The Stock Exchange guides are to have a Scots look this winter, and each of the guides will wear her own tartan. Showing the new uniforms yesterday were (from left) Elizabeth Poole, Anna Reekie, Patricia Gordon and Thalia Booth-Jones.

British Airways in talks on Concorde service to Texas

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

BRITISH AIRWAYS has confirmed that it is now discussing with Braniff International, the U.S. airline, the possibility of extending present Concorde flights between London and Washington to Dallas—Fort Worth in Texas.

The plan would be for Braniff to fly the aircraft subsonically (supersonic flights not being permitted over U.S. territory) between Dallas—

Fort Worth and Washington, where British Airways crews would take over and fly the aircraft supersonically to and from London.

In this way, a Concorde through-service between London and Dallas would be possible, improving the convenience and cutting the time now taken by passengers making connections at Washington with other airlines.

Tempair faces liquidation

TEMPAIR, the U.K. organisation specialising in leasing aircraft and crews to foreign airlines, may be obliged to announce a voluntary liquidation at a creditors' meeting to be called for November 28, unless new financial arrangements can be agreed in the meantime.

The company, which was formed in 1970, has experienced financial problems with one of its overseas leasing arrangements involving a Boeing 707-320C aircraft.

Tempair is able to honour its existing contracts, but cannot take on new business.

The company's managing director, Mr. Tony Griffin, says that he is hoping to find new finance in the period before the creditors' meeting.

Among Tempair's existing clients, Air Niugini has taken over the operation being conducted for it by Tempair, and is guaranteeing employment to the crews involved, while Bangladesh Airlines has asked to continue the wet-lease (that is, including aircraft and crews) of a Boeing 707.

If the new financing cannot be found, however, it seems likely that about 200 staff, including 19 flight crews and 40 cabin staff, will lose their jobs.

The company's business was founded on the highly-specialised wet-lease idea, whereby foreign airlines could lease aircraft and crews and thereby establish instant airlines.

Inflation 'will rise for 10 years'

A CONTINUED high rate of inflation and unemployment faces the U.K. for the next ten years, according to a long-term economic forecast produced by Chase Econometrics, the subsidiary of Chase Manhattan Bank of New York.

The average annual inflation rate of the U.K. is forecast at 3 per cent. over the next decade, nearly double the average 7 per cent. in the past 10 years.

One of the results of this will be an unemployment rate averaging 4 per cent. during the period, compared with only 2.4 per cent. over the past decade.

The forecasts for the U.K. are part of a ten-year, international, forecast prepared by Dr. John Morris at the Chase Manhattan forecasting group in Pennsylvania.

Our predictions about the inflation and unemployment rates assume that North Sea oil will make Great Britain energy-independent by 1980," Dr. Norris said. "Nevertheless, a steady depreciation of the pound throughout the next decade will mean a much higher rate of increase in import prices for the British consumer."

He pointed out that for every 1 per cent. fall in the pound, retail prices rise by around 0.2 per cent. "That means that the 20 per cent. devaluation of the pound against the dollar in the last 10 months will cause retail prices in England to rise by 4 per cent."

There would have been no increase, he argued, apart from the effect of the fall in sterling.

He forecast that unemployment would decline from its current

level in the next two years. But it would then rise again as the world economy turned down in 1979.

"Increased inflation and a negative trade balance will combine to keep real economic growth to a meagre 2 per cent. over the next decade, which means that there will be very little increase in private sector employment."

"But the basic problem with the U.K. is the structural weakness of its economy," Dr. Norris said. "If I had to sum it up, I would point to low productivity gains, insufficient incentives for investment and overall poor management of the economy in both private and public sectors."

Toolmaker's work 'did not qualify for aid'

BY KENNETH GOODING, INDUSTRIAL CORRESPONDENT

SUGGESTIONS that the machine tool industry had failed to take full advantage of the Government's £20m. aid scheme were refuted last night by Mr. George Trowbridge, president of the Machine Tool Trade Association.

There has been criticism about the lack of apparent interest the machine tool makers have shown in the scheme and the fact that

he projects put up for consideration have lacked imagination.

Mr. Trowbridge pointed out yesterday that 40 manufacturers exhibited new machine tool designs at the MACH 76 at Birmingham in September. These

represented about 10 per cent. of design and development costs.

In the main these costs did not qualify under the machine tool aid scheme because work

is already in hand when that grievance procedures, and as a scheme was launched. This explains why our industry was and cause vast numbers to be laid off—then there is no hope what

id—we were already deeply committed," he said.

He suggested that the scheme should be extended.

Earlier, Mr. Trowbridge had condemned the policies of successive governments which had

resulted in the manufacturer of labour-intensive capital goods being paid less in world terms

for his labour and having to pay more for imported materials.

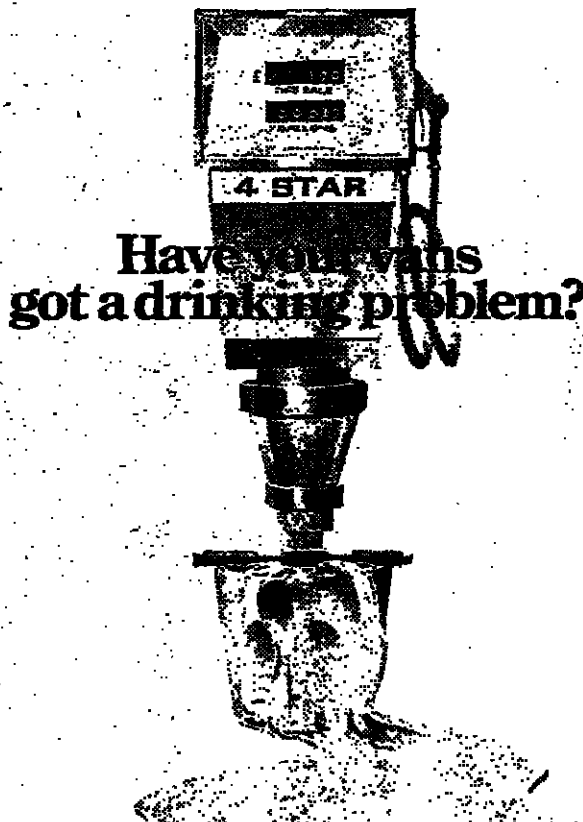
Lord Roberts, chairman of the Engineering Industries Council and chairman, said yesterday that the trade union movement must turn its attention to the

signs at the MACH 76 at Birmingham in September. These

represented about 10 per cent. of design and development costs.

In the main these costs did not qualify under the machine tool aid scheme because work

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Have your vans got a drinking problem?

You won't need to be told that fuel costs for van users are no minor consideration.

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The answer? The Sherpa from Leyland Cars. Sherpas, both petrol and diesel versions, are incredibly economical.

When "Truck" magazine tested the petrol-engined Sherpa 240, they averaged 28 mpg. Try as they might, they could not get this figure below 20 mpg.

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Leyland Cars also realise that choosing the right size of vehicle for your needs is every bit as important as selecting the right body style.

Which is why the Sherpas come in three payload ranges. The 185's can take up to 14 cwt., the 215's up to 19 cwt., and the 240's up to 23 cwt.

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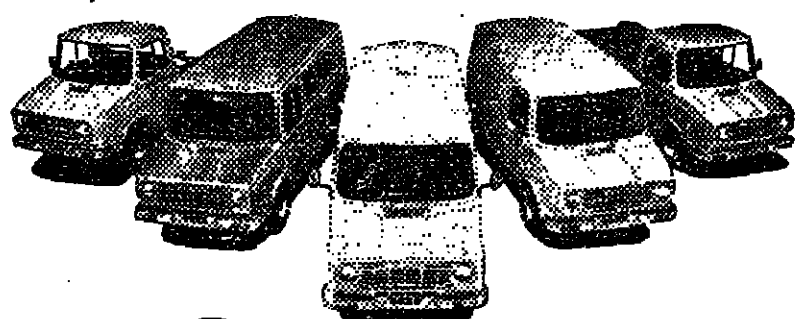
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HOME NEWS

Decisive rejection of plan to nationalise banks

BY MICHAEL BLANDEN

AN OVERWHELMING rejection of the plan for nationalising the top banks and insurance companies has been produced by the latest survey of public attitudes to the issue following its adoption as Labour Party policy.

The survey also shows that a decisive majority of the electorate rejects the main argument for nationalisation given by its proponents, that the State would do a better job than the banks and insurance companies are doing in channelling investment funds to industry.

The survey has been carried out by Opinion Research Centre. The firm concludes: "If a Labour Government were to go ahead with implementing this proposal put forward by the Labour Party conference, there is no doubt that it would be entirely contrary to the wishes of the majority view in Britain."

The overall results, the firm comments, "represent perhaps

the most decisive rejection of a major policy by voters in Opinion Research Centre's experience of political polling."

The survey, carried out on behalf of a group of leading insurance companies (though not the same seven as were included in the list for nationalisation), strongly supports the findings of similar surveys.

It follows the endorsement at the Labour Party conference of the proposals produced by the NEC for nationalising the big four clearing banks and the top seven insurance companies. This has been rejected by the present Labour Government and vigorously opposed both by the City and by bank staffs.

Opinion Research Centre, which earlier did a survey among businessmen on the subject of the clearing banks, has this time worked on a representative nationwide sample, which shows "a very high level of approval for the job being done by banks and insurance companies for their employees."

for their customers, and for the country as a whole."

The results of the survey show that 82 per cent of the respondents thought that insurance companies were doing a good job for the country, with an even higher proportion, 84 per cent, taking the same view of the banks.

Even more significantly, the survey shows that this view was entirely shared by Labour Party supporters and by trades union members. Among Labour supporters, 78 per cent thought the insurance companies were doing a good job for the country, and 79 per cent felt the same about the banks.

The voters also felt strongly that both the insurance companies and the banks would do a worse job for the country, their workers, and their customers if they were nationalised. The surveyors report that if anything this view has become even more pronounced since an earlier survey carried out in August, 1974.

Public spending cuts 'should help jobless'

BY MAX WILKINSON, INDUSTRIAL STAFF

PUBLIC EXPENDITURE cuts should help to reduce unemployment rather than increase it, Sir Frederick Catherwood, former president of the British Institute of Management, said yesterday.

This could happen only if the Government took steps to stimulate industrial investment at the same time and so transfer resources from the public to the industrial sector.

Sir Frederick told a conference of young managers in Brighton that while the effective cost of borrowing was 17 per cent, no industrialist would invest and at the present exchange rate of \$1.65, inflation would continue at 15 per cent. This would "destroy the present hard-earned wage stability and risk the competitive loss of exports."

"So on current policies, we are headed straight for higher unemployment. The Government cannot offset this by higher domestic expansion."

He added: "The Government is committed to the expansion of industrial investment as the way out of our dilemma and it is absolutely right."

"We have the markets, we have the skills, we have lower wage rates than any other industrial country—but we do not have the up-to-date equipment to produce the competitive products for the advanced industrial countries to which 70 per cent of our exports go. These countries have been investing at twice our rate."

"Where are we to find money to make the investment? At 17 per cent interest, the companies cannot make the investment. At \$1.65 exchange rate the working man is going to suffer a major drop in living standards. It is almost impossible to tighten belts any more, so private consumption is hard to cut."

"Public consumption has risen sharply through the 1973 to 1976 crisis and cutting back three years' growth to make room for investment is not only a sensible policy, it is the only way to provide the investment needed."

"And the investment is the only way to provide the jobs, the hard currency income, and the expansion of living standards, including the sound expansion of public expenditure."

U.K. wins over 50% of N. Sea orders

By Ray Dafer, Energy Correspondent

BRITISH INDUSTRY is winning well over half the \$1bn-a-year orders arising from the North Sea oil and gas programme according to the British Overseas Trade Board.

It is hoped in government that British companies will raise their share to over 60 per cent within a few years. The offshore oil industry has already agreed to give British industry a "full and fair" opportunity to compete for orders.

Technology

Mr. Jim Wilks, the board's chief executive, said at the Offshore Oil Conference in London yesterday that the U.K. had acquired a considerable knowledge of technology of offshore oil and gas exploration and exploitation.

The supplying industries were now well equipped to sell overseas; annual offshore expenditure was expected to rise from \$1bn. to \$2bn. worldwide over the next decade.

With this in mind, the industry and Government agencies are to undertake a trade mission to Brazil in the next week.

Permission

The country is aiming to produce 45m-50m tons of oil annually by 1980-81, according to the Department of Energy's Offshore Supplies Office.

British Petroleum has already been given permission to explore for oil off Brazil's shores. There is a strong possibility that Petrobras, the Brazilian oil group, will order a production platform from the U.K.

Lord Kearton, chairman of the British National Oil Corporation, and Dr. Jack Birks, technical director of BP Trading, will be two of the speakers at a conference and exhibition to be held in Rio de Janeiro next week.

Post Office may be given new financial targets

BY KEVIN DONE, INDUSTRIAL STAFF

NEW financial targets are likely to be imposed soon on the Post Office after discussions between the corporation and the Government, which are at an advanced stage.

The Department of Industry considers that the climate is favourable for an early return of a system of financial objectives, which was abandoned in the early 1970s.

The Post Office has had no such targets since 1972-73 when it began to have big deficits after the introduction of enforced price-restraint by the Civil Service Commission as part of its anti-inflation policy.

It appears that the question of financial targets no longer is an issue between the two sides, but discussions have run into difficulties over how such targets should be structured.

Choices under consideration include the last system established for the five years from April 1968 in which the telecommunications target was set as a return on average net assets and the posts target was set as a return on total revenue expenditure.

The telecommunications target began at 5.5 per cent, and rose to 10 per cent. The posts target stayed steady at 2 per cent.

In the event, the telecommunications sector was achieving a 6.3 per cent return in 1975-76, whereas posts was making a loss of 7 per cent.

£3.2bn. income

The department is in favour of targets particularly for the capital-intensive telecommunications sector, which is engaged in an investment programme of more than £300m this year.

It is felt that such targets would go some way towards justifying the current level of profits being earned by the Post Office which have been brought about by big price increases in 1975.

Difficulties

The industry Department is not underestimating the difficulties of devising a system of targets and acknowledges that whatever system is settled on it will have to take account of developments towards inflation accounting and moves arising from the Sandilands Report.

A draft standard is to be published by the inflation accounting steering group at the end of the month but it is not likely that Post Office accounts would be adapted to the new system before 1979-80 at the earliest.

The Post Office now expects the redistribution of telephone traffic from morning to afternoon to be "semi-permanent," it was learned yesterday. It had previously expected the shift to reverse, as subscribers recovered from last year's drastic price increases.

The shift played a small part in producing the new Post Office calculations of switching equipment requirements, which show a drop of £200m—about a third—over the next three years.

The shift has cut against a change capacity in the morning, increasing it in the afternoon. The result has been a more even usage of Post Office equipment, which has been brought about by big price increases in 1975.

Accord near on State oil stake

BY RAY DAFTER, ENERGY CORRESPONDENT

SHELL and Esso are close to conceding State participation in their offshore oil reserves.

A meeting yesterday helped to clarify some issues, in particular how oil supplies to the North Sea can be safeguarded.

It is significant that, in a joint statement, the Government and the companies agreed that considerable progress had been made. A further meeting is to be held shortly indicating that all sides are anxious to sign at least the general heads of agreement within the next few weeks.

Yesterday's meeting was attended by Mr. Anthony Wedgwood Benn, Energy Secretary, Dr. Dickson Mackay, Minister of State for Energy, and Mr. Joel Barnett, Chief Secretary to the Treasury.

Lord Kearton, chairman of the

British National Oil Corporation, represented the State, taking which is seeking a 51 per cent stake in Shell and Esso's joint operations. These include the Brent, Auk, Morrant and Dunlin fields.

Mr. Clifton Garvin, chairman of Exxon Corporation—Esso's parent—flew to London to lead the U.S. company's delegation. He was supported by Mr. James Dean, president of Esso Europe, Mr. R. G. Reid, executive vice-president of Esso Europe, and Dr. Austin Pearce, chairman of Esso Petroleum.

The Shell delegation was: Mr. Mike Poruck, chairman of Shell Transport and Trading; Mr. Peter Baxendale, chairman of Shell (U.K.); and Mr. John Greenborough, managing director and deputy chairman of

Shell (U.K.). Shell and Esso stressed that they want a negotiated arrangement whereby they can use most, if not all, the oil produced from their fields. A stumbling block to an agreement has been the prospect of the oil corporations gaining an option to buy up to 51 per cent of the oil.

A sense of urgency has been injected into negotiations by the fifth round of exploration licences which will be awarded within the next month or so. Mr. Benn has told the companies that they must agree to outline terms of participation if they want to be considered for new licences. An agreement with the two companies is regarded as a cornerstone of the Government's participation plans.

Tanker surplus 'could set back recovery'

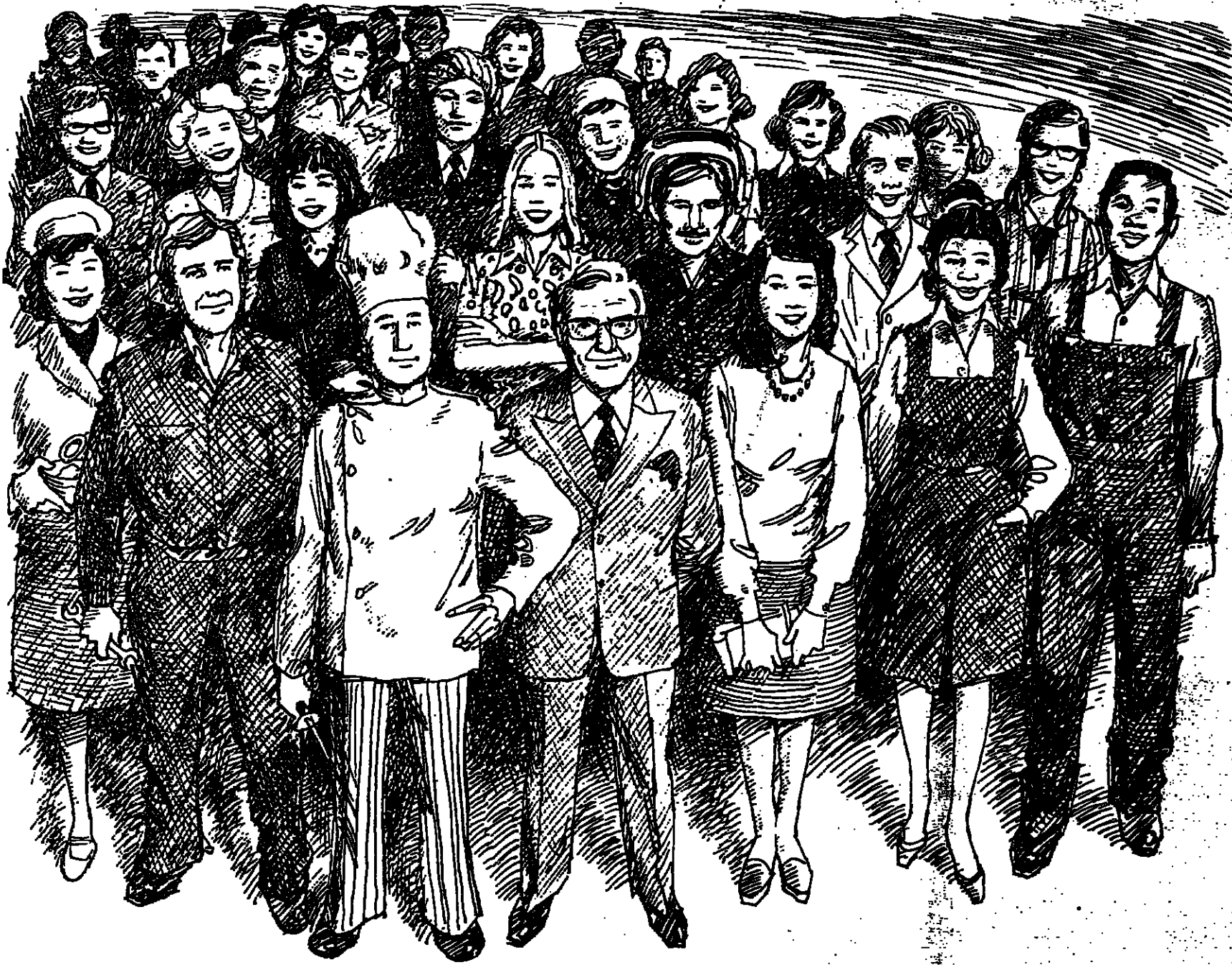
A SURPLUS in 1980 of up to 20 per cent in the supply of oil tankers between 70,000 and 170,000 deadweight tons is forecast in a report published this month.

Last year the tanker surplus in this medium-sized range was 30 per cent, and the prediction by H. P. Drewry (Shipping Consultants) of an oversupply of between 10 and 20 per cent, will disappoint many tanker owners.

A recovery in the market for this range of vessels was expected before the crisis affecting Very Large Crude Carriers started in 1974.

refinery capacities, the study predicts that demand for oil medium-sized tankers in 1980 will be between 84m. and 94m. dwt, while supply will range from 83m. to 96m. dwt depending on new deliveries, different rates of scrapping, and allowing for only 25 per cent of combined carrier tonnage trading in oil.

The Market for Medium-Sized Tankers (70-175,000 dwt). No. 47 in a series of reports prepared by Research Division of H. P. Drewry (Shipping Consultants), 14, Argyle Street, London W1V 1AD. Single copy price \$75 or £30 (U.K. only).



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Court stays out of fight for jobs

THREE APPEAL Court judges yesterday refused to take sides in a battle for jobs in the North-East.

Workers at Hawthorn Leslie (Engineers), of Newcastle, are refusing to allow 750 tons of steel to leave the company's works because it would lead to redundancies.

The steel belongs to Cleveland Bridge and Engineering, of Darlington, who sent it to Hawthorn Leslie to be fabricated for use on the new Tyne and Wear Metro bridge.

But the two companies could not agree terms and now Cleveland want the steel back to do the work themselves.

At a private hearing in London on Tuesday, a High Court judge refused to grant Cleveland an order requiring Hawthorn Leslie to deliver up the steel—worth more than £20,000. Yesterday, the Appeal judges dismissed Cleveland's appeal against the decision.

Mr. Keith Goodfellow, QC, for Cleveland, said that, if the court did not act, work on the bridge would be delayed and Cleveland would face substantial damages claims.

Lord Denning, Master of the Rolls, commented: "You should not have provided hostages to fortune by putting the steel on their premises in the first place."

The dispute ought to be worked out by the employers' union, he added.

Earlier, Lord Justice Lawton had commented that all the Hawthorn Leslie workforce could legally do was withdraw their labour, and picket to try to persuade the Darlington men not to take the steel.

Stage two pay deal accepted by 2.5m.

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

A TOTAL of 2.5m. workers have agreed within the limits of the second stage of pay policy in the last three months since it came into force.

It was disclosed yesterday by the Department of Employment that an announced further fall in the year-on-year rate of increase in wages.

The settlements, so far agreed, are worth about a sixth of the total notified to the department in the course of a full year's wage round and cover local authority manual workers, seamen, motor vehicle repair workers, local authority building operatives and electricians, and electrical contractors.

The department says there have been no breaches of the 4 per cent pay policy in these settlements, although fringe benefits granted as part of the seamen's settlement were seen by many as breaching the spirit of the pay policy.

Only wages figures are available this month and not the

New drug for peptic ulcers

BY DR. DAVID CARRICK

A MAJOR advance in the treatment of peptic ulcers (stomach and duodenal) is claimed for a new drug, Tagamet (cimetidine), produced by Smith, Kline, and French Laboratories of Welwyn Garden City.

The culmination of 12 years of research at the SKF laboratories, Tagamet is said to reduce stomach-acid secretion without significant side-effects. This acid-inhibiting property provides relief from pain and also promotes healing of peptic ulcers

to a degree never before achieved except by surgery. Well-conducted trials have been carried out in major medical centres in 26 countries involving 1,200 patients with results that are said to amply justify the efforts made by the research team. The drug, which is also of value in such conditions as reflux oesophagitis and duodenitis, having been given approval by the Committee on Safety of Medicines, is to be marketed in oral and injectable forms immediately.

NCB likely to decide soon on untapped coal deposits

BY ROY HODSON

EARLY DECISIONS are likely to be taken by the National Coal Board whether to seek permission to develop untapped coal deposits totalling at least 400m. tons in Staffordshire and the Vale of Belvoir, East Midlands.

The board would decide about both the newly-discovered coal fields within the next few months, Sir Derek Ezra, chairman of the board, said in London last night, during a lecture on the prospects for expansion in coal.

While the new Selby coalfield with up to 400m. tons of reserves has been the talking-point in NCB development this year, Sir Derek said it would be wrong to think the story ended there.

Exploration at Park in Staffordshire had now proved the existence of 130m. tons of reserves capable of supporting an annual output of at least 2m tons a year.

In the Vale of Belvoir, a programme of some 50 boreholes had proved the existence of four sides coal seams at a workable depth, offering some 430m. tons of reserves.

It was thus clear that a further store of energy wealth had been found.

Development of new coalfields estimated 11.5m. tons being produced at Belvoir and Park would be in addition to the 11m. tons of new capacity already under construction or in operation. The Board's Plan for Coal for the 10 years 1975-85 is based on some 20m. tons of new coal capacity.

It now looks as if a substantial coal field needed to complete that programme may come from the Staffordshire and Belvoir coal deposits rather than the older British coalfields.

Sir Derek said last night that the development of new capacity at existing coal mines was also an important factor in the Plan for Coal.

Work had started on 15m. tons of the 22m. tons new capacity needed from existing mines as part of the plan. The Board had given approval to 80 major projects for existing collieries, costing more than £200m.

In the current financial year, the NCB has so far approved 15 major coal mine projects costing nearly £100m, and expects to spend nearly £200m. during the full year.

Opencast coal production is also expanding and is on target according to Sir Derek, with an

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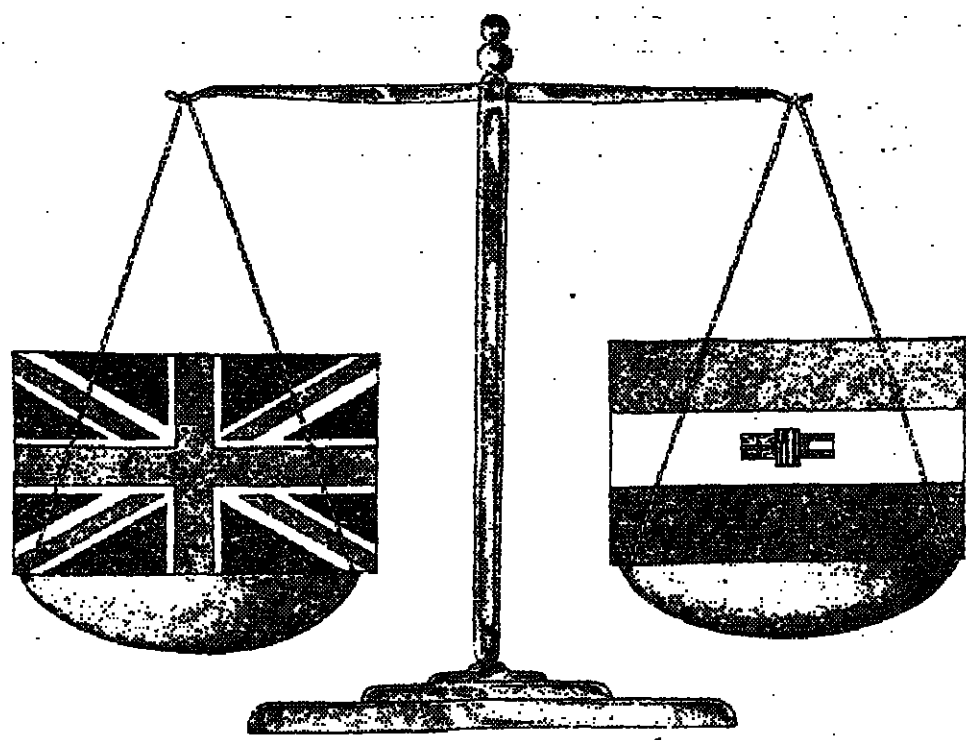
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- 1 This April a vast new deepwater port—financed by an international consortium—was opened at Richards Bay. Its completion in a mere five years was an achievement few countries could match.
- 2 A second gigantic port-industrial complex is moving forward fast at Saldanha. These twin developments have immense implications for the growing import-export future of South Africa.
- 3 On the energy front the major oil companies continue vast investment in the Republic. Whilst at the same time the government has given the go-ahead for the second oil-from-coal complex, SASOL II.
- 4 In South Africa's Homelands, progress accelerates. The magic hundred million Rand mark for private investment has been

passed. New national and international investment continues apace. In South Africa, to combat inflation a Collective Programme of Action has been signed by a fully representative selection of private entrepreneurs, consumers, workers' organisations, and the government. The conclusion is simple. Rich opportunities await the far sighted businessman in today's South Africa. Furthermore, there are many rewarding incentives for those investing in the Republic. Our job is to advise you on investment opportunities and how to import from South Africa.

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HOME NEWS

NEWS ANALYSIS—THE PRICE OF BREAD

Too little dough for the loaf

BY ELINOR GOODMAN, CONSUMER AFFAIRS CORRESPONDENT

MRS. SHIRLEY WILLIAMS would be only human if she permitted herself a wry smile when watching the efforts of her successor as Secretary for Prices to do something about the price of bread.

Mrs. Williams, now out of the price battle and ensconced at the Department of Education, was virtually forced into subsidising bread in the face of rising wheat prices in 1974 by the Labour Party's election campaign. And, having introduced the subsidy, she found herself having to act as referee in bakers' price war in an attempt to ensure that Government money was passed on to the consumer and did not go into the pockets of the retailer.

As a result, she put a maximum price limit on bread and then a maximum level on the size of discount which the bakers could give their customers. She then found herself accused by some retailers of preventing them selling bread at the lowest possible price by curtailing their bargaining powers with the bakers.

Muscle

Bread manufacturers, for their part, tended to keep quiet about the discount limitations as most were—unofficially, at least—only in the ring as referees.

Now, three months after taking over as Secretary for Prices, Mr. Roy Hattersley has isolated bread as the first area in which to show his muscle.

Acting on the long-held premise in politics (remember it was the Labour Party which said a Tory Government would bring a three shilling loaf) that bread is of particular importance in the general battle against inflation because of the part it plays in the diet of the less well-off, he called the major baking

groups in to see him as soon as he heard they had applied for price increases of 10p a loaf to come into effect on November 23.

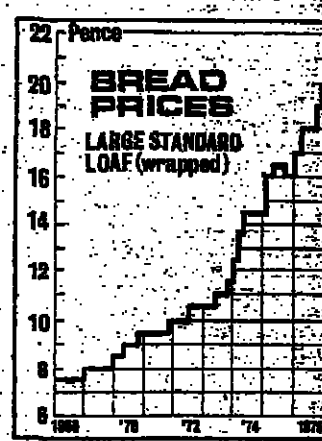
The only problem was the bakers appeared to fit into just that category he had described to the TUC a few days before as an "area of maximum dilemma." The industry, though in a healthier state than when Mrs. Williams first looked at it, has for years laboured under the cloud of over-capacity, too much old machinery and, at best, static demand, as well as the problem created by bread having been a political football since the war.

Essentially, the bakers are all fighting the same product to retailers who tend to call the terms. As a result of all this, average, profits are low. On average, the industry makes 1p for every loaf it sells.

But to make matters more difficult, the profits are unevenly distributed. Of the three big bakers—Spillers-French, RHM and Associated British Foods—Spillers has historically been the least profitable and ABF the strongest.

This has meant that prices in industry have tended to be held down by ABF, either because it did not need such a large increase as its competitors or because the Price Commission would not allow it one. Meanwhile, any Government initiative to hold down prices has been limited by what Spillers, and some of the smaller bakers, could stand.

Mr. Hattersley apparently recognised the fact that the bakers were making excessive profits but objected to the way that prices were being determined. His basic idea seems to have been to try and harness the big buying power of the large supermarket groups for his own ends. This means that the bakers have lost their referee and the price war can begin again.



Mr. Roy Hattersley

In the short term, he accepted that the industry could not afford to absorb both a price increase and a cut in subsidy, so he has postponed the subsidy cut until early next year.

Instead, he is refusing to raise the existing statutory maximum price of 20p.

This means that the bakers have the theoretical freedom to charge their customers an extra 10p a loaf next month. But, in such a highly competitive market, it is very unlikely that any one of them will risk losing sales by stepping out of line and raising prices. Therefore, in the short-term, the bakers have ended up paying the bill for price restraint.

Mr. Hattersley may not, however, have achieved what seemed to be his objective of preventing a bread price increase next month. About a third of bread is sold through supermarkets and many are now selling at well under the maximum price. This means that competition allows most of the big supermarkets could put up their prices.

Any such price rise might, however, be short-lived, in the

longer term—probably coming into effect in January—Mr. Hattersley is going to let discounts rip.

But, at the same time, he is drawing up a scheme which will effectively limit gross margins on bread and mean that supermarkets have to pass on in full any discounts they get from their suppliers. A list, giving a range of maximum prices, is being drawn up.

On the face of it, this may seem draconian, mentioning as it appears to do price cuts of up to 10p on a loaf, although nobody outside the Department of Prices quite understands how it would work and all stress it is purely a discussion document.

The list specified price cuts the bakers would have to make next year apparently relate to the present price of 20p a loaf.

In some ways the proposed maximum prices would seem to do little but cement the pricing structure already used in many supermarkets, and would indeed appear to offer them a disincentive to ask for big discounts by allowing them to make only a tiny margin on bread when get-

ting discounts of over 30 per cent.

A retailer buying bread at the lowest discount of 12 1/2 per cent, would be permitted to continue selling at 28p while a supermarket getting a discount of 22 1/2 per cent, would appear to be allowed to make a margin of around 12 per cent, and sell at 17p—both fairly typical figures for supermarkets selling bread at the moment.

If they bought at a discount of 50 per cent, however, they would be prevented from making almost any profit, the only incentive to buy on these terms would be the customers they could draw into their stores by selling bread at around 10p a loaf.

Whatever happens, life looks like being tougher for the bakers next year, although Mr. Hattersley pointed out they may be in a stronger position now than they have been for some time. Spillers, for example, is beginning to reap the benefits of past investment.

The real losers look like being the small retailers and the master bakers who are presently buying bread at the lowest discount of 12 1/2 per cent. In the short term, they are going to be hit first by Mr. Hattersley's decision not to raise the maximum price next month as they are already charging 20p a loaf.

In the longer term, they are also likely to come out worst in a price war, particularly if the Government plays its part in publicising the cheaper prices available in supermarkets.

However, Mr. Hattersley, as his predecessor did, put a small sweetener into the bakers' package. At present, eight categories of loaves are subject to maximum prices. Over next year half the categories will escape the net, although the bakers will still all be con-

Metropolitan councils oppose supermarkets

BY ELINOR GOODMAN, CONSUMER AFFAIRS CORRESPONDENT

OUT-OF-TOWN shopping centres and that national policies should avoid "stripping" yesterday by an association representing the metropolitan councils in England. The attack comes at a time when the attitude of central government towards such developments appears to be relaxing.

The Association of Metropolitan Authorities said it believed that supermarkets did pose a threat to existing shop-

ping centres and that national policies should avoid "stripping" yesterday by an association representing the metropolitan councils in England. The attack comes at a time when the attitude of central government towards such developments appears to be relaxing.

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Under 21s take 10% of mortgages

BY ELINOR GOODMAN, CONSUMER AFFAIRS CORRESPONDENT

NEARLY 10 per cent of mortgages now being granted to couples where the husband is under 21, according to the Family Building Society.

The society says that as a result of the Family Reform Act 1970, which reduced the age of legal responsibility from 21 to 18, more younger people were now buying their own homes.

Until five years ago, the society adds, virtually no one in the 18-21 age group owned a house.

A survey of purchases by the 18-21 age group showed that the average price paid by the new generation for their homes was £7,541, with a mortgage of £3,815 involved. Virtually all the couples raised money on the basis of joint incomes—£4,278 on average.

In a policy statement yesterday, the association said it was essential that all shopping areas should be accessible by public transport as well as private car. Public transport facilities were more likely to be available in city, town and district centres than at out-of-town sites.

The association repeated its commitment to the pattern of shopping which had developed over the years to meet the needs of communities of different sizes. The shopping needs of a community, it said, could best be met by the provision within the context of existing centres, of new developments "forming part of a planned hierarchy."

Shopping facilities should be provided alongside other community and social facilities. The association supported the district centre approach, where new shopping facilities were provided near existing shops, but opposed out-of-town developments.

The cost of money in Britain may be contributing to a position where the U.K. will be acutely short of medium-priced hotel beds over the next decade.

"When we do the figures," one hotelier said yesterday, "we find that investors might just as well put their money in the Post Office."

This week Sir Mark Henig, chairman of the English Tourist Board, has asked the Government to give consideration to the lack of medium- and low-priced accommodation in England.

"Forecasts show that many bedrooms will be needed in the next decade and the timing of the next wave of development will be critical."

THE RATE of recovery in aluminium demand, which slowed during August, recovered in September, according to the latest Aluminium Federation figures.

Despatches of rolled products during the month, at 17,808 tonnes, were about 3,500 tonnes above the August level, and compared with 16,053 tonnes in September last year.

In extruded products, despatches also were considerably higher in the month at 17,849 tonnes, compared with 11,716 tonnes in August, and 11,747 in September, 1975.

Talks on improving education system

BY MICHAEL DIXON, EDUCATION CORRESPONDENT

THE CBI and the TUC have been asked by the Government to join

two dozen other bodies, including the teachers' unions, in discussing improvements to the education system.

A particular point of the discussions will be the Prime Minister's recent appeal for better relations between education and industry.

Mr. Callaghan reported yesterday when opening a new careers centre at Woodberry Down comprehensive school in London.

"I am very keen that there should be greater integration between life at school and in industry," the Prime Minister said, "not because I think industry is the whole of life, but because I think it is essential that our country should have a close understanding between education and industry."

The prime aim of the discussions—which will also cover school curricula, assessment of performance, and teacher training—is to guide the Department of Education and Science in producing a consultative document for more widespread debate at a series of conferences to be held in various parts of

England and Wales early next year.

Particular problems which are noted in the agenda for the discussion programme include the low proportion of girls who take up the study of sciences apart from biology, the shortage of good maths teachers and pupils, and the quality and extent of modern languages learning.

Departures from Portsmouth will be at 14.30, with sailings from Le Havre leaving at 08.00. The crossing should take 8 hours.

A NEW car ferry route to France from Portsmouth to Le Havre is to be introduced by Town and Thoresen for 1977. The new service, Townshead Thoresen eighth, will start on May 21. Fifty-eight week-end sailings will be operated until early September.

Departures from Portsmouth will be at 14.30, with sailings from Le Havre leaving at 08.00. The crossing should take 8 hours.

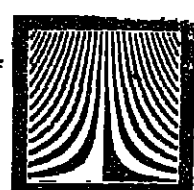


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The Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

DATA PROCESSING

Burroughs raises mid-range power

WHEN BURROUGHS announced its 1700 machines several years ago, they were a major jump in processing power for the small-to-medium user, presenting many characteristics which have since been incorporated in competing units.

With the 1800 series announced yesterday, the company has done another quantum jump since price for the equipment provides 40 per cent more throughput and is considerably more compact while needing about half the kilowatts to drive it.

The low end starts at around £60,000. At the top end of the range, the 1870 provides about

three times the capacity of its largest predecessor for a cost of around £340,000.

Hailed in a recent financial analysis by Jordan Dataquest as the only computer builder other than IBM that "will survive 1980 as an independent entity," Burroughs has taken heed in launching this new equipment of the increasing move in the U.S. and Europe towards processing where the data arises, connecting the necessarily smaller machines installed around a series of factories by a network of communications lines and treating the central machine as just another unit in the network — distributed processing, in other words.

The 1800's are equipped to do just this, or to operate as a power centre controlling large numbers of peripherals.

Equally important is the fact that user programs written for 1700's can be run on the new equipment without modifications but at higher speeds. This protects the current users' heavy investments in application programming work, a point too often forgotten in the past by some makers.

Another interesting aspect of the equipment is the way in which provision has been made to permit virtually any type of data entry — by mini-discs, cassette, VDU and keyboard.

punched card, magnetic ink readers and optical readers.

There also is software provision for direct data entry on line, as well as magnetic environment entry.

Three new central processors are included and a variety of peripherals and terminals. Advantage has been taken of the very rapid advances in circuit technology since the previous launch in this sector of the market to speed up processor and memory logic. First delivery is, in mid-1977.

More from the company at Heathrow House, Bath Road, Cranford, Hounslow, Middx. TW5 8QL. 01-758 6522.

Telex bids for more IBM users

TELEX Computer Products, leading supplier of plug-compatible peripherals and add-on memory for IBM 360/370 systems in the U.K., is seeking to increase its share further by carrying the war to the enemy.

It is offering a trial run of the Telex 1800 bpi tape drives: monthly payments 25 per cent below the IBM lease payments; and low initial payments to offset the penalty to users of cancelling their leases.

The free trial period offered is for 45 days, the only charge incurred being for maintenance. If users find the drives unsatisfactory, Telex will simply take them away. Otherwise the users will keep the drives at a monthly charge, including maintenance, 25 per cent below the IBM ETP payment, and at a rate fixed for the contract period of 3 years (subject only to increases in the maintenance element in the charge).

A user replacing four IBM 3420 model "T" 200 kb drives and their associated controller could look for savings in the region of £8,000 a year.

The major disincentive to users considering the switch to plug compatibles is that if they have taken advantage of the lower prices available from IBM through the FTP (fixed term plan) and ETP (extended term plan) lease plans they will face penalty payments on cancellation which vary from two to five times the monthly payments.

What Telex is prepared to do is to ask only nominal payments for an equivalent number of months prior to the commencement

IBM's maid of all work

INTERESTING in all the comment on the U.K. mini-computer market following the Peachtree announcement from Atlanta is that everyone is saying: "But there must be a lot more to come."

A cynical view of this would be that IBM has already made enormous capital out of keeping everyone on tenterhooks for about a year. A more pragmatic view is that IBM does not really care all that much about Press and competitor skirmishing and is painstakingly laying the groundwork so that it can cover two areas where, to put it mildly, it has not been as good as some of its competitors.

These are the areas of distributed processing — and until three years ago, IBM spokesmen were casting scorn on intelligent terminals — and process control. Neither of the two new central processors now announced appears fast enough to do the really demanding jobs in process control, such as supervising a big nuclear power station, or a large petrochemicals line, where there could be up to 16,000 inputs. But observers expect a third and larger machine to come out shortly.

Agreement is unanimous that the new offering must be seen in the light of the network software announcement made in Europe and the U.S. in recent days. It is the general purpose, work-a-day machine which can serve very well as a local processor in a large network, with its ability to communicate and to run a variety of inputs, including some from local administration and some from the local production line.

And if the worst comes to the worst and many U.S. users rather than the present few do begin to turn their backs on large central machines in favour of hierarchies of mini-computers, IBM will have several products tailor-made for the job, and working with users who have been customers since the company first appeared over the horizon in data processing at the beginning of the 1950s.

STANDARDS New plug argument hots up

THE IDEA of a new mains plug and socket that could become a world standard has now reached the point where a proposed design has been completed and will soon be circulated to all 42 members of the International Electrotechnical Commission (IEC). Each country will then have to make up its mind about accepting and implementing it.

At a recent conference in London held by the British Standards Institution to answer journalists' questions, it became evident that the argument will centre not so much around the

technical definition of the new plug and socket, but around the cost of implementation for the user and the extent to which the average householder is likely to become aware of what is being planned for him.

One revelation at the meeting was that the Department of Prices and Consumer Protection has no clear idea of the cost to the community of making the change or, if it has, is not publicising it. On the basis of what each household might have to spend over a ten-year period it was estimated in this paper in July that the U.K. figure alone might approach £500m.

Conservatively multiplying by ten for the EEC, the figure becomes a staggering £5bn. The question that must forcibly be asked is whether the U.K. in particular can afford an extremely expensive change, the main result of which is going to be considerable irritation to the user. If the move takes place there will in a few years be three kinds of mains plug and socket in the U.K.

A particular problem lies in letting ordinary people in business and in households know what is in store, and it was admitted by BSI at the meeting that the industry ought to improve its techniques of public communication. At the moment nothing seems to be planned by the Government to make any comprehensive sounding of public reaction. It does appear, however, that if sufficient public opposition arose, any attempt by the EEC to impose the new standard could be vetoed by the U.K.

The serious danger remains that by the time the public has grasped the facts it will be faced with a fait accompli. At the moment the best point at which to feed in a viewpoint is to Miss Jill Ashford, of the BSI Consumer Committee, BSI, 2 Park Street, London W1A 2BS (01-629 9909).

PROCESSING

Takes liquid from air lines

DESIGNED TO expel automatically condensed moisture and compressor carry-over liquids from pneumatic systems, a compact unit called the AquaJet has been launched by Schrader Pneumatics, Walkmill Lane, Bridgton, Cannock, Staffs, WS11 3LR (05435 4011).

The maker says that to obtain the best results the device should be installed in a pneumatic circuit at the bottom of a receiver, accumulator or after-cooler tank, at the end of a drop leg, or in any position where liquids tend to accumulate. The unit can replace manual drain-

off points, and would prolong the life of compressed air equipment and tools.

Operated by a float which actuates a discharge valve, the manual override is in an inconspicuous position. The unit has either a 1/2 in. or 3/4 in. port size and is suitable for installation in pneumatic systems, public buildings, etc. The inlet pressure ranges from 30 to 125 psi and the outlet pressure is 1 inch BSP.

No-break power made safer

A NEW stand-by source of AC power based upon sealed, maintenance-free, long-life batteries is being manufactured by EDC Electricals.

Centaurus is a low-cost system which automatically operates in

the event of mains supply failure and maintains fluorescent emergency lighting, small electric motors (that is in clocks, central heating pumps, deep freeze manual override, etc.), alarm units, accounting machines, typewriters and tools), fire alarms and public address systems. It is suitable for installation in shops, offices, public buildings, etc. The unit has either a 1/2 in. or 3/4 in. port size and is suitable for installation in pneumatic systems, public buildings, etc. The inlet pressure ranges from 30 to 125 psi and the outlet pressure is 1 inch BSP.

Each unit contains 4 sealed lead-acid batteries that need no attention for at least 10 years. The capacity of the largest individual battery is 200 ampere-hours, which is claimed to be the largest sealed capacity available in the U.K. market. As the batteries do not need topping up, they are ideal for use in petrochemical and similar plants (that is on oil and gas rigs) where maintenance may present problems.

EDC Electricals, Bristol Road, Edgware, Somerset TA6 4AR, 0275 8382.

The GKN Group
Offshore
Stand 2540, Hall 2
National Exhibition Centre
7th-10th December



This combined respirator and safety helmet has a fan which draws clean, filtered air across the wearer's face in conditions of fumes or dust. Ordered by the British Steel Corporation to the tune of 2,000, they are deemed to be the most advanced of their type in the world and will be delivered early next year. The Corporation and the manufacturers, Racal-Amplivox, have co-operated closely during the development programme which involved a series of proving trials at BSC coke oven batteries over a 12-month period. First helmets will be provided to those employees who are subject to fume conditions while working on coke ovens, as part of a package of improvements aimed at protecting the health of coke oven operators. Sir Charles Villiers, chairman of the British Steel Corporation, yesterday described the development of the respirator-helmet as "an outstanding illustration of active co-operation involving the National Research and Development Corporation, a nationalised industry and the private sector."

"Airstream" is much more comfortable to wear than conventional devices such as a safety helmet, goggles and respirator. It is very light, weighing less than two pounds, and provides a constant passage of cool, filtered air over the face behind a transparent visor.

RESEARCH

Plating any material on any surface

UNIQUE services to industry will be provided through University of Salford's Industrial Plating Unit, which is setting up a surface coating facility under a £96,000 Wolfson Foundation grant.

Recognising the importance of the Foundation's support for significant developments, often forthcoming long before any aid is given from Government or other sources, the centre is to be known as the Wolfson Ion Plating Unit. It will use the ion plating process technology developed originally within the Department of Aeronautical and Mechanical Engineering by Mr. D. Teer of the friction technology group led by Prof. J. Halling.

The Centre will have two functions — one to develop plating for specific industrial requirements and the other to tailor-make equipment to customers' needs.

Companies will be able to have test samples coated for evaluation, order full production runs, obtain contract research and development and rely on the Centre's advisory services.

Ion plating is unique as an industrial process because of the way it will permit highly refractory metals to be implanted into the surface layers of softer materials, thus placing a hard and wear-resistant coating on tools, dies and moulds, plastics and so on. Coatings can also be formulated so that the end-product has very low friction, or is extremely resistant to corrosion.

Ion plating is the most recent of the coating techniques and consists of vapour deposition on a surface maintained clean in a glow discharge. Excellent adhesion is achieved between coating and base material even when the two do not, or not readily, alloy.

Practically any metal or alloy can be deposited on any metallic surface.

Promises of denser SC memories

FOR DIGITAL data storage, some of the largest bit densities are at the moment being obtained experimentally with charge-coupled devices. But they have line sequential read-out and the requirement is, of course, for random access.

Under investigation at the Siemens Research Laboratories is a memory device with bit density comparable with CCD but nevertheless allowing random access. It is referred to by Siemens as "Cubed RAM" or MOS line length at 300 microns continuously charge-coupled RAM and uses a storage element which is actually no longer cells connected to a common bit line which is implemented as an MOS transmission line.

By applying different voltages to the line a drift field is created in the semiconductor. If a for chips in conventional packaging, the time for a complete read-write cycle would be about one microsecond. The company believes that "a considerable time" will lapse before devices of this kind go into production.

Siemens states that it is theoretically possible to achieve a packing density of 32 kbit per square inch. The time for a complete read-write cycle would be about one microsecond. The company believes that "a considerable time" will lapse before devices of this kind go into production.

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TELEPHONES

Micros run a PABX

JOINING the queue at the Post Office is ITT Business Systems which has applied for approval on its 4000 PABX the wake of Eys, Plessey and GEC.

Relying entirely on solid-state technology for its analogue transmission network, it calls heavily on microprocessors to supervise the various levels of control — extension line circuits, trunks and tie-lines, as well as elements of the solid-state switching matrix: decisions on calls, reference to instructions, etc.

To be offered in the 2,000 extension area of the market, the unit has been engineered to cater for up to 10,000 extensions, if required.

Post Office approval is a lengthy procedure as IBM has found out at some cost. Therefore, ITT will in the meantime continue to promote equipment from the Pentomat range.

The system gives a wide range of voice features including conference, abbreviated dialling, rapid number change, callback, follow-me transfer, push-button dialling and call logging. Intrinsic to the design concept is the capability for the later incorporation of further advanced voice and data features which are being implemented in anticipation of the trend in integrated office communications.

ITT Business Systems, 400a Building, Grosvenor Road, Hellingborough, Bedfordshire MK5 8AL. Brighton 507111.

SANDILANDS REPORT POSES NEW PROBLEMS FOR ACCOUNTANCY

Now 30 Companies have installed FASCIA

With the publication of the Sandilands Committee Report on inflation accounting, many companies have found it necessary to examine their methods of recording Fixed Assets.

One system able to cope with any new requirement is FASCIA — Fixed Asset System Control Information and Accounting. A package developed by R.T.Z. Computer Services. Apart from Fixed Asset Accounting, its applications also include:

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Introduced just over a year ago, FASCIA has now been installed into 30 Companies. And many others are examining its applications.

For details of the many advantages of FASCIA, contact Mrs Jane Hillier at R.T.Z. Computer Services Ltd., P.O. Box 19, 1 Redcliff Street, Bristol BS5 9J5. Telephone (0272) 24181 (or at our London office) Nail Warden, 18/19 Sandland Street, London WC1R 4PZ. Telephone (01) 405 9984.



R.T.Z. Computer Services Ltd.

HOME CONTRACTS

ITT Creed wins £9m. Post Office order

N. G. BAILEY AND CO., Sheffield, has won two orders totalling about £1m. One contract, worth about £175,000, is for the electrical installation at the new Lincolnshire Central Divisional police headquarters at Nettleham, near Lincoln. The other, worth more than £50,000, is for similar work in the refurbishing of Littlewoods retail store in Kingston-on-Thames, Surrey.

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Cabinet split on approach to Lords

By Richard Evans, Lobby Editor

THE GOVERNMENT yesterday intensified its tactic of brinkmanship over the Aircraft and Shipbuilding Industries Bill in order to bring further pressure on the Lords to climb down over the exclusion of ship repairers.

The Cabinet meets today to decide whether to accept the altered legislation or to drop the whole Bill and reintroduce it next session in its entirety under the Parliament Act.

There were clear signs last night that a sharp split has developed within the Cabinet over tactics, with Left-wing members urging a "hawkish" policy rather than bowing to the Lords and moderates advocating that the major part of the legislation should reach the Statute Book at the earliest opportunity.

If the Bill is to go through this session — which must end by Tuesday — either the Government or the Lords will have to climb down to avoid the threatened constitutional clash. Some Ministers are anxious that the Government should not suffer a further humiliation following its forced acceptance of the badly mauled Dock Work Regulation Bill.

The assumption at Westminster has been that the Government would accept reluctantly the Lords' defiant determination to exclude the 12 ship repair companies in order to gain the remainder of the legislation by the end of the session.

Warning
But some Ministers, including Mr. Eric Varley, Industry Secretary, seemed determined to force the Lords to ponder the consequences of their action for a few more days in the hope that they will climb down or can be blamed for stopping the Bill.

An attempt was made by the Government yesterday to reach a compromise with the Lords by offering to exclude four ship repairing companies from the provisions of the Bill, including Bristol Channel Ship Repairers, but Tory peers flatly refused to do a deal.

The Bill returns to the Commons again today for a three-hour debate under the guillotine procedure. If it is not accepted in amended form, it will return to the Lords on Monday with a warning about the employment and investment consequences for the industries if the legislation does not reach the statute book.

Assurance
In a Treasury minute published yesterday, the Government made it clear that Ministers would compare the costs of closing down Govan Shipbuilders on Clydeside and Cammell Laird at Merseyside, before giving further direct State aid.

The assurance was given by the Treasury in a reply to the Public Accounts Committee which had expressed reservations about further aid on top of the £50m to £60m pledged to Govan and the £32m to Cammell Laird.

In the committee's report, published in August, MPs feared that with the world recession in shipbuilding assistance to Govan and Cammell Laird could be open-ended. They urged the Government to make an early assessment of whether the taxpayer would be better off by continuing to bail out the companies or by meeting the social cost of shutting the yards.

In the Treasury minute, the Government states that "if any further direct financial support were being contemplated either for Govan or for Cammell Laird, the departments would compare the cost of that support with the resources costs of closure and with social costs so far as quantifiable."

MPs reverse tied cottage Bill changes
By Justin Long, Parliamentary Correspondent

THE GOVERNMENT again last night resorted to the guillotine in the Commons to chop major Lords amendments—this time from the Bill designed to abolish the agricultural tied cottage.

Among important changes in the Bill made by peers was the deletion from the original provisions of dairy, livestock and grazing farming, and forestry.

Ministers declared that in making these amendments the Lords had meant to wreck the Bill, leaving little more than a farcical farce to come within its scope. These so-called "wrecking amendments" were removed by Government motions of 39 (282-253) and 42 (290-248).

Sproat speech inquiry; document ruling to-day

Tory MP infuriates Labour as privileges row grows

BY JUSTIN LONG, PARLIAMENTARY CORRESPONDENT

ALLEGATIONS by a Conservative MP that the Labour Party had been infiltrated by fifth columnist "crypto-Communists" was referred yesterday on the recommendation of Mr. George Thomas, the Speaker, to the Committee of Privileges.

The motion to take this action was approved by a Commons majority of 260 (370-110).

Other accusations made by the Social Democratic Alliance, a group of Labour moderates, that at least 33 Labour MPs—including three Cabinet Ministers—have helped Communist and Trotskyite front organisations, are to be the subject of a further ruling by the Speaker in the Commons this afternoon.

Labour indignation boiled over as passages from the SDA document, adding to the charges already made, were read out by Sir Paul Bryan (C., Howden).

Sir Paul pointed out that this document had published the 33 names, and he proceeded to recite them, maintaining that there, too, was a matter that the Privileges Committee should consider.

The Speaker, repeatedly calling for order, threatened to suspend the debate on the issue, as Labour MPs shouted their disapproval of obvious Tory amusement over the situation.

The vote occurred on a complaint by Mr. Arthur Latham (Lab., Paddington) that a speech on Monday by Mr. Ian Sproat (C., Aberdeen S.) to London-Scottish graduates was a breach of Parliamentary privilege or contempt of the House.

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When the Speaker ruled the allegations to be a prima facie breach of Parliamentary privilege, Mr. Sproat was invited to make a statement or leave the Commons chamber. He walked out to cheers from Tory backbenchers and hisses from Labour MPs.

Mr. Sproat said later that he welcomed the opportunity to go before the committee and give evidence backing up his speech. One committee member, Mr. Ian Sproat, said that the matter could be described as "fair political comment, with a considerable indication of the truth."

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Sir Paul Bryan

Mr. Neil Kinnock (Lab., Bodwell) said there was a difference between referring to a speech outside the House and what Mr. Sproat was doing. "That is the beginning of the regression from the gutter down into the sewer."

Mrs. Millie Miller (Lab., Ilford N.) said the behaviour of the Opposition was rapidly approaching that of the McCarthy era when people were judged guilty by association. The imputation which was being made against some MPs, whose names the House knew, and some whose names the House did not know.

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was of "various kinds of treachery—either treachery as MPs, treachery as members of the party to which they belonged or treachery to their constituents to whom they had submitted themselves as members of a particular party."

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Electricity bill aid proposed by Benn

THE GOVERNMENT is to pay 25 per cent of the electricity bill for householders on supplementary benefit or family income supplement for one three-month period this winter under a £25m electricity discount scheme, Mr. Anthony Wedgwood Benn, Energy Secretary, told the Commons yesterday.

The scheme would apply only to bills rendered by electricity boards after meter readings made between February 1 and April 30, he added.

Mr. Benn said the practical details of the scheme were being worked out between the electricity boards, the Post Office Corporation and representatives of trade unions.

It was planned that after February 1, the householders should take the account to the Post Office, when collecting his supplementary benefit or family income supplement allowance, and receive a discount voucher.

The discount would apply only to electricity charges, including standing charges, in the quarter. It would not apply to arrears or other items on the bill such as hire purchases.

Mr. Benn said the scheme was designed to enable the poorest households to get a discount on their electricity bills, and to enable them to claim a discount in cash from the Post Office.

The scheme was similar to that of the National Consumer Council said last night. Among its drawbacks was the fact that three-quarters of pensioners and those on supplementary benefit did not use electricity as their main form of heating.

The council argued that the scheme would exaggerate distinctions between those receiving the benefits and those who did not receive them or were just above the qualifying income limit. Administration costs, it was claimed, would be high.

Gas industry entry rights
NEW RIGHTS for the gas industry to enable it to protect the public from dangerous appliances and installations, will come into force on March 7, 1977, it was disclosed in a Commons written reply yesterday.

Mr. John Cunningham, Energy Under Secretary, said that the Gas Safety (Rights of Entry) Regulations 1976, would give the industry the right to enter buildings and inspect and cut off gas appliances and installations which could be dangerous, in the last resort without the householders' consent.

EMPLOYMENT
Mr. Stanley Newsom (Lab., Harlow). How many school-leavers are currently unemployed in the U.K.?

Mr. John Golding, Under-Secretary, there were 32,669 school-leavers registered as unemployed in the U.K. on October 14.

Mr. John Ovenden (Lab., Gravesend). How many working days have been lost so far this year due to industrial disputes, and how this compares with the same period in each of the previous five years?

Mr. Harold Walker, Minister of State. The provisional estimate up to end-September this year is 2.6 million. Figures for the same period in earlier years are: 5.3m. (1975); 10.9m. (1974); 5.5m. (1973); 22.3m. (1972); and 12.2m. (1971).

INDUSTRY
Mr. Michael Grylls (Con., North West Surrey). When does the National Enterprise Board expect the £100m. loan of which £30m. was by means of a direction under Section 3 of the Industry Act 1975, to be taken up by British Leyland?

Mr. Leslie Mackenzie, Under-Secretary. The loan will be taken up in stages. The timing of each stage is a matter to be agreed between NEB and British Leyland in the light of BL's financing needs.

Mr. Ronald Atkins (Lab., Preston North). What action is being taken to ensure that the railway equipment manufacturing industry in the U.K. will meet future demands for expanding rail transport abroad?

Mr. Leslie Mackenzie. I am advised that the railway equipment industry is confident that existing and planned capacity is adequate to meet forecast increases in future demands. The British Railway Industry Export Group, representing both the public and private sectors, has been set up in order to help in identifying export opportunities and in coordinating the efforts of the industry in seeking and obtaining overseas contracts. My Department will, of course, take a continuing interest in this field.

PRICES
Mr. Peter Bottomley (C., Greenwich, Woolwich West). To what extent average family expenditure has increased as a result of the increase of interest rates?

Mr. Robert Maclennan, Under-Secretary. Despite the increase in minimum lending rate since May, mortgage and hire purchase interest rates have fallen generally. Over the past six months, therefore, interest rates have had no significant impact on family expenditure.

Mr. David Price (C., Eastleigh). How much have prices increased in the U.K. since February 1974, and what have been the average rates of increase in OECD countries since that date?

Mr. Robert Maclennan. By August 1976, the latest month for which comparable data are available, prices had risen by 55.9 per cent in the U.K. and by an average of 27.8 per cent in OECD countries.

Mr. Tim Ranton (C., Mid-Sussex). What is the most recent figures for the year-on-year increase of wholesale prices?

Mr. Roy Hattersley, Secretary of State. The Wholesale Price Index for the home sales of all manufactured products rose 1.6 per cent on provisional figures in the 12 months to October, 1976.

ENERGY
Mr. Albert Roberts (Lab., Normanton). Will the Secretary of State for Energy give a general direction to the chairman of the National Coal Board that all steps must be taken to prevent the abuse of allowances for travel by employees in the industry?

Mr. Alex Eadie, Under-Secretary. No, sir. This is a matter for the Board of management by the Board of management reached under the industry's negotiating procedures and of an arbitration award.

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Advertising and Agency switch for Mirror, Guardian

TWO national newspapers have changed their advertising agencies this week. The Daily Mirror has moved its account, which is set to spend almost £1m. next year, from OBM to Young & Rubicam, while The Guardian, which has a budget of £100,000, is going from a Creative Advertising Agency to the French Gold Ad Agency.

The Creative Advertising Agency, which has been recruited principally to be on call whenever The Guardian feels it needs creative help on anything from presentations, to direct mail shots, to selective advertising. With the relatively limited sums of money involved, and the variety of the work, a creative consultancy seems a better bet than a full agency.

So far this year the Mirror has spent £550,000 on television alone in its battle to stave off the attacks on its circulation by the Sun. The latest circulation figures for the period April to September show The Sun at 2,738,656 copies daily, just 33,397 behind the Mirror.

Although the gap is narrowing, all the time the Mirror believes that just recently it has halted the drift. Young and Rubicam won the business in competition with McCann Erickson, Boase Massimil, Benton and Bowles, and Davidson Pearce. It is a good gain for the agency which, according to MEAL, was the only one of the top ten to show a fall in billings in the first nine months of 1976.

The situation with The Guardian is quite different. There are no plans for an immediate advertising campaign and David Bernstein and The Creative Advertising Agency have been recruited principally to be on call whenever The Guardian feels it needs creative help on anything from presentations, to direct mail shots, to selective advertising. With the relatively limited sums of money involved, and the variety of the work, a creative consultancy seems a better bet than a full agency.

THE total net advertisement revenue of the Independent Television Companies for October, after deductions of agency commission and all discounts, was £26,899,252.

STAR speaker at The Marketing Society's annual conference in the Purcell Room on Tuesday is Prices Secretary Roy Hattersley. The theme is "Let's Go To Market."

MAKRO, the wholesale chain of giant cash and carry stores with a turnover of over £100m. of Inter-Continental Hotels, a year from six centres, gained 50 new retail stockists of its "own label" brand after sponsoring the service twice. Among the new stockists are the Midland-Herford football match.

BE RO Flour from BHM, brand leader in the north of England and Scotland, is back on television with a heavyweight campaign featuring Lord Forester and Wise and Frankie Howard.

Wells O'Brien has been appointed to handle the advertising, worth £100,000, for the European and Middle East divisions of Inter-Continental Hotels.

Cornering consumers
RETAIL Audits, the research and a paint manufacturer have company, is to promote a new service in 1977. It is an extension of the service twice. Among the new stockists are the Midland-Herford football match.

The very simple idea is that those retailers who already provide Trade Studies with information about products on behalf of manufacturers, who are paid for their efforts, for £2,000 and then the cost of interviewing them would add on a further £7,000 or so. The research is reported to be under the brand. In this way half the price of interviewing a user is pin-pointed, and a large random sample which has been carried out by Trade Studies. A cigarette company

The Marketing Scene

CDP faces union challenge

BY ANTONY THORNCROFT

THE long expected confrontation between advertising agencies and the unions has arrived. SLADE has told Collett Dickinson France that unless a start is made on the agency staff joining the union by December 2 its print advertising would be "blackened".

Frank Lowe, managing director at CDP, says he has no objection to his staff joining a union, and SLADE officials are meeting with the creative department next Tuesday. But all the signs are that few of the art directors and copywriters involved will voluntarily wish to join SLADE.

Until now few of the 13,000 people employed in the Institute Practitioners of Advertising agencies have belonged to a union. In the summer a labour dispute arose in which certain advertisements failed to appear in the Press. The print unions had blacked them because they had been prepared non-union workers in production houses.

As a result most production houses encouraged their staff to join a union, and agencies made sure that they placed art work with "approved" companies. There the problem was that two rival unions were involved, SLADE and the National Graphical Association, and the TUC moved in to try and solve what was principally an inter-union tussle for new members.

Now SLADE is aiming at the heart of agencies and has chosen CDP as a test because it has a very high proportion of print advertising for a top ten agency—roughly 45 per cent. of its billings. Other major agencies have agreed to rally round, and with the IPA in an attempt to handle CDP's production work if the agency is blacked.



Frank Lowe

SLADE is also writing to CDP's clients, suggesting they should place their advertising elsewhere, but this pressure is hardly likely to succeed. There is a feeling in the advertising agency world that the industry had better hang together to meet the challenge rather than face the prospect of the agencies being picked off one by one.

An added complication is the fact that if SLADE was to sign up the CDP workforce the other print unions, and especially the NGA, would be none too pleased. Frank Lowe is having negotiations with representatives of the TUC, and with the IPA in an attempt to defuse what could be a potentially explosive situation.

Commercial Radio is three years old

Poised for a yet more profitable future

BY ANTONY THORNCROFT, MARKETING EDITOR

IT IS just over three years since commercial radio arrived on the mainland of the U.K. Now the original network of 13 stations is on the air and prospering. Already getting on for 70 per cent of the population can get a local commercial station and the industry is hopeful that when the Annan Committee reports next year it will give the go ahead for more stations, although few think the original proposal for around 60 is now on the cards.

But since the stations are "commercial" it is impossible to assess their success without concentrating on their advertising revenue. In 1976 commercial radio in the U.K. is likely to absorb £15.5m. of advertiser's money as against £3.5m. last year. This almost doubling of income seems to confirm that radio has relived the experience of commercial television—a dire start, with doubts about the survival of some stations, followed by a period of mounting profitability.

The encouraging feature is the turnaround of the "problem" stations. This week London Broadcasting and Metro, in New-castle, the two stations with perhaps the toughest debuts, announced their latest audience figures and they are very good. LBC reports a 17 per cent gain in listening since the spring, with 2m. people a week tuning in at some time. Metro has done even better, boosting its impact by 40 per cent so that around

45 per cent of Tynesiders now listen each week.

More to the point even before the salesmen start to interest advertisers in this enlarged audience there are signs of a financial improvement. October was a record sales month for LBC, with revenue in excess of £100,000, and the station is confident that in its current financial year income will exceed £1m., putting it very close to profitability. Its difficulty is the large staff it employs, over a hundred strong, in order to provide (at a price) a news service to the other commercial stations. The best thing that could happen to LBC would be an Annan recommendation for more local stations—and soon.

Two other stations also released listening figures this week: Capital in London and Clyde in Glasgow. These are the largest and most profitable stations in the network and their results were equally encouraging. Capital has only marginally increased the number of people who tune in—it is now 4.1m. a week—but they listen 1.5m. hours more a week, for a total of 43.7m. hours. Capital claims that it captures 21 per cent of all the hours listened to a radio in London, which means that it is roughly on a par with BBC Radio's One, Two and Four.

In some cases Capital grabs the largest share of the radio audience—Gerald Harper around Sunday lunch time, for example,



Mr. Whitney, managing director of Capital Radio, with Sunday star, Gerald Harper.

has improved his ratings by 26 per cent, mainly at the expense of Family Favourites, and now October was over £3.5m., and it is aiming for £4.5m. in 1976-77. Yet, like all the commercial radio stations, it feels it has still to make the expected inroads into packaged goods advertising which for so long dominated the air for three years and is trad-

advertised brand on Capital is Sapphire Carpets, which spends £50,000. It is a very good account because it only uses radio and has done well, but Capital would like the big grocery lines to be advertised at this level.

There are constant breakthroughs—Cadbury's is currently advertising—but there remains prejudice against radio because it is not yet national, and advertising agencies, unfavourably disposed towards the small budgets involved, rarely give the medium their best creative ideas. The main categories remain retailers and records. It is changing. Nestlé is a big user of radio, and Nabisco claims a 60 per cent rise in sales for its Ritz biscuits after a solus radio campaign on Radio Clyde. But the great opportunity for radio is coming not from its own virtues but from the vices of its main competitor, television.

This autumn the increase in television costs, and the fall in the ratings for ITV, mean that advertisers can pay 40 per cent more for their TV spots. To reach housewives often works out at 200p per 1,000. The commercial radio stations on the other hand are not raising their prices in line with their extra audiences, and Capital is currently offering 17p a 1,000 for adults and 44p for housewives, a drop of 3p as against a year ago.

Clyde, too, which this week announced that it had a larger slice of radio listening in Glasgow, 50.1 per cent., than all the BBC stations combined, is keeping its rates steady, even though the gain in audience had reduced the cost to advertisers from 20.5p to 17p per 1,000 on its packages.

Clyde remains the most successful of the commercial radio stations, with a gross revenue in October of £180,000 and the probability of hitting £1.7m. in its current financial year. Its success is reflected in the weight of its national advertising, two thirds of its business, as companies use radio instead of, or to support, television north of the border.

It is noticeable that the next most successful commercial station, Swansea, is also outside of England and serving a mainly working class neighbourhood. But it gets much of its revenue from local advertisers. Swansea is a small station, so is Radio Orwell, serving Ipswich, but both are doing very well.

Some of the most recent stations have yet to get the formula right but all the signs are that the popular demand for commercial radio, and the increasingly sympathetic response of advertisers, enable the stations that make mistakes in the early months to transform themselves, and no advertising medium will have shown the same rate of growth as radio in 1976.

John Hughes quits

JOHN Hughes and Malcolm Thomas are leaving Brownes, joins Geers Gross in January the agency bought by Geers from FGA. Brownes has billings Gross in 1974. Malcolm Thomas of around £3m. His main accounts had been with Brownes for 18 years and is retiring early. John Hughes, who was brought in from Bates as managing director just over a year ago, has left to pursue his own interests.

To fill the gap Tim Myers, a launch from Phoenix, the British Geers Gross director, is moving Printing subsidiary. The part-over as chief executive. His work will appear in 1977 with place at the main agency will £350,000 of advertising support.

An alternative to classified ads

BY PHILIP KLENNMAN

PROVINCIAL newspapers have weathered the economic storms better than Fleet Street, thanks largely to classified advertising. Now a threat to their near-monopoly of such advertising, and hence to their future profits, is looming from an unexpected direction.

Bill Gregory, the research man who made his reputation as a consultant to newspapers—it was his advice which helped persuade the Daily Mail to go tabloid—is about to launch a scheme designed to take away at least some of their bread and butter.

The scheme, called Computerfile, is starting experimentally in the East Hampshire-West Sussex area and will offer a method of buying and selling houses which cuts out both estate agents and newspaper advertising. Gregory is recruiting a network of "community representatives," each responsible for his or her own small locality.

The idea is that the rep. feeds details of properties and house-hunters in that locality to a central computer, which in turn supplies reps with classified information, according to need, covering the whole area.

The vendor, if he sells his property through Computerfile, will pay a flat fee of £180, which Gregory reckons will in most cases be £150 to £200 less than would have to be paid to an estate agent. The scheme will become operative in the New Year, and if the experiment proves a success Gregory's plan is to extend it, with financial backing from a group of individuals, to other areas of the country.

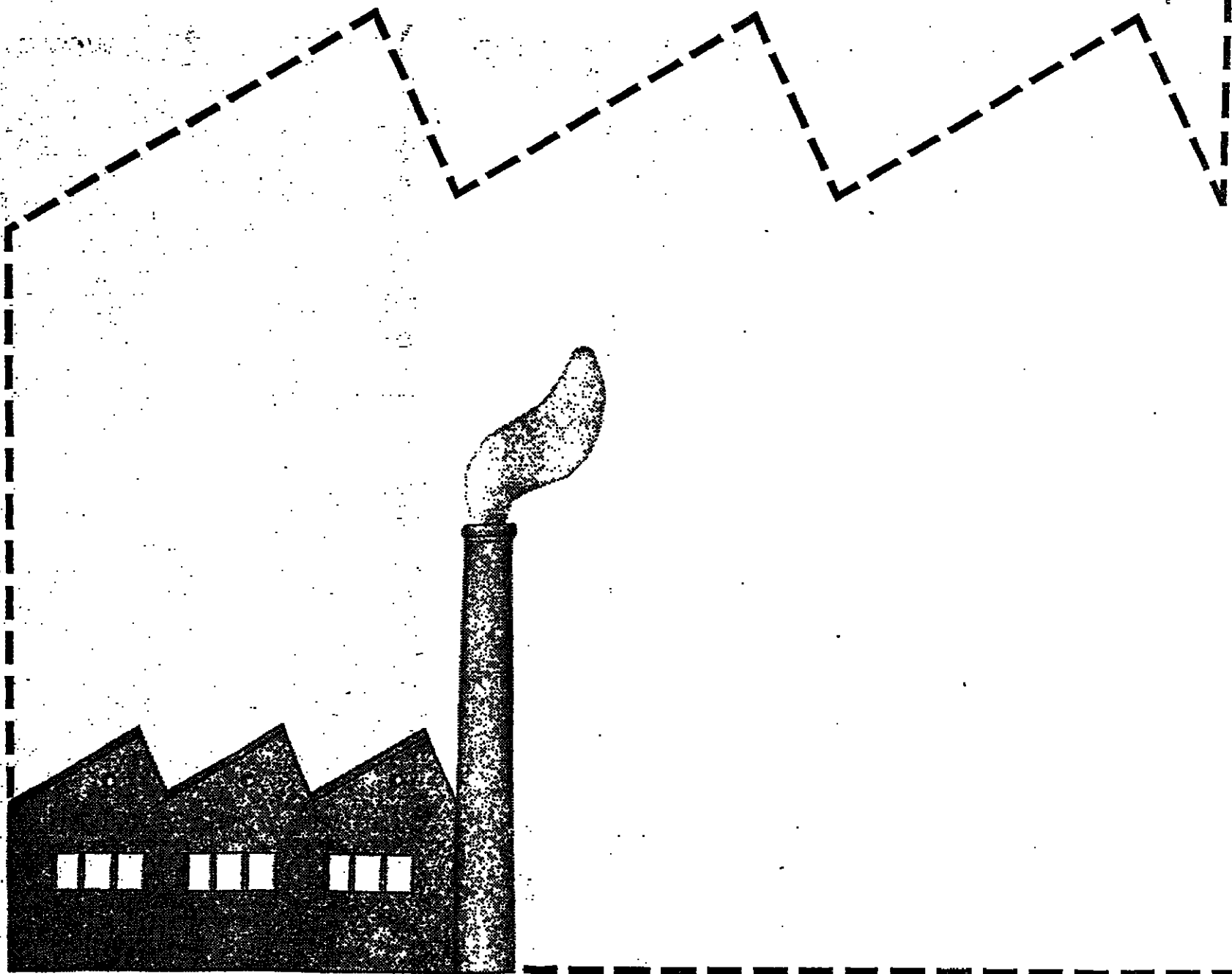
But he also talks of extending it to other types of transactions, for example the trade in second-hand cars. Eventually he envisages that his community representatives will be equipped with video display units enabling them to call up information from the computer instantaneously.

A pipe dream? Perhaps. But Durham and Sunderland Newspapers, which controls the local press in the test area, takes the prospect of competition from Computerfile sufficiently seriously to have refused to accept the ads with which Gregory hoped to tell its readers about the new scheme.

Instead Gregory intends to launch his own monthly magazine devoted to property and newspaper advertising, as well as to publicising Computerfile. Copies will be supplied to hotels, shops, hairdressers salons and other public places in the area.

Gregory admits that his scheme presents a challenge to newspapers as they are. But he insists that if newspaper managements were thinking ahead as they ought to be doing, they would realise that their best course was to go in for computerised information systems rather than fight them.

In the end he believes that whether it happens through Computerfile, the Post Office's Viewdata project or some other enterprise, electronic media are going to supplant classified advertising in as big a way as they have moved into news and entertainment.



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FINANCIAL TIMES SURVEY

Thursday, November 18, 1976

SYRIA

President Assad has succeeded in gaining Pan-Arab approval for Syrian intervention in Lebanon, while also holding the home front steady. Reconciliation with Egypt should lay the basis for a concerted approach to Middle East peace talks and renewed economic advance. But Iraqi hostility remains a threat.

Firm hand at the helm

By Richard Johns
Middle East Editor

IT WAS the late President Nasser who described Syria as "the beating heart of Arabism." In modern times the heart has never been stronger, its rhythm so healthy and its essential function as well co-ordinated as it is now. Since 1970, and particularly over the past year, President Hafez Assad has proved himself the ideal pacemaker for the vital part which previously suffered endemic palpitations and intermittent convulsions—showing all the signs of weakness and disease.

The Egyptian leader made his tribute amidst the euphoria aroused by the formation of the United Arab Republic by Egypt and Syria in 1958—in what seemed at the time a genuine recognition of the latter's claim to be the vanguard of Arab nationalism. The undoubted implication of his metaphor was that Egypt was the brain of the wider body politic. Whatever the justification for that assumption denied, in the past Damascus the three-year ill-fated merger has had claims to territory of ended in circumstances that only the Lebanese entity whose boundaries served to emphasise the ancient rivalry between the two main-

ly drawn by the French colonial

centres of the Arab world. Subsequent history, meanwhile, has shown how essential harmony between Damascus and Cairo is if there is to be a measure of Arab unity. And, just as a close Egyptian-Syrian co-ordination was necessary to bring about the October War of 1973 and political results from it now it is required for meaningful progress towards a Middle East settlement.

This Survey appears on the sixth anniversary of President Assad's assumption of full power and after the reconciliation with President Anwar Sadat and Syria's triumph in obtaining almost unanimous endorsement by other Arab states for its intervention in the Lebanon. Certainly, the agreement reached before the full-scale Arab summit held under Saudi-Kuwaiti auspices was a compromise in which Syria gave as well as took. The essence of the bargain was that Egypt would implicitly recognise the primacy of Syria's role in the Lebanon—notwithstanding its formal pan-Arab guise—and reciprocally Damascus would acknowledge as an accomplished fact the second Sinal disengagement agreement of September 1975, which it consistently condemned as a treacherous betrayal and which was the cause of the deep, bitter differences.

On the pan-Arab front Syria looked uncomfortably exposed in the summer of this year when it sent in its own troops. But that Egypt was the brain of the wider body politic. Whatever the justification for that assumption denied, in the past Damascus the three-year ill-fated merger has had claims to territory of ended in circumstances that only the Lebanese entity whose boundaries served to emphasise the ancient rivalry between the two main-

authorities. At times it has revealed its dreams of creating a "Greater Syria." The sensitivity of successive regimes to the scope allowed to political exiles in the neighbouring Lebanon and criticism by the Beirut Press has been periodically expressed by the closure of the border.

As a heterodox country itself, with as many confessional minorities as the Lebanon, President Assad must have feared that the civil conflict might have grave repercussions in his own realm. Moreover, as the foremost traditional champion of the Palestinian guerrillas, the Baathist regime in Syria in the early stages of the conflict felt obliged to give them support and, indeed, only stopped the flow of weapons in February.

The deal was a basic precondition for a settlement in the Lebanon, which must be stabilised before there can be a concerted Arab approach to the anticipated resumption of the U.S. peace initiative next year and a reconvened Geneva peace conference. With Mr. Jimmy Carter not yet residing in the White House and Israel's next general election nearly 12 months away, it would be rash to speculate how the Middle East negotiating process will evolve. Looking back over the past year, however, the Syrian regime can congratulate itself on having prepared the ground for it through its intervention in the Lebanon, which must have tested President Assad's nerve and taxed his determination to the limit.

To reach this point he has trodden a perilous path that has exposed him to hostility from other Arab countries, the risk

of Israeli retaliation, the displeasure of the Soviet Union, on which Syria is completely dependent for its weapons, and their left-wing allies threatened to overwhelm the right-wing Christians, a strategy has emerged that would account for the estrangement with the resistance movement.

On the one hand, there has been the obvious aim of preserving the unity of the Lebanon and preventing a Maronite partition. On the other hand, a medium-term purpose has been to work towards the establishment of a stable and moderate entity amenable to Syria's long-term national interests. The Palestinians had to be brought under a sufficient measure of control so that they will not—through provoking Israeli retaliation and incursions into the Lebanon—involve Syria in a future conflict with the Zionist enemy which it does not want. Like his predecessors, President Assad must have cast a jaundiced eye at the Lebanese political system. Even now one can only guess at the extent to which his regime in the first

phase of the conflict deliberately sought to help change the status quo. But from the beginning of the year, when the guerrillas and their left-wing allies threatened to overwhelm the right-wing Christians, a strategy has emerged that would account for the estrangement with the resistance movement.

Partly for this reason, too, President Assad has assiduously cultivated King Hussein of Jordan, who has gone a long way towards a firm commitment to join forces with Syria in any future conflict with Israel. Beyond that Damascus has entered into wide range agreements with Amman on collaboration in economic and technical fields which actually do have substance in them. Politically, the regime has let it be known that it is working towards a confederation including Syria, Jordan, and Lebanon as well—though this has not been specifically stated—a Palestinian entity on the West Bank and the Gaza Strip.

Quite apart from being a means of containing the Palestinian national movement's official stance and as yet unrevoked objective of dismantling the State of Israel, the Syrian regime would also see such a confederation as a step towards Arab unity.

The Baathist Damascus engagement with a traditional monarchy looks an odd spectacle when one recalls its attempts before 1970 to undermine King

and Israel in turn making the psychological somersault needed to treat with the Organisation. In the meantime, as a corollary to the peace strategy, Damascus evidently is seeking to bring Lebanon into alignment so that it can help protect Syria's western flank, if only through the installation of missiles in the Bekaa Valley, from Israeli attack from that direction. President Assad's logic would be that there can be no chance of negotiations leading to a settlement satisfactory to the Arabs unless a meaningful military option is held in reserve.

At first sight another irony of Syria's conjuncture this year has been the fact that when the going was toughest for President Assad the Hashemite was the one Arab leader willing to stand up in the open and be counted as an ally.

However, President Assad already have viewed with concern Damascus's improved relations with the U.S. and opening to the West—apparently appreciating that Moscow would be reluctant to risk its heavy investment in Syria by cutting off before the October War the more moderate policy adopted alienating the regime. Finally at home and abroad laid the base for good relations with the conservative Arab oil powers. an Arab summit. He was able to do so having placed the noose around the neck of Palestinians enjoy an unprecedented economic prosperity until the Lebanese involvement had its effect, and have since helped keep the country aloft economically. With doubt even in the most lonely days of this summer Syria had a necessary modicum of moral and financial backing from Saudi Arabia and Kuwait, although both were unhappy about the confrontation with the PLO and the rupture with Egypt. Following the reconciliation with Egypt and the Arab summit, which endorsed the peace formula agreed by Syria, Egypt, the PLO and the titular President of Lebanon, at the earlier restricted meeting at Riyadh the picture looks very different and much more bright.

While giving minimum due respect to previous attempts to "pan-Arabise" the mediation in Lebanon, Syria seemed doggedly determined to impose its own

In pressing ahead regardless President Assad could be said to have called the original Israeli bluff, a feat made easier by the confrontation with the Palestinians. He was able to withstand the mounting displeasure of the Soviet Union, which must already have viewed with concern Damascus's improved relations with the U.S. and opening to the West—apparently appreciating that Moscow would be reluctant to risk its heavy investment in Syria by cutting off before the October War the more moderate policy adopted alienating the regime. Finally at home and abroad laid the base for good relations with the conservative Arab oil powers. an Arab summit. He was able to do so having placed the noose around the neck of Palestinians enjoy an unprecedented economic prosperity until the Lebanese involvement had its effect, and have since helped keep the country aloft economically. With doubt even in the most lonely days of this summer Syria had a necessary modicum of moral and financial backing from Saudi Arabia and Kuwait, although both were unhappy about the confrontation with the PLO and the rupture with Egypt. Following the reconciliation with Egypt and the Arab summit, which endorsed the peace formula agreed by Syria, Egypt, the PLO and the titular President of Lebanon, at the earlier restricted meeting at Riyadh the picture looks very different and much more bright.

For the time being at any rate only Iraq remains an implacable enemy in the pan-Arab ranks, opposed not only to the hegemony ceded to Syria at the summit last month in the Lebanon but to any accommodation with Israel. Damascus's explosively bad relations with Baghdad have deep routes in time, going back to the 1966 coup in Syria and the split in the Baathist movement. The mutual hatred of the two regimes was exacerbated by the initial quarrel over the sharing of the Euphrates waters and the

determined to impose its own

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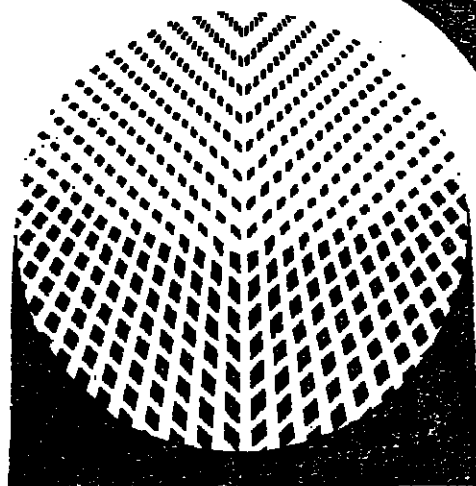
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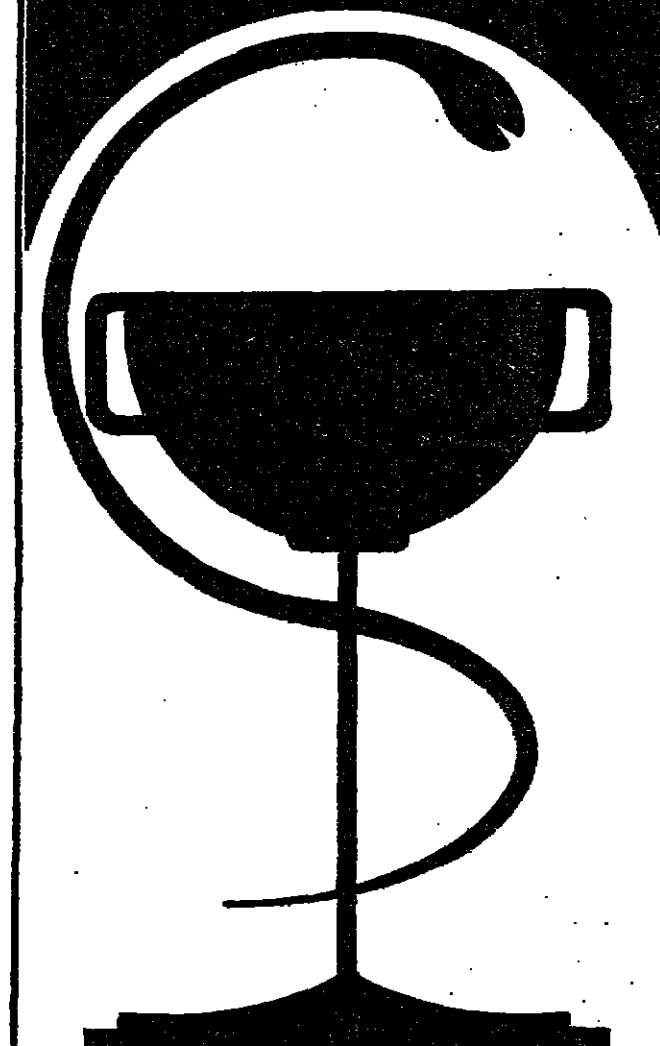
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SYRIA II

Growing economic confidence

THE SYRIAN economy has faced a crisis this year. It was over there has been a steady increase in output, culminating in a surge of growth following the civil war but by other factors a surge of growth following the October 1973 war. President Assad started cautiously to widen Syria's circle of trading partners and friends in the developed world beyond the confines of East Europe and to find a useful role for the private sector which was compatible with the more austere Marxist doctrines of the Baath party.

After the war this strategy could be pursued with more confidence, especially since finance from the oil-producing countries flooded into Syria, not just to repair (in a remarkably short time) the heavy damage the country had suffered from Israeli bombing but to finance development. Syria's net capital inflow, including loans, grants and credits, rose from \$188m. in 1972 to \$1.39bn. in 1973, \$1.55bn. in 1974 and \$2.42bn. last year, according to Central Bank figures.

The Government naturally leapt at the chance to speed up Syria's progress towards an economy which would ultimately be self-sufficient in food and an exporter of some agricultural commodities, as well as of oil and phosphate, and at the same time developing a substantial industrial base. The World Bank has estimated that Syria's GDP grew by nearly 13 per cent. in 1974 and by 14 per cent. last year. Government statistics measured in 1983 prices show a near doubling of GDP between 1970 and 1975, rising from \$3.62bn. to \$510.4bn. But the years of frantic growth produced their own problems.

BASIC STATISTICS

Area	71,772 sq. miles
Population	7.4m.
GDP (1975)	\$520.2bn.
Per capita	\$52,730
Trade (1975)	
Imports	\$52.4bn.
Exports	\$55.7bn.
Imports from U.K.	\$35.1m.
Exports to U.K.	\$4.9m.
Currency: Syrian pound	
	£1 = \$55.94.

Volatile

Amid the surge of funds, many of them dependent on highly volatile political factors in the Middle East, it was natural that there should be a rush to spend the money before it could run out, so a coherent strategy never really evolved. Aluminium smelters and car assembly plants were considered in the same breath as more practical projects like fertiliser plants, improved port facilities and irrigation schemes. The lack of any real sense of priorities caused one outside observer to call the Syrian economy at that time "a dirigiste economy without any dirigisme".

Economic pressure produced inflation rated by outsiders at about 30 per cent. in 1974 and rather less the following year, while the total money supply rose by 45 per cent. and 25 per cent. respectively in those years. The sharp increase in imports helped soak up some of this monetary expansion (they rose from \$2.6bn. in 1973 to \$5.3bn. in 1974 and \$7bn. last year, but the trade deficits of \$1.09bn. in 1974 and \$2.3bn. in 1975 were outweighed by current account by capital inflows).

While inflation was (and is) a major difficulty, perhaps the most tricky problem for the Syrian balance of payments 1972-75—(\$m.)

	1972	1973	1974	1975
Exports	+1,211.4	+1,303.1	+2,913.9	+2,440.9
Imports	-2,882.2	-2,944.6	-4,175.9	-5,697.7
Balance	-1,670.8	-1,641.5	-1,262.0	-3,256.8
Services credit	+77.9	+81.5	+1,262.0	+2,256.8
Services debit	+76.7	+1,049.5	+1,338.5	+1,420.2
Services balance	+2.0	-203.4	-1,171.2	-1,431.6
Private capital transfers: net	+543.2	+746.1	+167.3	+114
Government capital transfers: net	+167.9	+143.2	+166.8	+194.8
Total net transfers	+711.1	+889.3	+1,329.1	+1,351.6
Current account balance	+4.1	+237.6	+1,142.7	+825.2

Source: Central Bank of Syria.

Firm

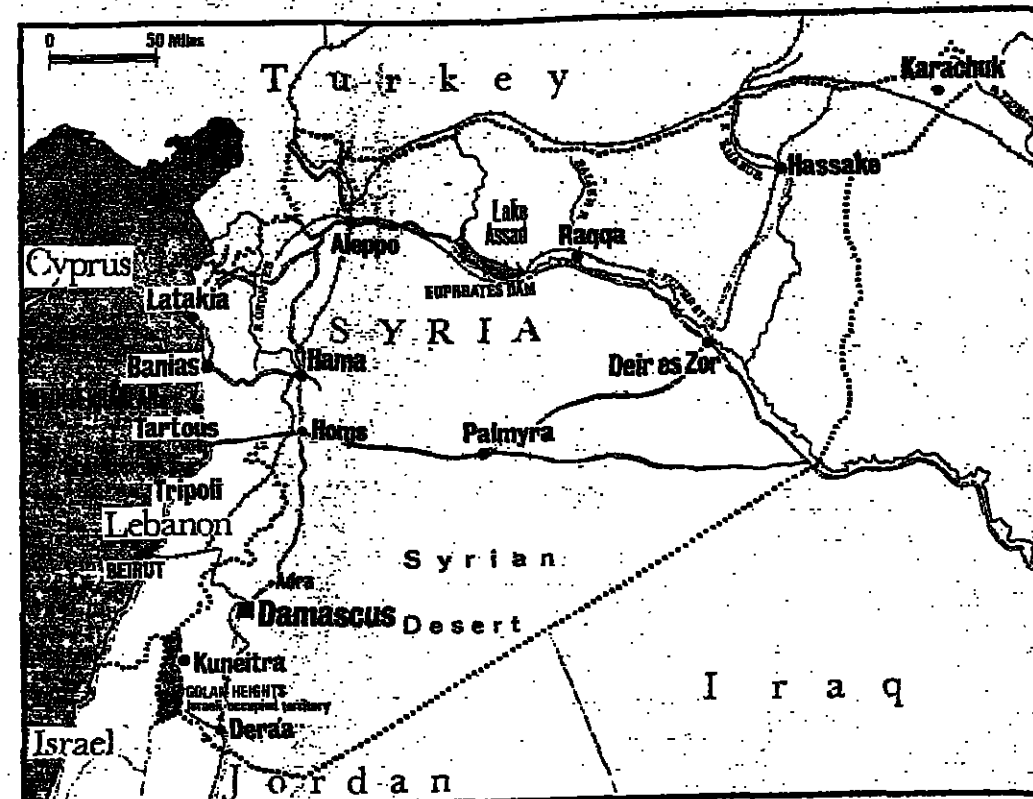
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Iraqi decision to cut off oil supplies early this year, having for three years given Syria the luxury of cheap crude at 1973 prices. Now the continuing presence of Iraqi armoured brigades on the border has forced President Assad to thin out the ranks of the forces facing the Israel and could constitute a real threat. But more disconcerting are the possible repercussions within the country itself where the interaction between foreign affairs and domestic policies has always been notable.

At the critical point in mid-summer there appeared little doubt that there were those in the ruling Baath Party and the Army favouring Baghdad's more militant approach. Many of them, it may be assumed, have been removed to safety. More widely there have been misgivings about the confrontation with Palestinians and the temporary alliance with the right-wing Christians—understandable and almost inevitable in a country with such a long radical tradition and record of support for "progressive forces".

In this respect the Communist Party, which forms a part of the wider "National Front", appear to have been divided. It was equally predictable that discontent should make itself felt among the religious extremists in predominantly Sunni Moslem urban centres like Homs and Hama. Unrest might have been dangerously aggravated if the Syrian Army had incurred heavy casualties. At the same time the Lebanese imbroglio involved a financial burden—now being carried by the Arab League—and the influx of 500,000 or more refugees from the conflict has been a major inflationary factor, as well as giving rise to growing resentment.

In what looked as though it might become a very difficult situation President Assad has kept an iron grip. The security apparatus, of course, is all-pervasive and efficient—though almost invisible and very much less oppressive in relaxed Syria than in, for instance, Iraq. His control of the party and more essentially the Army is clearly a strong one. It is fortified by the "Special Forces" commanded by his brother, Rifat Assad. Yet most important in the long run has been the large measure of acceptance for the regime's policy in the Lebanon. Addressing the Syrian people in July, President Assad frankly acknowledged and faced the misgivings felt, stressing that the role being carried out was an honourable one in the people's interests. The majority undoubtedly have supported him in the risky undertaking. The diplomatic triumph achieved last month in Riyadh and Cairo can only have consolidated his stature still further.



wanted to put pressure on Syria to heal its quarrel with Egypt, and partly because they believed it better both for themselves and for Syria that aid be tied to specific, well-founded projects.

Breakdown

Since Syria does not provide an itemised breakdown of its loans, grants and credits, in view of no doubt of their political sensitivity, while some items appear to be omitted from the net capital inflows it is very hard to establish how this year's aid flow compares with last year's. In general it can be said that until the Riyadh mini-summit in October Syria received very little in grants from other Arab States, though Saudi Arabia is known to have paid \$200m. towards the war in Lebanon after the Prime Ministers' meeting in Riyadh in July.

Syria originally budgeted to spend \$516.6bn. this year, a 39 per cent. increase on the previous year. Recurrent spending of \$56.1bn. and development spending of \$510.8bn. would represent the first substantial tranche of a \$554bn. five year development plan to cover the years 1976 to 1980. It is slightly obscure as to how the budget was to be financed but it appears that about \$56bn. was anticipated from all foreign sources with an extra \$1.4bn. in credit, and \$56.2bn. was to be borrowed locally. The development budget was more a statement of intent than a plan, and many of the projects would anyway not have been started during the year because of administrative and other problems, even had funds been available.

But in the event Syria reduced its budget by 40 per cent., according to the Economy Minister Dr. Mohammed Imadi, apparently paring back development spending by at least \$56bn., and almost certainly having to devote more money to the recurrent budget. The deficit this year is expected to be greater than last year's, although the invisible account has been helped by increased port dues stemming from the closure of Beirut and Tripoli harbours. Syria's reserves of foreign currency which had increased from \$51.03bn. in 1973 to \$51.9bn. last year, have declined, but the fall, which has not been published, is said by the Central Bank not to be substantial.

Government spending over the

Mahmoud Ayoubi, departed from office.

New ministers of Planning and Finance were appointed but Dr. Mohammed Imadi, a technocrat whom many observers consider one of the chief architects of Syria's present prosperity, retained his post. General Abdel-Rahman Khleifawi, the new Prime Minister, has been specifically given the task of supervising the economy and reducing corruption.

Two problems remain effectively unanswered. One is the future role of the private sector. The other is that Syria is now nearly a year into its fourth five-year plan period without having published or finally agreed on a coherent development strategy.

James Buxton

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Political acceptance

SYRIA HAS scored notable successes this year in imposing its policies on Lebanon and winning their acceptance by the rest of the Arab world. A not so spectacular but nevertheless solid achievement has been to get through a potentially very difficult period with few major internal crises. This is because President Hafez Assad has established a relatively broad political base and keeps a very tight hand on the levers of power and a sharp eye on possible opposition.

Before President Assad came to power in 1970 there had been 21 documented coups or attempted coups in the previous 34 years. The Assad regime has held power longer than any other in Syria's war history, partly because the president has concluded that no single political body can rule the country alone.

Syria is ruled by a coalition of forces welded together by President Assad. The regime's power is based on the Syrian army and the extensive internal security forces and paramilitary groups that go with it. The Baath Party, which originally came to power in 1963, is the political organisation which assists the army in governing. Baathism, which is a synthesis of Marxism and Arab nationalism has had a major influence on Syrian affairs, but over the last few years the underlying reality, chiefly in the economic sphere, has whittled away at this ideological base. The Baathist elite in Syria is the regional Command, although it is only this year that the National (or Pan-Arab) Command has been formally established. The most influential figures in Syrian political life, including leading military officers and Government ministers, are among its members.

President Assad, despite being Secretary General of the Baath Party, is well aware that all the Baath's penetration in Syrian bureaucracy, education and professional organisations, it is not a broad enough base to sustain a regime, power by keeping the support of the leading political representatives from the



The President of Syria, General Hafez Assad.

body in Syria has been since 1973 the National Progressive Front, a coalition of which the Baath party makes up about half. Its other basic components are the Communists, the Arab Socialists, and the Unionist Socialists; but the Baath is recognised as the leading group. These parties sit in the 186-seat Peoples Assembly.

Even the National Progressive Front cannot be said to represent the whole spectrum of influential opinion in Syria. The Assad regime has made concessions (ideologically painful to the Baath purists) to business interests, while a quarter of the cabinet posts are held by technocrats affiliated to no party. The hope has been voiced in the past few years that the coalition could lead to the dwindling of confessional quarrels in Syrian political life, but for the moment no one can ignore the fact that President Assad and many of his senior political associates are Alawites, a minority Muslim sect whose home in Syria is in the mountains behind Tartous and Latakia, and which has long been influential in the Syrian army.

This minority can only retain its power by keeping the support of the leading political representatives from the

other main religious groups, doubtless pleasing to some of the Syrian Christians, was often the Syrian Muslim majority side to many of the Sunnis. The Soviet Union's displeasure at the far left and the Communist, while almost any event in Lebanon involving one of the other minorities, notably the Druzes, has been felt in Syria, even when Syrian forces were not directly involved. The Syrians believe, with some justification, that Iraq has always been happy to stir up any promising source of trouble.

Nervous

The regime has certainly had its nervous moments over the past few months: on July 22 President Assad made a speech of unprecedented length for him in which he set out his aims in Lebanon and sharply reminded the Palestinians that their political objectives should lie in Palestine not Lebanon. The next month he announced a change of government and the Prime Minister Mr. Mahmoud Ayyoubi gave way to General Abdel Rahman Khliefawi, a change prompted partly by the previous Government's poor management but also by the need to freshen the Government's image.

One was the necessity to put pressure on the Palestinians, which President Assad argued was in their best interests: apart from causing trouble among the Palestinians in Syria this was a hard pill for some Baathists to swallow, since the restoration of Palestine is one of its leading ideals. Another potential flashpoint was the need to pursue this policy in alliance with the Lebanese Phalangists, and this, though

more the long-running tensions in Hama than opposition to the ruling faction occasioned by the Lebanon situation. Although this was certainly a contributory factor, there were also almost daily explosions in Aleppo which were blamed on Iraqi provocateurs.

The survival of the regime is for the foreseeable future closely bound up with the course of events in Lebanon. Failure, which President Assad has always taunted previous regimes with, could be fatal, but a man who has been in positions of great power for 18 years must have immense knowledge of the twists and turns of inner Syrian policy, and many people are heavily dependent on the regime. Its economic policies have brought some benefits. The Baath Party's grip on the country is tight, which is both an advantage and a disadvantage to the regime: on the one hand it consolidates part of its power base, on the other hand the fact that Baathism's economic thinking has barely been modified since Michael Aflak and Salah Bitar invented it thirty years ago is an impediment to the economic liberalism which the Government believes essential for Syria. But with the rival Baathist State of Iraq on the border it does not do to press the ideologies too hard.

James Buxton

Trade patterns

HOWEVER elusive Syria's economic liberalisation may sometimes appear on the ground its trade has significantly shifted towards the West during President Hafez Assad's six years in power. According to Government statistics half Syria's imports last year came from West Europe, while East Europe, including Russia, provided about 16 per cent. Yet as recently as 1970 East Europe had a quarter of the Syrian market, West Europe's share standing at 22.2 per cent. Two years before that East Europe and West Europe each had about a third of the market.

A similar pattern emerges in exports. East Europe's share of Syria's exports has dropped steadily over the past four years (after rising to a peak about 13 per cent of exports in 1972) and now makes up only one-fifth of the total. West Europe's share, on the other hand, is now more than half, with the EEC alone taking 47 per cent. East Europe's trade has grown in value during the past six years (during which Syria's imports from this bloc have trebled) but West Europe's share has increased nearly sevenfold.

Phosphate exports, which reached 308,000 tons last year, earning \$555.5m, made up only a small proportion of Syria's exports but as production rises this item will grow in importance. Apart from cotton, agricultural products worth about \$250m, made up about 6 per cent of total exports.

The improvement in the terms of trade in most items away from the East bloc, the last move initially dictated by its three years has greatly helped political and economic preferences, because of the strength of its foreign exchange position following the 1973 war. As a result Russia, with which much trade has been on a barter or counter basis, has seen its exports virtually stagnate in recent years, though in 1970 it was Syria's biggest single supplier. For the last three years West Germany has held that position, selling Syria \$579.5m of goods in 1975, according to Syrian Government statistics. Thereafter the order appears to run Italy, France, the U.S. (benefiting from the sale of six Boeing aircraft to Syrian Arab Airlines), Japan, and then Britain in sixth place.

If arms sales were taken into account, Russia (whose published exports to Syria reached \$201m. in 1975) would almost certainly have a high position in the above list, and it remains an important export market for Syria. Italy, however, is the largest single buyer of Syrian products, principally crude oil, with France and West Germany not far behind. The fact that Syria recently agreed to sell Russia 5.3m. tons of crude oil over the next five years could indicate something of a drift back towards counter trade, which becomes more attractive when foreign exchange is less plentiful.

The pattern of Syria's balance of payments has altered in other equally striking ways since the October 1973 war. Its total imports nearly trebled between 1973 and 1975, rising from \$22.34bn. to \$55.7bn. As one might expect of a country importing to equip itself for development the three biggest sectors of imports are transport equipment, machinery and metal goods, which together make up about 45 per cent of the total, leaving chemical products not far behind. But nearly 20 per cent of

Syria's exports last year were of food, sugar alone making up about 7.5 per cent of the whole. The proportion of food imports has stayed fairly steady over the past few years and is a reminder of Syria's need to increase its food production. Syria's exports increased more than two and a half times between 1973 and 1975, reaching \$53.4bn. last year. More than two thirds of this was made up of oil exports which totalled \$22.4bn. last year, 9.5m. tons being sold. Crude oil only that East Europe and West Europe each had about a third of the market.

Syria evidently has no intention of letting go of what it has gained of the Middle East transit trade since the collapse of Lebanon and would like to increase the share. At the end of October, 65 ships were waiting to enter Latakia and 35 were in varying stages of unloading, having waited up to 40 days for a berth. The same situation was repeated on a slightly smaller scale at Tartous. But both ports, already coping with far more cargo than they were designed for, are to expand in the next few years. Meanwhile, a fine Soviet-built railway links Latakia via Aleppo and the Euphrates dam with Qamishli, where it joins the Iraqi railway system. A railway is also being constructed between Homs and Tartous to replace the existing link and when other lines are complete Syria will, with its roads improved as well, be in an ideal position to fulfil its historic role as a transit nation.

Exports

Britain's exports to Syria have increased by leaps and bounds, rising from £10m. in 1973 to £21m. in 1974 and £35m. in 1975. This year Britain should sell between £60 and £65m. worth of goods in Syria, transport equipment and machinery being the main items. But most observers think that the increase would have been much more spectacular had the British Government committed itself to Syria in aid, which it has not done, and if ECOD had not taken a view of Syria's economic and political credit which, though recently slightly modified, is almost certainly too pessimistic.

In September Britain signed a Memorandum of Understanding with Syria which could pave the way to more economic and industrial co-operation. A joint commission is to be set up which will meet once a year alternately in London and Damascus to explore possibilities for joint ventures. The move appears to have been undertaken with some reluctance by the British Government which normally considers this kind of agreement (it also has one with Saudi Arabia) to be overstepping what it sees as the bounds of the role of the State.

British companies are already involved in the Syrian economy in a fairly modest way, among other things a British firm of consultants has made a plan for a new housing complex on the top of Mount Qassioun, behind Damascus, to cope with some of the city's expansion, and it hopes to be awarded the contract for the next stage. Stone Platt has a £10m. sterling contract for erecting and equipping a textile mill at Latakia, and Hall and Kaye is similarly

FREE ZONES IN SYRIA

In the Syrian Arab Republic there are five free zones in Damascus, Aleppo, Damascus International Airport and at the ports of Latakia and Tartous. These zones contain general stores, hangars and yards for receiving and storing goods of various types. They have plots ready for long-term lease and for the setting up of special commercial stores and plants by prospective users. Encouraging facilities and privileges are afforded to users. Arab, national and foreign investments are welcomed.

Further information can be obtained by writing to the following address: General Organisation of Free Zones, P.O.B. 2790, Cable: OZOFRANCHE, Damascus - Syrian Arab Republic.

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TARTOUS PORT

The Syrian Arab Republic has been and will remain a world junction between the East and West. The important strategic locality made Tartous Port an overseas starting point for the international navigation lines. Due to its potentialities with regard to receiving modern ships, international navigation companies are directing their regular lines to this port. Its large area, depth of its docks, and its being linked with land transport lines covering all districts of Syria as well as the neighbouring countries, especially the railway line connecting it with Lebanon, Jordan, Iraq and Turkey, have made of it an Arab transit port.



THE MINISTRY OF PETROLEUM & MINERAL RESOURCES

Exploits and controls oil industry in Syria

Production in Syrian fields started on May 1968 and increased until it reached a total of 7 million cubic metres in 1974. Syrian crude oil is being refined in Homs refinery after this has been modified. Pipelines have been constructed to convey oil products from the refinery to consumption centres.

Oil production on a modest scale

EVER SINCE independence the Syrians have been hoping for a major oil discovery, on a scale similar to those made in northern Iraq, which will take the country into the ranks of the big oil exporters. So far they have been disappointed, and judging from the poor response to a recent offer of licences, the international oil industry has little faith in Syria's prospects.

At present proven commercially recoverable reserves in Syria are put at 1.75bn. barrels in five fields—Suwaidiyah (with over 1bn. barrels), Karachuk, Rumailan, Olayan and Jesisa. The first two were discovered in the late 1950s but they were only brought on stream in 1968. Since then output has grown from 70,000 barrels a day in the first full year of production, to 170,000 b/d in 1975 and an expected 200,000 b/d in 1976. These figures are somewhat below the targets set in the early 1970s, when it was hoped that production in 1975 would reach 240,000 b/d.

From the extreme north-eastern corner of Syria (which contains all the fields except Jesisa, some 40 km. south of Hassake) a 300,000 b/d capacity pipeline runs via Homs, where a small volume of crude is taken off for refining, to the Tartous export terminal.

The Syrian export blend is a very heavy 24 degree API, containing about 3 per cent. sulphur, which buyers normally mix with 40 degree API Algerian crude. Recent sales have been to Greece, Spain, Holland, Italy, Poland and Russia, with most contracts running for not more than a year—the short duration, which reflects buyers' low preference for Syrian crude. During the oil crisis of 1973 the Syrians are believed to have got as much as \$11 a barrel, but current sales are fetching \$10 to \$10.50.

With these levels of prices and exports, revenues from oil sales in 1975 did no more than finance the operating budget, covering the ordinary cost of production (unpublished but believed to be high) and the capital cost of expanding output.

tal cost of expanding output capacity of the Syrian Petroleum Company—the State concern responsible for exploration and production. The company's development budget, which ran to \$100m. compared with \$783m. in the operating budget in 1975, was earmarked for exploration purposes and was financed from other sources.

In purely fiscal terms, therefore, Syrian oil operations are a loss-making venture. The benefit for the country comes through the savings in hard currency and through the strategic advantages in having indigenous oil supplies.

Underlined

These advantages were underlined for the Syrians in April this year when the Iraqis cut off the flow of oil from their northern fields around Kirkuk to the Syrian terminal at Banias. As in the quarrel over the Euphrates waters, the dispute which led up to the cut-off was fuelled as much by political as by economic disagreements, but the immediate occasion for the Iraqis' action was the failure of the two countries' negotiators to agree on a scheduled three-year revision of transit dues and the price of Iraqi supplies for the Homs refinery.

During the negotiations it seems that there was little movement in the position of the two sides, which began by being very far apart. The Iraqis insisted that there should be no significant increase in transit dues (because of the depressed state of the tanker market) and that the price at which the Syrians received crude at Homs should be raised from \$3.55 a barrel to \$11.85 to \$11.95, in line with the increase in world crude prices which had occurred since the previous agreement between

the two countries came into effect at the beginning of 1973. For their part the Syrians were asking for an increase in transit dues in line with the rise in crude prices, and the continuation of cheap crude supplies for Homs as well as for the new refinery being built at Banias.

In view of the common political interpretation of the cut-off it is significant that the Iraqis closed down the pipeline without warning while the Syrian delegation was still in Baghdad.

Immediately after the cut-off the Syrians asked for and received a gift of 100,000 tonnes of crude from Abu Dhabi, which would keep their refinery running until such time as they could negotiate a new supply contract. This they arranged subsequently with Saudi Arabia—though they have had to pay the full commercial price as well as the cost of installing new pumps so that the stretch of the pipeline between Homs and Banias can be operated in reverse. At the same time the Syrians increased the use of their own crude in the Homs refinery.

Given the high density of its crude there is no possibility of Syria becoming totally self-sufficient in oil supplies—even though its consumption of 62,000 B/D in 1975 amounted to little more than a third of its crude output.

The Homs refinery, with its capacity recently expanded from 50,000 B/D to 100,000 B/D and now incorporating a lube oil plant, can take no more than a quarter of its supplies in heavy crude, while the new refinery at Banias, which will run off a 50-50 mixture of Syrian and imported Algerian or Libyan crude, is export-orientated.

The major Syrian preoccupation with its oil industry, however, remains not the achieve-

ment of total self-sufficiency, but the expansion of production to generate export revenues.

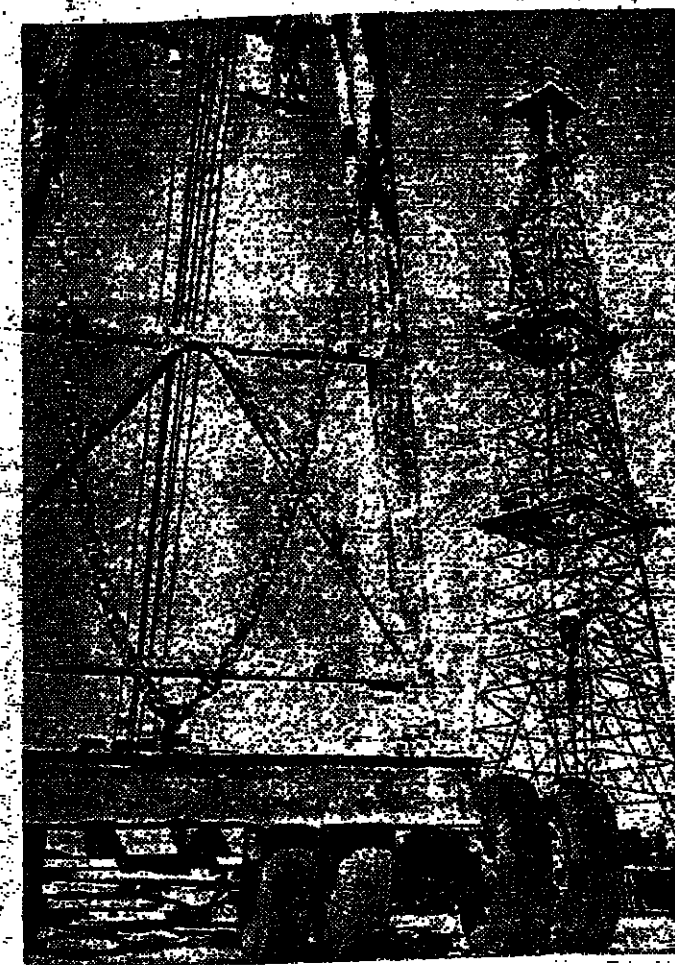
Sharing

During the past two years the Syrian Petroleum Company has discovered a field of unassociated gas at Howl, near Jebel, and four new oil fields: Tishreen (October) also near Jebel, Habari near Aleppo, and Salhiyah and Gebelbeh in the extreme north-east of the country. Habari and Tishreen, it seems, are particularly encouraging finds, but not in any sense comparable with big fields of Iraq, Iran and the Arabian peninsula countries. So for the time being the estimate that Syria may eventually be found to contain as much as 7bn. barrels, of recoverable reserves (a figure which the Syrians have been talking about for some years) remains just hope.

To try to confirm the existence of these hoped-for reserves the Syrian Government, early in 1975 entered into production sharing arrangements with the U.S. Tripco group, which took most of Syria's offshore acreage, and the Romanian enterprise Rompetrol, which took an area west of Hassake in the north-east of the country.

Later, in June 1975, the Government opened up all the rest of Syrian acreage (apart from that held by the Syrian Petroleum Company), dividing the areas into 12 main blocks and offering them for international bids under production sharing or service contract arrangements. The terms specified that company costs were to be recoverable from 40 per cent. of production, that the production sharing ratio was to be negotiable, that there would be minimum exploration commitments and that there should be competitive signature and production bonuses.

In the event, despite the Syrian Oil Ministry contacting virtually all of the majors—



Drilling for oil in North-East Syria.

U.S. independents and European national companies—not one of the 12 blocks was let. To add to the Syrians' disappointment, the Hungarian State concern Chemokomplex, which had begun talks before the offer of the 12 blocks was made public, eventually decided to withdraw its bid, while in May 1976 Tripco, having conducted seismic surveys, relinquished all of its acreage.

The current state of Syrian exploration arrangements, therefore, is that Rompetrol is still working on its block in the north-east and that the Syrian Petroleum Company is exploring in five areas. The latter are a block which extends from the extreme north-east corner of the country to about 100 km. south of Hassake, in the south-west around Damascus and the Jordanian border; in a small block south-east of Aleppo and in two small blocks with a central position. SPC is employing Rompetrol and a Yugoslav company as contractors (these arrangements being quite separate from the

Rompertol service contract) and is receiving technical assistance with some of its own drilling operations from the Russians. In August 1975 Adnan Mustafa, the Syrian Oil Minister at that time, stated that his Government was not satisfied with the Russians' performance, though later in the year—by which time it had become apparent that there was not going to be a big response to the offer of the 12 blocks for international bids—new Soviet-Syrian protocol was signed, providing for somewhat expanded Russian assistance. Despite what has been in practice a reversion to reliance on the East block, the new Oil Minister, appointed in August this year, Isa Darwish, stressed in a conversation in Damascus last week that the 12 areas remained as open as ever to international bids, and that Syria was prepared to be very flexible in its negotiations on terms.

Michael Field

Euphrates power

IT IS now three years since the Tabqa Dam on the Euphrates was "closed-in." The facilities of the dam itself are nearly complete and the reservoir, named Lake Assad, has reached its scheduled depth. The project is established as one of the mainstays of Syria's present economic performance, and should be the foundation for a large part of the country's growth over the rest of this century.

The dam's main role, given enhanced importance by the loss of Iraqi oil supplies, is as the source of the bulk of Syria's electricity—providing 1bn. kWh in 1975 towards a total consumption of some 1.4bn.-1.5bn. kWh. This has enabled the Syrians to leave idle much of their thermal generating capacity, while using the rest mainly for peak load work.

Once the power station at Tabqa is finished (two of the eight 100 MW turbines have not yet been installed and a further turbine has still to be commissioned) the dam's output will rise to 2bn. kWh. This will fall back ultimately to 1.6bn. kWh as the Euphrates irrigation projects are completed, leaving less water to be fed out of Lake Assad through the dam.

By that time the dam's generating role will have been transformed from a supplier of base load power for industrial and domestic use to a supplier of only of peak load power for these purposes. Some 80 or 90 per cent. of Tabqa's power will then be being used for pumping water into irrigation canals—all but one of the areas to be irrigated being above the level of Lake Assad.

The Tabqa Dam's long-term role in the Syrian economy, therefore, will be to boost the country's agricultural output. So far only a 200,000-hectare pilot project, for which the studies were done by consulting engineers Sir Alexander Gibb and Partners, has been finished, but three much bigger areas—the Meskene-Aleppo plain, west of Lake Assad, the Balikh basin north of Tabqa, and the "upper" Euphrates valley between Tabqa and Halab (which is already partially irrigated by traditional methods)—are in the early stages of development.

Meskene-Aleppo has been divided into two sections: the one are being built by the Japanese contractors Nippon

Koei, which are to start work soon, while the western section is being built by the Russians, who already have 21,000 ha under construction.

Eventually—well into the next century—a total of 840,000 ha net (excluding space taken up by roads, canals and villages) along the Syrian reaches of the Euphrates should be irrigated. But apart from the difficulty, experienced universally, of training farmers in new agricultural techniques, there could be major hitches in development if it is discovered that in large areas the quality of the soil is rather less good than it has been made out to be.

Population

There is also the problem of population. At present the population of the Euphrates area is only about 1m. (this figure including the populations of Raqqa and Deir-az-Zor) and because of emigration to the more developed western regions of Syria it has been growing very slowly. Even if emigration from the region stops, the natural rate of population growth will not be sufficient to fill the projects planned, and if the authorities fail in their attempts to encourage a big reverse, flow of population from the west, they may have to slow down the development schedule or face the difficult problem of importing farmers into the projects.

If it is not, however, the problems of soil or population that have focused most attention on the development of the Euphrates in recent years, but the bitter dispute of the division of the river's waters in which the Syrians have become involved with the Iraqis. The dispute has admittedly been much influenced by inter-Baathist ideological differences, and the traditional divergence of temperament between Syrians and Iraqis, but the Iraqis' concern with their water supplies has nonetheless been real. Before the development of the Euphrates's upper reaches began Iraq used to receive an average annual flow at Hit, just inside its borders, of about 30bn. cubic metres. In future this appears likely to be reduced to about 11bn. cubic metres.

The first extractions will be made by the Turks, who will

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THE ARAB ADVERTISING ORGANIZATION

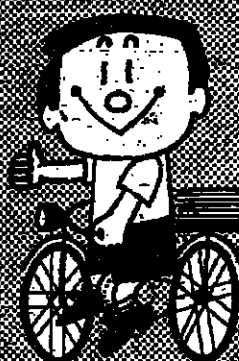
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SYRIA V

Some fall-off in the flow of aid

ALL the non-oil producing Arab states it was Syria whose economy benefited most dramatically from the oil price rise of 1973. In the two years that followed, the country experienced record growth rates and a big expansion in the wealth of its private business community. All this sudden increase in prosperity stemmed from an inflow of gifts, cheap loans and foreign investment. No official figures for gifts and aid have been published—the Syrians like to keep the precise amounts they have received secret so that they can play them off against each other. By 1975 it seems that the annual rate of inflow must have reached some \$12.2bn. Most of the grants and aid came from Arab countries, but there were also contributions from the east, Germany, France (whose aid has helped it to do particularly good business in Syria in the past three years) and the U.S. Interestingly Britain has sent no aid at all—it is felt in Damascus that this may reflect a political bias of the Labour Party establishment. There is, though, a hospital building contract soon to be awarded, which it is won by the British (Cementation), will be partly financed by a big U.K. government loan.

Reversed
In the past nine months the tide of aid to Syria has been strikingly reversed—partly a result of the Arab oil states' pluses decreasing and partly a result of Syria's controversial intervention in Lebanon. So far this year it is known at least \$400m. of project aid has been pledged from various Arab and non-Arab sources, though little of this money will have been disbursed yet. Saudi Arabia is known to have given Syria \$200m. to

Euphrates

CONTINUED FROM PREVIOUS PAGE

count for some 10bn. cubic metres spread between the irrigation projects to be built in the Euphrates and the planned dam on the Tigris. The dam, which will involve the colossal expense of some \$1.5bn., will be a major construction of several growth in the agricultural sector and, nearly 1,000MW. of power capacity and miles of canals to take water to the east of the Euphrates, the project is probably of doubtful economic benefit. But the Syrians are determined to press it through, motivated by the "resource claim" was 18bn. a year). The logic which argues that Iraqis also state that the

EUPHRATES WATER FLOW		
Billions of cubic metres annually (approx.)		
	Past	Future
Turkish Consumption (inc. evaporation)	25	10
Flow at Turkish-Syrian border	25	13
Syrian Consumption (inc. evaporation)	2	13
Flow at the Balikh and Khabur tributaries plus return water	4	6
Flow at Hit	30	11
Iraqi Consumption	14	14.4
Leaching Factor	1.4	1.4
Flow at the Tigris	3	3
Evaporation, seepage and discharge into the Gulf	16	1

always a crime to allow any natural resource to go unexploited. Further downstream at Tabqa, Syrians plan to extract water from the Tigris and use it for irrigation. They also plan to build a dam on the Tigris, which will take diverted water from the Tigris and use it for irrigation. They also plan to build a dam on the Tigris, which will take diverted water from the Tigris and use it for irrigation.

Minimum
But they do not wish to put more than a minimum of water through the outlet canal because that would involve taking water from irrigation projects planned for the Tigris, which has much greater development potential than the Euphrates. There are plans for building a second outlet canal back into the Tigris which would convert the Tabqa depression into off-river storage for the Tigris system. Faced with these arguments, the Syrians have resorted to questioning the Iraqis' estimates of the requirements. Originally they destroyed Iraq's claim for 18bn. cubic metres because during a unit—and the Iraqis point out that they are Baathist co-operation in 1963, Iraq's claim at all to water (when Tabqa was at the planning stage) the Iraqis gave the Syrian frontier in the north-east of the which their claim for water was based, and the Syrians were

words the cost of its operations which have always remained the preserve of the private sector, such as non-cotton textiles (silk) and the clothing industry, the areas into which private investment has been steered by the Government in the last few years are: transport, tourism (hotels and restaurants), light manufacturing, property development—which in Damascus as elsewhere in the Middle East has enjoyed boom conditions—and contracting.

Easier
Backing up the easier policy on permits and licences are a number of tax incentives for private investors—some long established and others introduced over the past six years. Income tax and profits tax rates have always been quite low in Syria and have not been reduced, but investors in industrial projects get a three year holiday from profits tax and a property tax (normally applied to plant as well as buildings) when their factories start to yield income. They are also exempted from paying customs duties on necessary capital imports and from paying tax on that part of their profits which they retain for expanding their business. Further encouragement has been given to the private sector through the liberalisation of foreign exchange controls. Under President Assad the Syrian Government has cancelled many of its bilateral payments agreements, it has permitted the free import and export of foreign banknotes, and it has allowed non-residents and Syrians who have overseas business activities earning foreign currency to open foreign exchange accounts in Syria. There are no restrictions on how Syrians may use the funds in these accounts. For foreign investors the

Government provides all the usual undertakings on such matters as the repatriation of profits—these normally being incorporated in the contract when a foreign party enters a joint venture. Additional Adra and Latakia, although there is now a lot of political force behind the development of Deraa-Ramtha, which may consequently be completed sooner than expected. Most of the Adra zone to which the small existing Damascus free zone is being moved) has now been let to tenants which include enterprises associated with German, French and Japanese companies. Manufacturers in the free zones will not only have access to other Arab markets under preferential tariffs, but will also be able to sell in the domestic Syrian market certain items which are normally prohibited by imports. The amount of such items allowed to be sold in the domestic market will be 20 per cent of the quantity of the manufacturers' exports of those items. When it is borne in mind that the Syrian economy has expanded enormously since the days when the private sector dominated the economy before the nationalisation measures of 1965, the result of the whole corpus of liberalisation measures introduced in the last six years has been to put the private investor in Syria in a position where, according to the chairman of the Damascus Chamber of Commerce, he has "never had it so good."

Improvements
The Syrian business community, on the other hand, acknowledges that conditions have recently been good but feels that there is still room for further improvement. In particular it is suggested that the liberalisation of the foreign exchange laws should be backed up with changes in official exchange procedure so that transactions can be done with reasonable speed. On a broader level there are calls for a big reduction in bureaucracy in general and in some cases suggestions that the Government should give a still more definite indication of precisely which industries it wishes the private sector to invest in, and precisely what corporate forms it envisages for private investors. Some Syrian entrepreneurs suggest that in certain industries the Government should take the initiative in investing and bring in the private sector as partners. Given these attitudes and the still cautious approach of foreign investors, it may be that the Syrian Government will find itself treading the same path as that of President Sadat's Government in Egypt, where every liberalisation measure seems to produce a demand for yet another reform, and where the hoped-for flood of foreign capital never seems to get any nearer. Given, though, that even the most liberal members of the Syrian Government are still fairly committed socialists, it is doubtful if the Assad regime would allow itself to be drawn very far down the Egyptian path before turning round. What is certain is that the fate of Syria's liberalisation programme will depend very much on external factors. Failures of Government policy abroad—in Lebanon—would undoubtedly produce an internal challenge from the harder line Baathists in the regime, which the more moderate (and currently dominant) faction in the Party might have to accommodate by conceding changes in economic policy. Already the hard-liners have questioned the liberalisation policy on purely economic grounds, claiming (not without justification in some instances) that it has led to examples of conspicuous expenditure and the appearance of "fat cats."

Reassure
To encourage and reassure potential Arabian investors, the Syrian Government has actually gone as far as buying a half-completed hotel (net to the Economy Ministry) from the heirs of a Kuwaiti investor, Abdel-Razzak al-Khaled, who, on their father's death quarrelled over the division of their inheritance. This instance of the Government incurring an expense mainly for the direct benefit of private investors in difficulties ought to give Kuwaitis a "home from home" feeling. Compared with the interest shown by other Arabs, the involvement of Western companies in Syrian investment schemes has been relatively small—although it is noticeable that whereas most of the Arab activity has yet to go beyond the discussion stage, the two big instances of Western investment in Syria have already involved corporations committing their money. These two projects are the Aleppo tractor plant (now operational), in which a Spanish firm has a stake, and the CIT-Alcatel telephone equipment factory (being built), in which the French company will have a share of probably 15 per cent. Instances of Western corporations participating in Syrian industrial enterprises may become more common once six new free zones have been established at Adra (north-east of Damascus), Tartous, Latakia, Aleppo, Damas-

cus airport and (as a recent addition to the list) Deraa-Ramtha on the Syrian-Jordanian border. The zones in the most advanced stage of preparation are Adra and Latakia, although there is now a lot of political force behind the development of Deraa-Ramtha, which may consequently be completed sooner than expected. Most of the Adra zone to which the small existing Damascus free zone is being moved) has now been let to tenants which include enterprises associated with German, French and Japanese companies. Manufacturers in the free zones will not only have access to other Arab markets under preferential tariffs, but will also be able to sell in the domestic Syrian market certain items which are normally prohibited by imports. The amount of such items allowed to be sold in the domestic market will be 20 per cent of the quantity of the manufacturers' exports of those items. When it is borne in mind that the Syrian economy has expanded enormously since the days when the private sector dominated the economy before the nationalisation measures of 1965, the result of the whole corpus of liberalisation measures introduced in the last six years has been to put the private investor in Syria in a position where, according to the chairman of the Damascus Chamber of Commerce, he has "never had it so good."

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M.F.

SYRIA VI

Farm output fails to keep up

SYRIA has had three good farming years in succession. The morale of both farmers and the civil servants who manage agriculture is buoyant and their confidence in the prospects for the ambitious programme they have ahead of them is high. But the difficulties Syrian agriculture still faces are daunting.

Syria has the land, rainfall and sunshine necessary for successful agriculture. But like many developing countries its agricultural output has not kept pace with the needs of a population growing at the rapid rate of about 3.2 per cent. a year. The FAO index, based on the average production of 1960-65, put Syrian output in 1974 (a good year) at 132, while in 1973 it was only 78. The index of production per head, based on the same years, put Syrian output at 93 in 1974, and only 57 the year before.

Although Syria exports wheat in a good year, and its cotton exports make up about 13 per cent. of foreign exchange earnings, it is a heavy food importer. Last year, despite good production of most crops Syria bought \$51.2bn. of food for its population of 7.4m., against food exports of only about \$520m. And despite the imports the Syrian diet is considered to be below recommended caloric levels, and particularly weak on animal protein content.

Target

Syria does not aim to increase its agricultural exports substantially during the next five years (even cotton exports are expected to stabilise); rather is self-sufficiency the target. In the past Syrian agriculture has suffered, as it has in many developing countries, from lack of investment, poor administration and upheavals caused by a decade of necessary but painful land tenure changes. But the period of turbulence is over and Syria now has better agricultural administrators with clearer objectives.

The 6m. hectares of cultivatable land (there are another 8.5m. of pasture and steppe) grow chiefly wheat, barley and cotton, but lentils and sugar beet

are increasing in importance. Tobacco, olives and other fruit are also grown. Meat, egg and milk production are, as yet, at a fairly low level, but form one of the three main areas of development in the agricultural programme for the rest of this decade.

By far the most costly area of strategy is the projected increase in the irrigated area. Some \$58.5bn. has been allocated to this over the next five years, nearly six times as much as the allowance for other agricultural developments. About \$51bn. has been earmarked for irrigation schemes on the Orontes River in the north west and the Khabur, a tributary of the Euphrates, in the north east, and it is projected that 23,000 ha will be irrigated in these areas.

But the rest of the money should go on expanding the irrigated areas in the Euphrates Valley below the great dam at Tabka. Since 1972 about 20,000 ha have been irrigated and cultivated as a pilot project. The ultimate target is 640,000 ha in three separate areas. Few realists believe that this will be achieved this century, and the aim of irrigating during the next five years 240,000 ha, of which 135,000 would be cultivated, seems highly optimistic.

The size and complexity of the Euphrates irrigation undertaking cannot be overstressed. The dam and its power station will, when complete, cost about \$51.2bn., but many times that amount will have to be invested in irrigation works, preparation of land, roads, storage facilities, housing, machinery and agricultural inputs, before the Euphrates project is complete. The Government, with relatively little experience of handling such large-scale projects, must draft thousands of people to live in this remote, semi-arid area, a task which cannot be made any easier by the miserable, drabness of the villages erected on the 15 State farms in the pilot project.

The irrigation and development of the pilot project has been studied by consulting engineers Sir Alexander Gibb and Partners and the Dutch concern NEDECO. Irrigation work

is increasing in importance. Tobacco, olives and other fruit are also grown. Meat, egg and milk production are, as yet, at a fairly low level, but form one of the three main areas of development in the agricultural programme for the rest of this decade.

Strategy

The second part of the agricultural strategy is the intensification of production in the rainfed areas. The Government appears to be having success in making farmers abandon the practice of monoculture (cropping a field one year and leaving it fallow the next). The area of fallow land as a proportion of the cultivated land dropped by about 30 per cent. between 1974 and 1975 when the campaign began and is said to have dropped even more this year with almost all of the 500,000 ha of fallow land in the areas with best rainfall being cropped annually.

Farmers have been shown the effectiveness of growing leguminous fodder to restore nitrogen to the land in alternate years from growing cereals. Special prices offered for legumes have been an added incentive.

More than 80 per cent. of the cultivatable land in Syria is privately owned in plots ranging in size up to 300 hectares but mostly under 100 hectares. About 16 per cent, according to Government statistics, is farmed in co-operatives, a proportion which the Government, for sound economic reasons as much as political preference, wants to increase. It has stopped trying to coerce farmers into co-operating in the steppe areas arable farm-

ing has been banned in order to protect the range, and a scheme is in hand in the south of Syria, in conjunction with Jordan, to improve the operations of the nomads in sheep and cattle-raising by means of more wells and fodder storage facilities.

The present aim is to encourage service co-operatives in which farmers own their land but combine to buy inputs, obtain credit, rent machinery and in some cases market output. There are moves towards centralised planning in regions by which co-operatives would have to submit a plan to local farmers' assemblies and would only be granted credit if the plan was accepted.

Partly by the increasing use of co-operatives, and partly by Government assistance with advice, credit, machinery, repairs, and plant protection among the independent farmers, it is hoped that the agricultural intensification programme will lift wheat production to 2.3m. tons a year by 1980 (compared with a base year production—based on production averages—of 1.7m. tons); sugar beet 2m. tons (200,000)—four new factories are to be added to the existing three; and potatoes 400,000 tons (144,000).

Several of the crops where output is to be increased, including legumes and soya, are mainly destined to boost the output of livestock—the third part of the agricultural strategy—and together with the stable intensification programme will cost about \$51.5bn. The Government wants to integrate livestock production with arable farming as far as possible, in order to avoid having to transport hundreds of miles. Arable farmers are being encouraged to diversify into livestock production and special co-operatives devoted to different aspects of livestock production are being set up in dairy farming, egg production, sheep farming and meat production. Co-operatives are being set up in the steppe areas arable farm-

TABLE OF AGRICULTURAL PRODUCTION

	1970	1972	1973	1974	1975	1976
Wheat production, thousand tons ...	624	1,807	593	1,630	1,550	1,600 (est)
Wheat exports, thousand tons ...	0	278.4	124.1	0.2	0	NA
Wheat exports, \$m.	0	84.2	45.0	0.1	0	NA
Barley production, thousand tons ...	235	710	102	656	597	1,000 (est)
Lentil production, thousand tons ...	58	96	24	63	67	135 (est)
Lentil exports, thousand tons ...	10.6	28.5	10	4.9	8.4	NA
Lentil exports, \$m.	6.4	21.3	17.4	10.9	18.2	NA
Sugar beet production, thousand tons ...	228	249	152	139	187	NA
Raw cotton production, thousand tons ...	383	419	404	386	390	450 (est)
Raw cotton exports, thousand tons ...	136	116.4	119.2	109.9	102.3	NA
Raw cotton exports, \$m.	309.8	373.1	448.3	715	439.3	NA
Total animal production, \$m.	643	532	884	874	1,103	NA
Total food imports, \$m.	358.4	485.9	569.2	1,191.5	1,154.8	NA
Total agricultural exports (ex cotton), \$m.	160.3	308	307.7	214.2	207.7	NA
Total agricultural production index (1970=100)	100	156	103	171	171	NA

Source: Syrian Government statistics office.

ing has been banned in order to protect the range, and a scheme is in hand in the south of Syria, in conjunction with Jordan, to improve the operations of the nomads in sheep and cattle-raising by means of more wells and fodder storage facilities.

Advice

In general the Government's role in livestock farming is to provide advice and easy access to inputs; it is supplying breeding cattle (thousands of Friesians are being imported, mainly from West Germany and Holland), mother hens, artificial insemination facilities and so on. The targets are high. Egg production should increase 2.5 times to 1.5m. eggs a year by 1980; milk output should nearly double from 567,000 tons to 950,000 tons; meat production should rise from 90,000 tons to 190,000 tons. The Syrian people should benefit from an 80 per cent. rise in animal protein in their diet.

Syria's agricultural strategy makes good sense to most observers, especially with the Government playing a basically advisory role, (except in irrigation) and leaving most of the production to the private sector. But successful implementation depends on a wide range of factors, quite apart from the weather. Much depends on the quality and experience of the officials and specialists in the field and their skill in dealing with an essentially conservative section of the community. Large numbers of agronomists and agricultural engineers are being produced in Syrian colleges but some officials admit that the organisation will have to grow substantially in size as well as experience to face the task ahead.

Another key element is the relationship between the Ministry of Agriculture and other Ministries concerned with such matters as electricity, development, sanitation, health facilities, and drinking water, which can transform life in the villages. Liaison has not always been good but the Ministry of Agriculture is becoming aware that agricultural inputs are only part of the story; rural development in general is a vital ingredient of successful agriculture.

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Development plans

THE FACT that Syria, nearly a year into its Fourth Five Year Plan period, has no agreed development plan reflects more than the drop in outside finance: the Syrians want to adopt a more realistic strategy which can be implemented with a high degree of success. For despite the economic achievements of the past three years some serious weaknesses in the Syrian economy and its management have been shown up and it is remembered that before 1973, when development was conceived on a much smaller scale, plan implementation fell well behind targets.

Syria originally intended to spend \$570bn. over the five years to 1980 but this was quickly rejected as unrealistic. The expenditure target then came down to \$54bn., of which as much as \$520bn. would be sought abroad. The 'everish work the new Government is now doing on the plan is aimed not just at adjusting it to include a greater degree of self-reliance, but at producing a strategy to avoid the pitfalls of the past.

Anyone who has studied the attitude to planning in some of the richer oil-producing States in the Middle East will find the Syrian determination to produce a fully realistic strategy immensely refreshing. Syrian Ministers and officials are now facing up to serious issues of development. The country must after all earn its living principally by its skills rather than from any immense hydrocarbon or mineral windfall. But the technocrats face the difficulty that development in Syria, like everywhere else, is a political as well as an economic problem.

The lack of a published plan is not yet causing any serious difficulties. The setback in finance led to the cancellation of some of the more ambitious projects such as a car assembly plant which was under negotiation. Regrettably it also meant delaying the start of projects in irrigation and electricity development. But in many fields Syria is going ahead with really worthwhile schemes.

During the first three years of the plan only 38 per cent. of the investment ordained for the whole five years was actually made. This, it is generally agreed, is because the projects themselves were often poorly prepared and the control over them ineffective. But there was also a shortage of foreign exchange.

This last was not a problem in the final two years of the plan and specialist observers consider that implementation

CONTINUED ON NEXT PAGE

GENERAL ORGANISATION OF CHEMICAL INDUSTRIES

Paints and Chemical Industries Company B.P. 1276—Rue Kharabu—Damascus. Products: Various paints, lacquers, primers. ● Syrian Glass and Porcelain Industries Company B.P. 439—Hosh Blas—Damascus. Products: Window glass, household glass and china. ● Plastic Products Company B.P. 600—Aleppo. Products: Plastic household goods, office supplies, plastic tubes and pipes, Unileum sheets. ● Alshiya Rubber Products Company B.P. 795—Damascus. Products: Rubber products for shoes, rubber shoes, bicycle tyres. ● Arabian Detergents Company (SAR) B.P. 682—Damascus. Products: SAR washing powder, SAF washing up powder, SULTAN bleach.

● Arabian Medical Company (THAMECO) B.P. 976—Damascus. Products: Manufacture of pharmaceuticals. ● Arabian Tanning Company B.P. 2019—Damascus. Products: Tanned cowhides. ● Arabian Plastic, Rubber and Leather Products Company B.P. 369—Aleppo. Products: Plastic and rubber shoes, tanned hides and soft leather for ladies' handbags, printed leather. ● Nitrogen Fertilizers Factory Homs. Products: Nitrogenous fertilizers. ● Industrial Converters Company B.P. 2803—Damascus. Products: Paper handkerchiefs, toilet rolls, napkins.

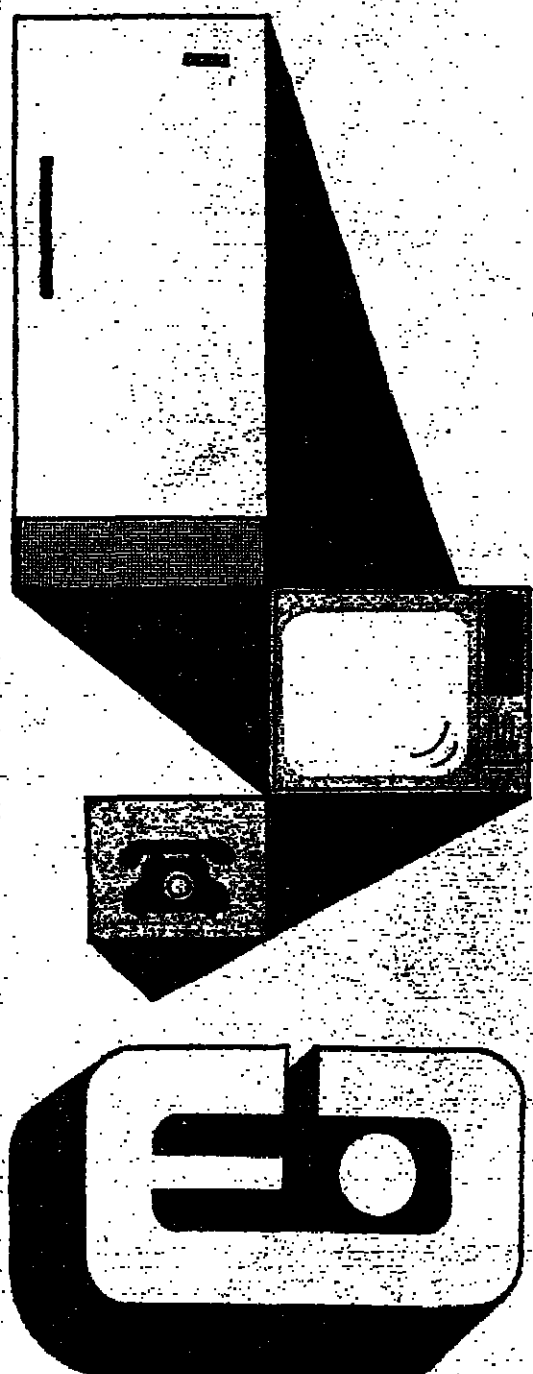
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Cotton is leading export earner

THERE ARE probably few Westerners who would associate modern Syria with intensive methods of farming and a record in export marketing which most other countries must envy. In truth, the uninitiated might even now drive northward virtually the length of the country, from the political capital of Damascus to the cotton capital of Aleppo, without discerning that cotton is the country's leading agricultural commodity and export earner.

According to a recent study by the International Institute for Cotton, cotton supplied Syria with over 33 per cent of its total exports in 1973, and 10.2 per cent of the total population of 8.25m. were dependent on cotton for their livelihood. The bulk of exports go to the Communist bloc countries, with China and the Soviet Union as the main buyers, although sales are spread worldwide. Up to date statistics are hard to come by but in 1974-75 Syria exported some 101,000 tonnes of cotton, of which only about 20,000 tonnes went to "Western" world destinations. The bigger 1975 crop enabled exports to be stepped up slightly, but a larger proportion appears to have been retained for domestic textile production.

In Syria, it is intriguing to compare just how closely the scene has followed behind those of Egypt. Egypt nationalised its previously excitingly speculative private enterprise cotton trade in 1961, Syria its own in 1965. Egypt was inspired by Western irrigation experts to build a vast dam on the Nile, seeking better irrigation for its crops, but turned to the Eastern bloc for its erection in the 1960s, shouldering debts comparable with those for arms. A similar sequence of events has led to the completion of the Euphrates Dam in the 1970s.

Skills

To point out these similarities is not by any means to denigrate the achievements of Syria in the cotton field. By following Egypt, it has sought to emulate a trading system that is in many respects pre-eminent in the cotton exporting world. What Syria has done, with incomparably smaller resources of personnel and traditional commercial skills, must be adjudged quite remarkable.

Syria is a major producer of raw cotton but its cotton is not of the more specialised Egyptian type. It is of the American seed style, which accounts for over 90 per cent of the world total production. The first frosts come too early to Syria to permit the ripening of the slow-growing Egyptian types. Syria, therefore, operates in a much broader market than does Egypt, and faces a correspondingly larger degree of competition.

Producing a much less significant share of the world output in the respective category, Syria cannot hope to find that its own decisions on such fundamental matters as the area sown and the prices charged will exert a



The cotton harvest.

significant influence upon world markets. Moreover, while Syria may aim for a steady increase in output, it will be frustrated by the fact that even now a fairly large proportion of cultivated land lacks irrigation, and therefore may or may not be available for the sowing of cotton, according to the dispensations of a capricious rainy season. In order to support a cotton crop, the land must have received over 250 mm. of rain before the end of February. Such land is concentrated largely in the north-west of the country, and its output is channelled mainly to the domestic spinning industry.

The provision of irrigation to the cotton plant imparts to its fibre a much higher degree of uniformity in "spinning character" than can be attained from a rain-grown crop. Until the completion of this year of the first phase of the intricate canal system associated with the Euphrates Dam, Syria had little hope of increasing its cultivable acreage. The dam may permit the production of about 200,000 tons of cotton by 1980, but there was even a temporary fall in available farm land as the newly-created lake filled.

Effort in recent years has been directed largely towards the production of cotton of the very highest quality on the land available, and to the increase of yields. Geneticists have developed the unique "Aleppo" seed strains, which show a high degree of resistance to the endemic plant diseases and yet have afforded increasing yields per unit of land. In the ginning process, emphasis has been upon the installation of the expensive modern saw-gin (a sophisticated machine which as its name implies cleanly saws the fibre from the seed on which it is borne), to replace the traditional roller-gin, an apparatus which in its crudest form bears striking resemblance to grandmother's clothes mangle, and for adherence to about 85 per cent of the crop

was saw ginned in 1974-75, as who has been resolute enough to essay telex or telephone communication with Aleppo will have some concept of the difficulties that face the cotton marketer occasionally be convenient to suffer a diplomatic communications blackout when a buyer is exceptionally tireless in his efforts to discover that one's carefully compiled urgent message to a prospective client has arrived in a form indistinguishable from the results of the 3.30. Aleppo nonetheless manages to deal precisely with such notoriously troublesome matters as letters of credit and shipping marks, and to impart credibility to the time-worn assertion that the organisation is there principally to please the buyer. In the rare difficult and at a stage when they were most needed to maintain ship-ments, several of the electrical generating facilities and a number of gineries were almost destroyed by Israeli bombing.

Confidence

An interesting light was shed during the Yom Kippur war upon the single-mindedness with which Syria attends to the needs of its raw cotton industry. Within the space of a few days, units bear comparison with the best in the world, and the manner in which the cotton some, coming in from the fields, is classified before ginning and handled to ensure homogeneity is an object lesson to other countries.

Confidence in the ability to deliver against forward sales commitments is the essence of international commodity trading. Had it been appreciated at the time how great were Syria's difficulties, western buyers might promptly have sought alternative supplies elsewhere. Syria bought and installed western capital equipment with commendable secrecy and despatch, resuming shipments after the war with scarcely any delay. If grand-mother's mangle was hastily dusted down to do service in some districts, that fact was certainly never apparent in the quality of cotton shipped abroad.

Perhaps the most noteworthy aspect of Syria's cotton achievements since nationalisation of the trade has been the respect which it has built up among western clients for the adoption of reasonable market policies, and for adherence to the decisions taken. Anyone

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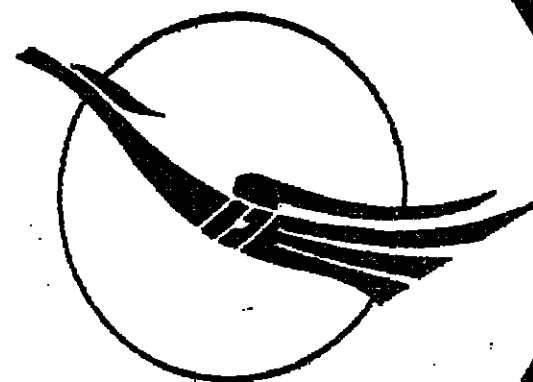
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Development

CONTINUED FROM PREVIOUS PAGE

was in general better than before with quarterly reports on projects having to go to the Prime Minister, indicating progress and the cause of any delays. But apart from the haphazard selection of projects, determined often by political considerations, the process put severe strain on the economy, causing inflation and congestion and stretching manpower resources.

Syria's manpower problem is probably less serious than in many other developing countries but that is hardly a consolation. Considering the state of war with Israel which has been in existence for 28 years the level of education and services is relatively high and the number of trained and experienced Syrians is impressive.

Hampered

But those who work in Government service are poorly paid and hampered by bureaucratic procedures and political pressures. The rich oil States in the region are a constant lure to any official who wants to improve his financial position and though it is difficult for key Syrian officials to leave the country those who are persistent enough can normally obtain permission.

Much more worrying is the number of talented men who leave Government service to join the private sector—not to undertake large projects or join big concerns, for these do not exist there, but often just to run it goes. Large sums of capital

are rarely involved (almost all agricultural production is in the private sector, but is all on small scale). Efforts in recent years to persuade Syrians to repatriate fugitive capital have had some success, with net inflows of \$883.2m. in 1974 and \$867.8m. last year, but entrepreneurs are afraid to commit themselves too heavily to the regime. Its change of heart is too recent and the rigid ideologies of the Baath party, whose thinking has not modified in pace with that of some members of the Government, are highly influential and broadly disappointing.

Another possible solution would be to increase the role of the private sector, now booming as never before under Baathist rule. New shops more glamorous than before, are continually opening in the main towns. Considerable fortunes are being made in property development, especially since the arrival of the Lebanese refugees; a good flat in Damascus now costs about \$20,000 a year to rent.

The private sector has established itself in small textile factories and light industry, and much of the construction industry is in private hands. The private sector's advocates point proudly to the fact that the stadium for the recent Arab Games in Damascus was built on time by a Syrian company in about a year—to the astonishment of almost everyone.

But that is about as far as it goes. Large sums of capital investment

are rarely involved (almost all agricultural production is in the private sector, but is all on small scale). Efforts in recent years to persuade Syrians to repatriate fugitive capital have had some success, with net inflows of \$883.2m. in 1974 and \$867.8m. last year, but entrepreneurs are afraid to commit themselves too heavily to the regime. Its change of heart is too recent and the rigid ideologies of the Baath party, whose thinking has not modified in pace with that of some members of the Government, are highly influential and broadly disappointing.

Breakthrough

The Prime Minister, General Khleifawi, recently said that the private sector should reduce its conspicuous consumption of imports by investing in industry. As statements go this was something of a breakthrough but it remains to be seen what happens in practice. The Government appears anxious to encourage private foreign investors to establish plants in Syria but there is so far little sign of this happening.

Private sector caution and red tape have strangled the development of the free zones which are supposed to include industries oriented for export. The Government has, however, signed an agreement with Saudi Arabia guaranteeing the export of capital and protection against nationalisation, and this could be a prelude to more Arab investment.

Ironically, the cutback in State investment implicit in the revision of the plan will leave greater room for private investment, which was allocated about 20 per cent of the investment under the \$54bn. strategy. State investment was to have been split into three equal portions among agriculture and irrigation; industry, electricity and minerals; and services and infrastructure (including roads, railways, schools, health, etc.).

The indications now are that the third group will be increased. This is not just for political reasons (it is naturally politically attractive to try to alleviate some of the poverty and drabness of life in the villages and the poorer sectors of the towns) but because better services are needed if the proposed industrial and agricultural expansion is to take place, and if the flow of skilled manpower is to be stepped up. Syria's population is growing by 3.3 per cent a year and pressure on facilities (especially on overcrowded schools) is increasing all the time.

The fact that the Government has taken this decision suggests that a more comprehensive approach to planning is being adopted. Syria has realised the inadequacy of its own planning mechanism and is beginning to turn to non-Syrian specialists for advice. But however good the advice obtained, the battle to implement it will have to be fought by the politicians.

J.B.

SYRIA VIII

A better deal for the tourist

FEW COUNTRIES can have more tourist attractions and fewer tourist facilities than Syria. There are beautiful mosques, magnificent castles, unspoilt beaches, intriguing markets and splendid classical ruins, yet only a relatively small number of intrepid travellers get to see them.

Syria effectively opted out of the boom in world tourism that has taken place in the past decade. After the 1967 war, entry to the country became increasingly hard and the drop in the number of visitors, combined with the pressure of the private sector was already under, discouraged any substantial investment in tourism. But since a decree of 1972, and with increasing rapidity since the 1973 war, Syria has been trying hard to encourage tourism. It is no longer difficult to get into Syria (you can usually get a visa at the airport); the problem for the visitor, and the bottleneck delaying the expansion of tourism, is finding a hotel room for the night.

The number of tourists entering Syria has increased steadily since 1973, when 450,000 came, reaching 618,000 in 1974 and 680,000 last year. More than half of these were from other Arab countries and only a small percentage from Europe and North America. A recent report commissioned by the Government showed that over the past 16 years tourists had grown in number by 400 per cent, yet the number of hotel beds had risen by only 25 per cent, and now stands at about 18,000.

The problem is aggravated by the Lebanese refugees, making it doubly difficult to get a hotel room: often visitors have to reserve their rooms on a day-to-day basis, even if they are staying for a week or more. Many of the Arab summer visitors to Syria take flats and houses rather than hotels but the Syrians know that if they are to get more Western tourists and their hard currencies they must have more hotels.

Hotels under construction or already agreed upon should increase the number of beds in Syria by about 1,500 in the next two years or so. These include the recently opened Meridien in Damascus, which has 400 beds, a soon-to-be-completed Sheraton (350 beds), and unspoilt beaches, intriguing markets and splendid classical ruins, yet only a relatively small number of intrepid travellers get to see them.

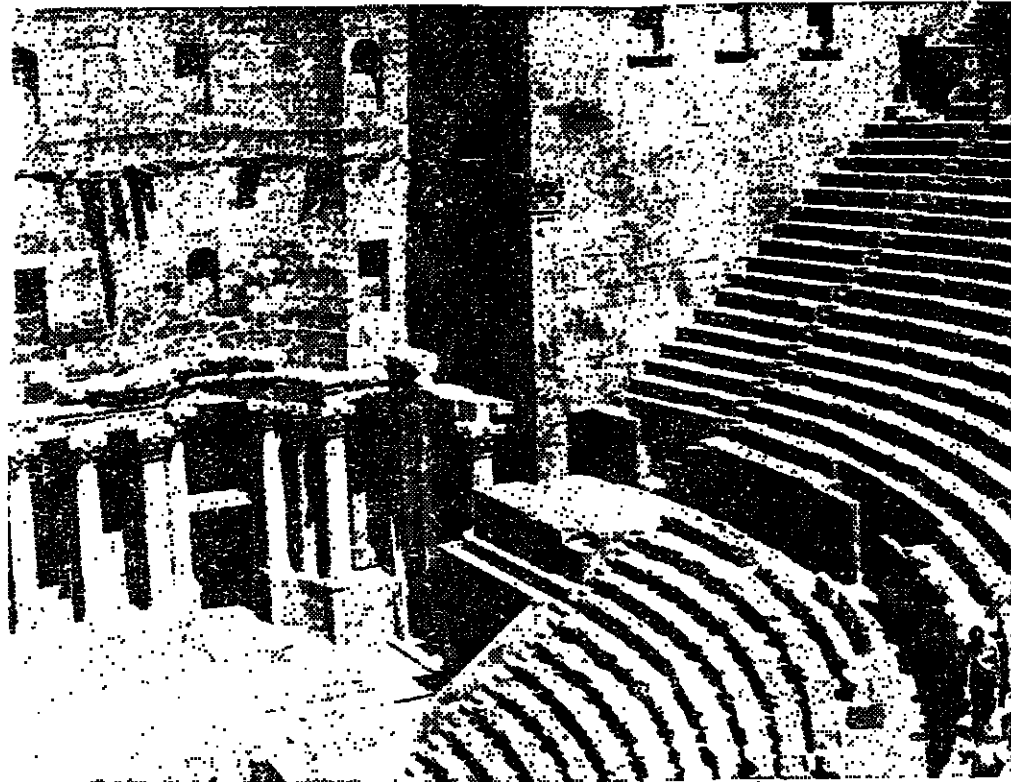
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Smaller

According to the Ministry of Tourism only the Government can be expected to commit itself to these large-scale projects, but its aim in general is to encourage the private sector to invest in smaller hotels, possibly in partnership with outside Arab finance which is being encouraged to come in by tax holidays and customs concessions. Western investment in tourism is permitted only under special decree. The successful International Hotel in Damascus, the first of the new wave of hotels, is owned by four Syrians, and Kuwaiti interests are financing the building of a Novotel at Homs and a Mariotte in Damascus.

In the next five years or so Syria aims to have 15,000 additional beds — 5,000 in Damascus and 10,000 outside. These will include beds at four tourist villages which are projected for the Latakia-Tartous area, where the mountains sweep down to the sea and make a beautiful tourist area not unlike the coast of Lebanon. These villages are to be put out to tender for private management but will be owned by the Government.

With a reasonably good infrastructure and a fairly experienced construction industry it is not difficult to get the actual building of hotels in Syria



The Roman amphitheatre at Bosra in southern Syria.

under way but the Government admits that many Syrians are afraid of the prospect of nationalisation (despite Government reassurance) and are reluctant to commit their capital. As hotel building speeds up other trappings of the tourist industry will have to follow. Damascus has many fine restaurants but so far there are few elsewhere. Such small items as good quality postcards are hard to find at some of the major sites. Only when sufficient hotels have been built will Syria promote its attractions abroad on any scale.

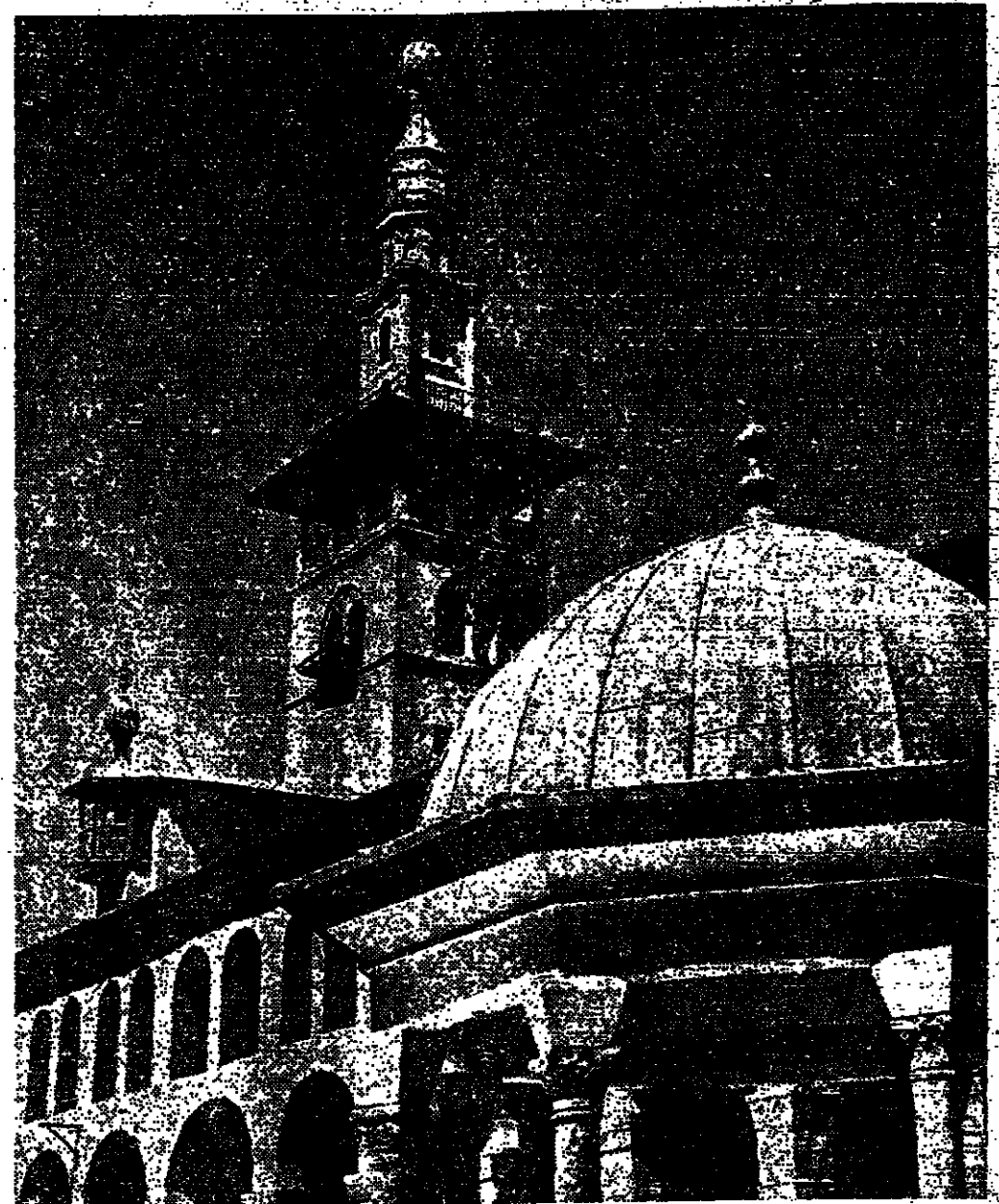
The consultants' report to the Government made it clear that a major improvement in the putting intolerable strain on existing hotels is vital if Syrian tourism is to have any chance of success. Apart from a few hotels in Damascus, and a very small number elsewhere, most Syrian hotels are in need of total renovation. One hotel I stayed in at Latakia provided a room much of which flooded to a depth of nearly half an inch when I ran the taps in the basin, and it was obvious that the defect had been in existence for a long time. At an hotel in Aleppo I was given the nastiest room I have ever had in three years of travel in Africa and the Middle East, and was treated by the dining room staff with a degree of surliness which must have taken years of practice.

With the Lebanon refugees probably spend two hours or more taking you round, maybe on your own, and will give the

most expert description of what Damascus is worth several days' stay, and its Omayyad Mosque is one of the best examples of Islamic architecture in the world. One should visit Aleppo with its citadel, great mosque and high quality of much of what is one sale in tourist shops lanes teeming with donkeys and in the Damascus and Aleppo chaos. Hama, to the south of souks, each an essential visit Aleppo, is famous for the immense wheels which lift water out of the meandering Orontes. Syria has so many classical Arab and Crusader remains that it is difficult in a short space to mention even the essential places for the tourist to visit.

Immense

Tourism in Syria is still conceived on lines established in the days of the Grand Tour. If you visit Palmyra, the ruined classical city in the desert, immense and marvellously preserved (it is a good bus or taxi trip for the day from Damascus) a French-speaking guide will probably spend two hours or more taking you round, maybe on your own, and will give the



Omayyad Mosque in Damascus.

most expert description of what Damascus is worth several days' stay, and its Omayyad Mosque is one of the best examples of Islamic architecture in the world. One should visit Aleppo with its citadel, great mosque and high quality of much of what is one sale in tourist shops lanes teeming with donkeys and in the Damascus and Aleppo chaos. Hama, to the south of souks, each an essential visit Aleppo, is famous for the immense wheels which lift water out of the meandering Orontes. Syria has so many classical Arab and Crusader remains that it is difficult in a short space to mention even the essential places for the tourist to visit.

Even in the most popular months, in the spring and autumn, few of the places you visit are likely to be crowded, a fact which is reflected in the high quality of much of what is one sale in tourist shops lanes teeming with donkeys and in the Damascus and Aleppo chaos. Hama, to the south of souks, each an essential visit Aleppo, is famous for the immense wheels which lift water out of the meandering Orontes. Syria has so many classical Arab and Crusader remains that it is difficult in a short space to mention even the essential places for the tourist to visit.

Syria has so many classical Arab and Crusader remains that it is difficult in a short space to mention even the essential places for the tourist to visit.

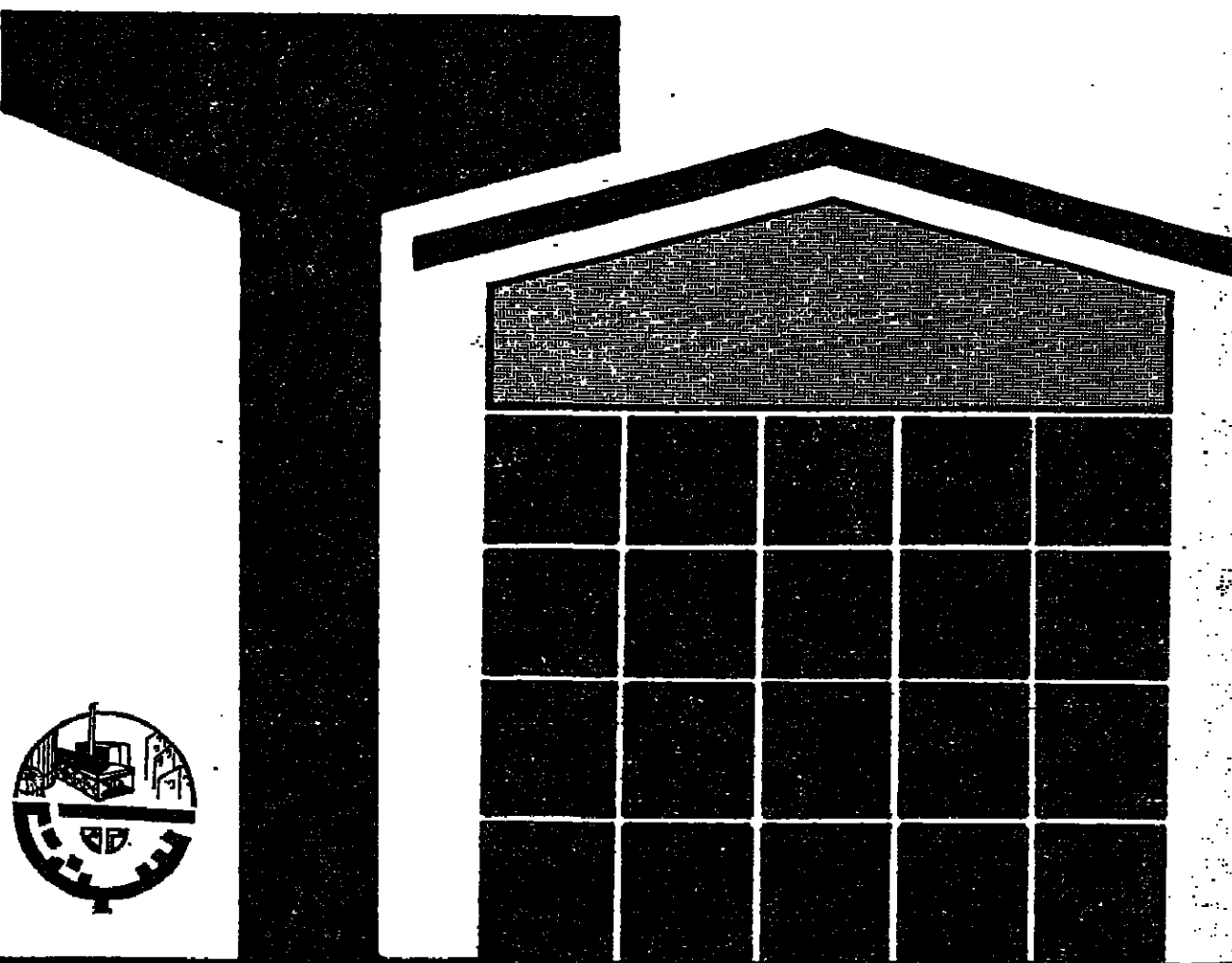
of its massive complex of ramparts becomes visible. Finally you find yourself inside a maze of passageways leading up to courtyards, towers, great halls and chapels in which it is easy to think that the Knights Templar abandoned the place only yesterday.

From the top you can almost see the Mediterranean to the west on a clear day, and to the east the view stretches across the hills towards Homs and the Syrian desert beyond, while below the castle cluster villages and vineyards of a kind which cannot have looked too strange to the castle's European occupants. Modern Syria, with its sugar beet factories and State irrigation projects, seems a very long way away.

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MINISTRY OF TOURISM

Rue Abi-Faras-Al-Hamadani,
DAMASCUS, Arab Republic of Syria

ECONOMIC VIEWPOINT

BY SAMUEL BRITTON

All about that so-called world slowdown

Subjects which appear to be entirely different may be closely connected. Indeed they often are the same subject, such as the chagrin of administrators whose work depends on compartmentalisation.

Some current examples are: The agitation about the slow-down of world recovery, and the campaign for "reflation" in the U.S., Germany and Japan. The campaign is spearheaded by the predictable group led by the OECD, 16 economists from different countries who met recently at the Brookings Research Institute in Washington, some (but not all) Eastern seaboard U.S. academics, and of course politicians and officials of Britain, Italy and France—the countries in greatest trouble.

The argument about whether to introduce massive import controls into this country. The issue here is made by a group of Cambridge economists, with most backing from the Left and the Labour Party. But they are advising the very body of Conservative advisers who are the party of protection, and though the party's present posture is free trade with exceptions, other ways of thinking could easily re-emerge in times of difficulty.

The recent upsurge over profits for the unemployed who receive more than people who work. This is wrongly presented as a moral argument—compassion versus the rumpers. The real argument is that the structure of pay, tax and benefits is a disincentive to work and thus raises the sustainable (or so-called "natural") employment rate.

The connection between the effects is not that obscure.

The intense agitation about the pace of world expansion reflects more than the normal concern about the movement of the business cycle. The fundamental belief is that there is a vast amount of unused industrial capacity, unused manpower, left over from the recession—supplies of the last decade. World War Two, if not since the beginning of time.

Similarly, the demand for economists like Lord Kaldor when they argue for an alternative strategy, based on import controls, is that industrial production could easily and safely be boosted by up to 20 per cent. if the demand were there. The argument assumes an in an unsatisfactory fashion, partly because the Government side does not meet his point head-on, but takes refuge in a profoundly unsatisfactory distinction between the real economy and financial constraints.

Import controls, which at most switch demand from one country to another, cannot, however, be the answer to an alleged world shortfall of demand. This could be remedied only by the world stimulus which the "Brinkley and OECD economists are demanding. Any residual British problems could, if the Kaldor diagnosis is right, then be tackled by the "old Cambridge" method of expanding domestic demand and allowing the sterling exchange rate to float freely, that is sink.

The main reason for disputing both the international and domestic diagnosis of the "reflationers" has nothing to do with mystical financial constraints. If these were all, they could be

readily changed by a combination of inflation accounting, indexation and monetary expansion—at least in those countries where investment is not restrained by political fears.

The query is whether there really is as much slack to be taken up from the last recession as the conventional indices suggest. The most favourable period of the business cycle for price behaviour is the late stages of the recession and the early recovery period. Yet in this period inflation has been running at 8 per cent. in the OECD as a whole (and nearly 15 per cent. in the U.K.). Even in the U.S. there has been some acceleration of consumer prices from the 5½ per cent. rate of increase in the first half of 1976 to 6 per cent. in the third quarter and a more marked acceleration of wholesale prices.

Some people blame the worldwide increase in the rate of unemployment at which inflation begins to accelerate onto collective bargaining. But this hardly explains why the sustainable rate of unemployment should have deteriorated (that is, become higher) in so many countries with strong and weak unions, militant or co-operative unions, or even where strike activity is effectively banned.

On the other hand, the increase in social security payments relative to post-tax pay has been common to many different countries. There has been a gathering body of evidence that if the cost of not working is reduced, less work will be done. Higher benefits may well be a sensible way of taking out the fruits of economic growth in the affluent society; but it should not be surprising if the

unemployment rate goes up as a result.

At a conference I attended in September in Vancouver, organised by the Fraser Institute, evidence was presented from many different countries of the link between benefits and unemployment spells (see, for instance

The Department of Employment's recent study in the October Gazette has been criticised for overlooking effects of minimum wage laws on U.S. unemployment, is extremely well documented. Public policy to narrow differentials has not been confined to the U.K.; and even without official interference it takes time for the wage structure to adapt to rapid changes in inflation rates.

There are other reasons apart from labour market changes why it may not be possible to catch up with growth lost during the last recession. The revolutionary changes in the level and structure of energy prices may have rendered a lot of industrial capacity obsolete, or at least adapted to the new cost patterns; and there may be, as a result of the world-wide profit squeeze, simply not the capacity to provide full employment at anything like customary levels of real wages.

In spite of the disappointment expressed at the recovery, real GNP in the U.S. and Japan in the third quarter of 1976 were about 10 per cent. above the recession low and in Germany about 7 per cent. In the U.S. it was over 2 per cent. higher even than in the peak of the previous boom of 1973; in Japan it was 7 per cent. higher and Germany 1 per cent. higher. These figures are consistent with a once-for-all setback to the growth of productive capacity in the early 1970s. If such a setback is treated as at least a possibility, the slowdown shown in the first table becomes a shade less alarming.

After an unsustainable spurt at the beginning of 1976 growth decelerated to 3 per cent. in the U.S., Japan

and Germany in the third quarter of the year. Is this a temporary slowdown, a shift to a more sustainable expansion rate, or a harbinger of a new recession, as the OECD fears?

The U.S. as usual supplies most of the thermometer readings and the crystal-gazing. A couple of weeks ago it was fashionable to suggest that the third quarter GDP would be revised upwards and to point to the strength of investment intentions. Now a very slight fall in October industrial production is being used as ammunition by those who believe the sagging hypothesis. But this day-to-day see-sawing will get us nowhere. American banking economists do not share the OECD's recession fears (irrespective of whether they favour a stimulus or not) and Fred Deming of the Chemical Bank sees a recovery to 5 per cent. growth by 1977.

It is less speculative to look at what has already happened. The second table shows that the recovery has not been abnormally small—if anything it has been slightly greater than in the corresponding periods of previous cycles. One can, however, worry that an abnormally large proportion of the recovery has been in stock building and an abnormally low proportion in final sales.

If there were a strict four-year cycle then the bottom of the next U.S. recession would be early in 1979 and the downturn would begin in 1978. But there is no such regularity. The 1970-75 U.S. cycle was slightly more than four years, the 1958-61 one rather less than three. Between 1961 and 1970 there was nothing that the Bank

of New York could identify as a clear recession trough, although there was a modest slide in early 1967.

In the U.K., the cyclical pattern was disrupted over the period 1967-71. The year 1976 has many similarities to 1968, when an incipient recovery was aborted by the very necessary fiscal and monetary measures to make the Callaghan devaluation effective; and the economy slid into the 1971-72 recession without experiencing a real boom. An exact parallel cannot be expected, but another double-bottomed recession is possible before full recovery.

Some international economists, whose views I respect, were a little cross when I wrote a few weeks ago that the more gradual world recovery, the shallower the next recession was likely to be. Conversely, an attempt to put too much steam into the recovery could lead to a much sharper recession.

There is certainly no room for dogmatism about the forces which have raised unemployment rates the world over and made industrial capacity indices misleading. But the fact from which we cannot escape is that world inflation is already very high and tending to get higher when conventional calculations show large unused capacity. This suggests (a) that a conventional demand stimulus either would not work or would work only for a short period at the expense of trouble later and (b) that Finance Ministers and even Heads of Government can no longer determine output and employment by the stroke of a pen. Their meetings will be more successful if they abandon this illusion.

THE WORLD SLOWDOWN

Real GNP	Percentage changes from previous periods at annual rates.			
	U.S.	Germany	Japan	U.K.
1975				
First half	-5.5	-7.2	0.8	-0.3
Second half	7.7	4.6	3.5	0.1
1976				
First quarter	9.2	6.6	13.2	6.8
Second quarter	4.5	2.7	4.4	0
Third quarter	4.0	3.0	4.0	n.a.

Source: Morgan Guaranty/CSO

FOUR U.S. RECOVERIES

Recession Troughs	Cumulative % change in:	
	Real GNP	Real final sales
1975—First quarter	+9.6	+6.8
1970—Fourth quarter	+8.5	+7.9
1961—First quarter	+9.2	+7.5
1958—Second quarter	+8.7	+6.5

Source: Bank of New York

Letters to the Editor

Tyne and Wear Metro

On The Editor,
Daily Gazette International.

Sir, — Obviously, continued rick of work on the Tyne and Wear Metro by BR's train drivers makes its cancellations.

Mr. William Rodgers, Transport Secretary, said on November 15, but this is not a main reason why the fate of Britain's largest rail investment project hangs in the balance.

Last June civil servants were asked by the previous Transport Minister to make a "fresh appraisal of the metro's likely revenue and operating cost." In the light of this appraisal, Mr. Rodgers told T. and W. County Council on October 16 that he was continuing with construction work had not been de-fer-

It has since emerged that the simplistic forecast of future deficits prepared by DoT officials is based on four assumptions: (a) that the planned re-arrangement of bus routes to take the metro would not take place; (b) that the "extravagant" BR rail fares would be applied; (c) that public transport patronage in the area will decline; (d) that fares are forced up by the DoT policy; and (e) that replacement of the present bus by the metro will not attract new passengers.

Needless to say, these assumptions are hotly disputed by the senior transport executive. He completely ignores the fact of fast, frequent, super-rapid bus services in the city of urban centres, instead of the periphery where many BR's stations are located. As happens, the new tunnels need to achieve this are already over cost complete.

Mr. Rodgers has apparently put forward the incredible notion that—after writing 70m. on the metro—a further 70m. should be spent starting the existing BR services. By a mysterious alchemy, this returned to attract 16 per cent. more passengers although and W. County Council has said many times that a line cannot be integrated with the bus and the bus will not pay grant to keep it open.

Local railmen might, even at late stage, have agreed to their blocking if they really thought their jobs were at stake. Now Mr. Rodgers has not threatened to stop the more effectively than any king could: he has given it added (if false) cause to say that their trains will run ever under BR management only they hold out a little.

ard Hope,
see House,
nford Street, S.E.1.

The British shirt

personal to me either: some 10 per cent. of employees (who happen to be near the top of their "grade") have the same limit and even those in the middle of the grade cannot get a 5 per cent. increase however good their performance. It is not impossible to get enthusiastic about increased output or to work very long hours under these conditions.

C. Beney,
12 Woodlands Road,
Bushey, Herts.

From Mr. M. Neill.
Sir, — I would like to refute the opinion of Mr. Len Murray and his colleagues that imports are the cause of most of our evils. I own a chain of quite successful large shops and small stores, built up from my army savings of £130. For 12 months I have completely stopped selling men's shirts that are of British origin because I have no alternative.

When you reach a certain size you enter into a field of fire from the top multiples and often opposition is not worth the dissipation of energy while resisting. For example, I buy shirts at £5.00 each which including VAT would sell at £4.88. In two instances my supplies have been discontinued because the large multiples concerned have sold at £3.99. My supplies are not severed by formal letter but the representative is advised to be discreet and forget to call. Alternatively the specific styles I order are usually not available.

Two years ago I approached two local factories in order to buy 1,000 shirts of a running style but I was refused because 10,000 was the minimum. It wasn't important enough. Last year these people were prepared to see me but my loyalty was not to be bandied with. Loyalty is one of my failings. Would Mr. Len Murray's loyalty remain with British manufacturers who are only available when large British multiples pull back their contracts because trade is temporarily bad? Anyway I am no longer bothered because through service allegiance to the latter most British manufacturers are impotent and stale.

If imports are cut back on the excuse of competition, British clothing will rocket in price for, due to devaluation, low price exports and shortage of import quotas, the ball will remain in the court of the very large multiples who now have almost complete control of both British and foreign imports.

Finally, if I was in the predicament of Mr. Len Murray and struggling against a flood of unemployment, I would strike out for the opposite bank, where the originality, growth and courage of the smaller man may prove his best friend. We have tried "bigness" which has failed, so now let us try commonsense and have faith in British individuals. There is still time to allow small accords to grow into mighty oaks. M. Newble,
94-97, Silsworth Road,
Sunderland.

Ending the arms race

From Mr. F. Viktorov.
Sir, — Your paper in its editorial of October 28 expressed dissatisfaction with what the Financial Times described as an insignificant reduction of defence expenditures in the Soviet Union for 1977. We, in the Soviet Union, would certainly prefer these expenditures to be cut far below their present level of 17.2bn. or 7.2 per cent. of the budget.

This would, of course, make it possible to switch resources to released for constructive purposes: development of the Soviet economy and the continued increase of people's living standards into the new five-year plan. In fixing military expenditures, however, the USSR Supreme Soviet cannot leave out of account the role which the military-industrial complex and the political class it commands play in the life of the USSR and the U.S. above all.

The continuing arms race in NATO countries; the ambition to manufacture more types of weapons; a show of force all across the European continent from the southern tip of the USSR to the southern bank of NATO, as in the case of the recent "Autumn Forge" exercises, the swelling of military budgets are all factors which compel the USSR to maintain her security at the required level.

What the USSR and the other Warsaw Treaty countries are, in fact, doing is to slash military expenditures without a reciprocal move by the opposing side. It was several years ago that the Soviet Union called for agreement to reduce military budgets of permanent members of the UN Security Council by 10 per cent. and to use some of the savings for aid to developing nations. This proposal was approved by the UN General Assembly but has not yet been put into effect. At the most recent session of the General Assembly the Soviet Union again proposed talks to be held on military budget reduction, suggesting that agreement might be reached both on a 10 per cent. cut and on a smaller one as the first step.

This is not to be taken as early as 1977.

F. Viktorov,
2, Puzhkovskaya, Moscow.

Combined heat and power

From the manager,
Total Energy Projects,
Midlands Electricity Board.

Sir, — I have read with interest the letter from Dr. Lucas (November 12) regarding the arguments in favour of combined heat and power schemes.

In the Midlands Electricity Board we wholeheartedly support the proposal for parallel operation of local CHP plant with the public supply system, and I would refer him to a paper presented by Mr. G. T. Shepherd at the 1971 Total Energy Conference at Brighton in which the obvious advantages of this method of operation were given.

Also, I agree with the method put forward by Dr. Lucas which uses the bulk supply tariff as a basis for calculating the value of power produced locally in a combined scheme. It is felt that the proposal outlined by Dr. Lucas is an adequate starting point. In fact, we have already made efforts to supply heat to selected groups of industrial customers situated in geographically convenient locations in the Midlands, and the technical and economic advantages we have used are very closely with those propounded by Dr. Lucas.

J. D. Lycett,
P.O. Box 8, Nucklow Hill,
Halesowen, West Midlands.

Declining rain forests

From The Herd of Information,
World Wildlife Fund.

Sir, — We were delighted to see the article by Nigel Carson (November 8) on the unexpected values of little-known tropical plants. The value of such plants to man provides vital arguments for conserving adequate samples of all the world's plants and types of vegetation so that these untapped resources, many of which will be of great scientific and economic importance, are not lost.

The world's tropical rain forests, described as the "richest expression of life on this planet" and teeming with different plants and animals, are disappearing at an estimated rate of 49.2 acres per minute (FAO figures). Once cut down, many rain forest areas do not regenerate and their unique complex plants and animals are lost forever. For this reason the World Wildlife Fund and the International Union for Conservation of Nature are making great efforts to fund surveys of endangered animal and plant species in rain forest, and to establish ecological guidelines for their economic development. Realising man's dependence on food and oxygen but also for timber, drugs, medicines and numerous other products the continual well-being and survival of the rain forests and the plants they contain is of the utmost importance to us all.

Janet Barber,
29, Greville Street, E.C.1.

To-day's Events

GENERAL
Cabinet meets and is expected to discuss recent amendment of Government Bills by House of Lords.

European Parliament sits, Luxembourg.
Negotiations open between EEC Commission and Norwegian Government representatives on reciprocal fishing agreement, Brussels.

House of Keys elections, Isle of Man (first day).
Airlines flying North Atlantic routes discuss fares, Geneva.

Mr. John Mervin, CBI director-general, speaks at its North Western Region annual dinner.
British Overseas Trade Board annual report.

TUC delegation ends four-day visit to Spain.
Mr. Robin Gillett, Lord Mayor of London, attends Grocers' Company dinner, Grocers' Hall, E.C.2.
London Chamber of Commerce

seminar on Contracts of Employment, 68, Cannon Street, E.C.4, 3 p.m.
PARLIAMENTARY BUSINESS
House of Commons consideration of Lords amendments to Bills.

House of Lords: Health Services Bill, third reading. Education Bill, Commons message. Weights and Measures Bill, consideration of Commons amendments.

OFFICIAL STATISTICS
Department of Environment publishes five per cent. sample of building society mortgages completed (third quarter).
COMPANY RESULTS
Beecham Group (half-year).

International Paint (half-year).
Land Securities Investment Trust (half-year). Redland (half-year). Wedwood (half-year).
COMPANY MEETINGS
Atlantic Assets Trust, Edin-

burgh, 2.15. French (Thomas), Manchester, 12.30. Prestwich Park, Atherton, Lancs., 11. Start-race Engineering, Hollingbourne, N. Maudslayi, 11.45.

EXHIBITIONS
Caravan and Camping Holiday Show, Earls Court.
International Kitchen and Bathroom Show, Olympia.
Public Works and Municipal Services Exhibition, National Exhibition Centre, Birmingham.

OPERA
English National Opera British premiere of Ginastera's "Romero" (Coliseum Theatre, W.C.2, 7.30 p.m.).
BALLETS
Royal Ballet perform Dances at a Gathering, Afternoon of a Faun, and Volontaires, Covent Garden, W.C.2, 7.30 p.m.

MUSIC
New Philharmonia Orchestra, conductor Riccardo Muti, with Alfio D'Alia (soprano), play works by Tchaikovsky (Fantasy Overture, Romeo and Juliet); Rodrigo (Concierto de Aranjuez); and Shostakovich (Symphony No. 5 in D minor). Royal Festival Hall, S.E.1, 7.45 p.m.

Thomas Furi (violin) and Gerard Wyss (piano) play music by Handel, Prokofiev, Franck, and Kreisler, Wigmore Hall, W.1, 7.30 p.m.

Peter Katin gives piano recital of music by Ravel, Liszt, Debussy, and Rachmaninov, Queen Elizabeth Hall, S.E.1, 7.45 p.m.

Takayoshi Watanabe (violin) and Geoffrey Prater (piano) in programme of Beethoven, Prokofiev, and Bach, Purcell Room, S.E.1, 7.30 p.m.

SPORT
Tennis: Benson and Hedges tournament, Wembley. Basketball: Scotland v. China, Meadowbank.

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COMPANY NEWS + COMMENT

Woolworths ahead 5.3% to £23m. so far

AN INCREASE of 5.3 per cent. in pre-tax profits from £21.7m. to £22.8m. is reported by F. W. Woolworth and Co. for the nine months ended October 31, 1976. Turnover, excluding VAT, rose 17.1 per cent. to £439.33m.

Sales and profits have continued to run in line with budgets, the directors say. As usual, the level of consumer spending in the final quarter will determine whether the whole year results will be satisfactory, but in view of the present economic uncertainties it is not possible to make an accurate prediction of the likely outcome.

Pre-tax profits in 1975-76 totalled £36.25m. A quarterly analysis of the results shows that pre-tax profits in the third quarter rose by 7.0 per cent. to £10.71m. compared with the same quarter last year when profits had shown a very substantial jump. In the second quarter this year profits rose by 5.8 per cent. and in the first quarter by 1.2 per cent. The rate of profit increase has, therefore, accelerated steadily through the year.

Trading profit margins have shown a similar improvement at 7.5 per cent. in the third quarter compared with 5.5 per cent. in the second quarter and 3.9 per cent. in the first. This follows the normal pattern, the directors say. The final tranche of the group's Swiss borrowings is due for repayment next February, but was moved forward during the quarter.

Turnover for the nine months ended October 31, 1976, was £439.33m. compared with £374.8m. in 1975. Pre-tax profits were £22.8m. compared with £21.7m. in 1975. The directors say that the results show a steady improvement in the company's performance.

Statement Page 34 See Lex

LAW LAND LOAN REPAYMENTS

LAW LAND has repaid £2.8m. of bank and other loans in foreign currency.

Part of this came from the proceeds (£238,000) of the company's interest in the industrial site at Diegem, near Brussels.

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Folkes Hefo midterm standstill

REPORTING first-half 1976 pre-tax profits little changed at £1,989,000, against £1,982,000 in 1975, the directors of Folkes Hefo say second-half profits are expected to be higher and the maximum permitted final dividend is anticipated.

After tax of £1,005,000 (£1,005,000) first-half earnings are shown at 1.9p (same) per 3p share and the interim dividend is up from 0.33p to 0.36p net. Last year's total was £1,101,019 pre-tax profits came to £3,96m.

comment

First-half turnover and profits at Folkes Hefo are barely changed but the underlying subsidiaries have produced very difficult results. Profits of the foraging side have fallen £950,000 to about £300,000, largely because of close association with the depressed shipbuilding industry and an upturn here is not expected for a year or two. The other seven major activities have shown better profits, helped by direct and indirect exports, especially in

metal treatment and engineering. The second half should bring a significant improvement since the downturn in foraging is being contained and the other areas continue to move forward. The pre-tax total for the year could exceed £4.2m. to put the shares at 15.5p on a prospective p/e of only 3.5. In view of the good profitability (earnings were 19 per cent. of shareholders' funds last year), the rating seems low compared with the historic engineering p/e average of 6.1. The prospective yield is 12.4 per cent.

Statement Page 34

Increase at Ocean Wilsons

PRE-TAX PROFITS up from £967,552 to £1,292m. on higher turnover of £17.25m. against £14.94m., are reported by Ocean Wilsons (Holdings) for the half year ended July 31, 1976. Last year, profits totalled £1,97m. U.K. tax charge for the first half is £37,739 (£253,821) and overseas tax, £370,811 (£182,547). An amount of £981,767 (£463,318) is retained. As known, the Treasury has

agreed that the company is an overseas trading company for all practical trading purposes and therefore exempt from current controls on dividends. An increased interim dividend of 2p (1p) has already been declared and the directors are now forecasting a final of 3p compared with 1.80574p previously.

Manganese Bronze tops £1.2m.

TURNOVER for the year to July 31, 1976, of Manganese Bronze Holdings expanded from £20.5m. to £24.3m. and after interest of £704,370 against £784,143, pre-tax profits advanced from £9.8m. to £12.3m. At half-way a fall in profits from £309,000 to £254,000 was reported.

Tax takes £380,366 (£343,354) to give full-year stated earnings of £8,779 per 25p share compared with £8,079 per share in 1975. The dividend is held at 0.25p net.

comment

Manganese Bronze has staged a strong comeback from its first-half downturn (18 per cent. pre-tax) lifting second-half profits by 90 per cent. pre-tax for an overall increase of 49 per cent. The improvement has apparently been across the board. The building side has staged a recovery from the downturn which began in the previous year while the engineering side has pushed ahead on the back of strong demand from the motor industry. Within this division there have also been signs that the subsidiaries taken over from BSA in 1973 are at last beginning to make a realistic contribution. However, orders, although currently higher than at this time last year, are no better now than at the end of last year and this suggests that the general growth in demand is beginning to fall away. Also the group must still be highly-levered and its failure to increase its dividend, which at 12.4p yields only 3.1 per cent., does not suggest very much confidence in the longer-term prospects.

DIVIDENDS ANNOUNCED

Company	Current dividend	Date of payment	Corresponding dividend	Total dividend	Total dividend
Acrow	1.25	Jan. 15	1.25	2.50	2.50
Barton Transport	1.56	Jan. 15	1.56	3.12	3.12
Brown Shipley	3.5	Jan. 15	3.5	7.0	7.0
Chamberlin & Hill	1.1	Jan. 15	1.1	2.2	2.2
Cope Sportswear	0.32	Jan. 15	0.32	0.64	0.64
Dartmouth Investments	0.32	Jan. 15	0.32	0.64	0.64
John Folkes Hefo	0.36	Jan. 15	0.36	0.72	0.72
Hickory Pentecost	0.4	Jan. 15	0.4	0.8	0.8
Jenks and Cattell	0.98	Jan. 15	0.98	1.96	1.96
F. H. Lloyd	1.46	Jan. 15	1.46	2.92	2.92
Long and Hambly	0.9	Jan. 15	0.9	1.8	1.8
Manganese Bronze	0.25	Jan. 15	0.25	0.5	0.5
Morland	2.65	Jan. 15	2.65	5.3	5.3
P. Panto	0.77	Jan. 15	0.77	1.54	1.54
Property Partnerships Int.	0.75	Jan. 15	0.75	1.5	1.5
Scottish Clives Int.	4.5	Jan. 15	4.5	9.0	9.0
Unilever Ltd.	4.18	Jan. 15	4.18	8.36	8.36
Unilever NV	2.75	Jan. 15	2.75	5.5	5.5
Wight Construction	2.75	Jan. 15	2.75	5.5	5.5

Dividends shown pence per share net except where otherwise stated.

* Equivalent after allowing for scrip issue. † On capital increased by rights and/or acquisition issues.

F. H. Lloyd up 34% in six months

ON EXTERNAL sales up from £27.35m. to £30.75m., F. H. Lloyd Holdings lifted pre-tax profits by 34 per cent. from £1.74m. to £2.34m. in the half year to October 2.

Order books are slightly above the level of a year ago, says the chairman Mr. Leslie Carrier. With the steel division beginning to show signs of some improvement and with an anticipated better foundry performance in the second half the overall results for the year should continue to reflect an improved level of profits, he tells members.

First-half earnings are shown to be up from 4.2p to 4.5p per 25p share and the interim dividend is raised from 1.33p to 1.46p net. Last year's total was £4,222p paid after pre-tax profits of £5m.

Trading profit shows a 15 per cent. increase to £2.25m. The slightly lower profit of the foundry division was more than offset by improved results from the engineering and steel divisions.

The position has been further improved by utilisation of the positive bank balance which arose largely from the capital issue made in March, 1976. The interest charge of £248,000 in the first half of last year has been converted into a gain of £5,000 this year.

The group has acquired Morley (Birmingham), a small steel stock holding business established by Mr. Max Berner, 61 years ago. He and his co-directors will continue

comment

January's £2.8m. rights issue by F. H. Lloyd has definitely enhanced this year's figures. At half-way, trading profits were 15 per cent. up, representing undramatic improvements in the steel and engineering divisions. The level of stock profits, however, with last year's £250,000 interest charges turned into a small return from cash deposits, the pre-tax jump is 34 per cent.

The comfortable cash position should also cover the £2.1m. to be spent this year on capital investment in the foundry which should also show better profits in the second half. So, on a normal 40/60 split between the two halves, final pre-tax profits should exceed £5.5m. This would give a p/e ratio of 3.4 on a share price of 62p, with the prospective dividend yielding 12 per cent.

Statement Page 34

Hicking Pentecost progress

Textile makers and commission agents, Hicking Pentecost and Co. reports pre-tax profits up from £187,716 to £192,552 in the half year ended October 2, 1976. Turnover, increased from £3.2m. to £3.4m.

Earnings per share are 2.24p (3.67p) and the net interim dividend is raised from 2p to 2.25p. The previous total was £3,496p from pre-tax profits of £3,190,076.

The first half profit is struck after interest of £25,508 (£21,000) but before tax of £100,900 against £88,600.

The group is operating within its financial facilities and is continuing with its programme of share investment, the directors report.

Progress at Chamberlin and Hill

Light grey iron foundries, Chamberlin and Hill reports turnover up from £2.28m. to £2.62m. for the six months to September 30, 1976 and an increase in profits from £212,246 to £248,538, subject to tax of £129,826 against £110,378. The interim dividend is 1.1p (1p) net per 25p share costing £4,640 (£2,400). Last year's total was 2.22p paid after pre-tax profits of £332,516.

The additional capacity recently installed at the Walsall Foundry, is slowly being taken up and while the general outlook is still uncertain, the Board is confident that the company will gain substantially from the investment policy that has been implemented over the past few years.

Leyland factory go-ahead

PLANNING PERMISSION has been granted for a foundry for British Leyland at Wellingborough, Northants, if smoke and fumes from the present factory are eliminated within a year of the opening of the new one.

PROFITS for the half year to September 30, 1976, of engineers Acrow advanced from £3m. to £4.01m. subject to tax of £2.17m. compared with £1.68m. Turnover

Acrow up £1m. to £4m. at midway

expended from £51.13m. to £58.24m. with exports at £33.42m. against £28.09m.

The directors state that the factories are working to full capacity and this should result in another second year. Additional capacity is coming on stream at many factories from the beginning of 1977, they add.

The interim dividend is effectively lifted from 1p to 1.25p net per 25p share. Last year's total was equal to 2.02881p paid after record pre-tax profits of £3.03m.

comment

Acrow is a third ahead pre-tax on a sales rise of 14 per cent. The level of profitability is largely explained by exports which now account for close on three-fifths of total turnover and where the weakness of sterling has been a boon to the strength of margins. Both Coles (cranes) and Storey (pre-fabricated and bridges) hold good orders, while the latter quoting 12 months delivery on some lines. The German operations are still losing money and are likely to stay in the red until 1978. But overall Acrow is probably going to push profits close to £10m. pre-tax this year for earnings per share of about 81p. At 55p the shares' prospective yield is a well-covered 61 per cent. Capital spending is again going to be substantial and working capital and it is the intention to expedite this policy as and when future circumstances permit.

The company is "close." Statement Page 32

Peek requests suspension

Peek Holdings, formerly Consolidated Commercial, has requested the suspension of its shares pending clarification of the company's position.

Peek Foods, the main subsidiary, has asked Lloyds Bank to appoint a Receiver to the company. Details are expected to be announced shortly of a reconstruction in August that there were indications "that the corner from loss-making to profitability has been turned."

Stockholders' Trust

Earnings per 25p share of Stockholders' Investment Trust showed a reduction from 1.83p to 1.75p in the year ended October 31, 1976. The dividend is raised from the equivalent of 1.45p to 1.625p, with a final of 1.625p. Southampton on June 3.

Luxury cruise for workers

IAN YATES, a sweets company which runs cash-and-carry warehouses in Manchester, Epsom and Loughborough, is to spend £5,000 on taking its staff of 50 on a five-day luxury cruise next summer, to celebrate its 21st anniversary.

RECENT ISSUES

EQUITIES

EQUITIES											
Issue Price	Annual Div	Yld %	Div Payout	Div Dates	1976		Stock	Outstanding Shares	Price per Share	P/E Ratio	Div Per Share
					High	Low					
80¢	1.00	17 1/2	—	—	210 1/2	590	American Medical Inc. (S)	15	915	—	40¢
—	1.00	—	—	—	228 1/2	221 1/2	Berry Pacific Fed (S)	11	227	—	40¢
—	1.00	—	—	—	70	58	Horwath & Thoms. (S)	50	50	—	65.5
—	1.00	—	—	—	221 1/2	56	Interstate Ind. (S)	61	2295	+2	—
—	1.00	—	—	—	231 1/2	56	Summit BUS	22	223 1/2	+2	97.5

Unilever 86% up so far

MAINLY REFLECTING a big jump in the UAC already announced, the directors state. Outside Europe, profits in total were about the same as in 1975. UAC International did particularly well.

Much the greater part of earnings is in currencies other than sterling, the point-out. Consequently the decline in sterling which accelerated during the quarter led to a substantial increase in results when expressed in sterling at the end of September.

Similarly, the continued strength of the pound against sterling and other weaker currencies, caused results expressed in sterling to be depressed by about 10 per cent.

Interim dividends for 1976 are declared as follows: for Ltd £2.40p, for NV £2.40p, for NV £2.40p, for NV £2.40p.

Barnings per share amounted to 2.35p, against 2.35p, against 2.35p, against 2.35p.

Third quarter sales rose by 10 per cent to £1.04bn. The directors explain that about half of this increase was accounted for by volume gains. While in the two quarters of 1976 comparisons were with the poor corresponding quarters of 1975, comparisons from now on will be with periods which showed increasingly improved figures.

The most substantial improvement was in Europe where animal feeds, chemicals, detergents, and paper, plastics and packaging all did well. Edible fats also showed a good recovery.

In the U.K. and the Netherlands the major meat companies are still suffering heavy losses, and the quarter's results include substantial costs of further reorganisation of The Walls Meat Com-

Oxley Printing still sees profit in 1976

Oxley Printing Group is still expecting a return to profit for 1976 compared with a loss of £240,000 for the previous year. In the first six months there was a group loss of £31,300 against a profit of £37,500 in the same 1975 period on a turnover of £1.1m. The 1976 loss is attributable to the printing and plate making divisions, whereas the 1975 result comprised a profit from those divisions of £21,500 from which is deducted losses attributable to companies which have ceased trading and extraordinary items of £34,300.

Further loss at Midhurst White

A loss before tax of £150,830 is reported by Midhurst White Holdings compared with a deficit of £150,531 previously. No dividend is recommended against a single net interim of 0.41p in 1975-76.

At halfway the loss was £65,940 (£50,220 profit). The directors said then that there would be a further loss in the second half, but it was likely to be somewhat lower than in the first six months. Loss per 10p share for the year is 2.65p (1.81p).

The directors say that while close contact is being maintained with the liquidator of Adalgast Investment and Property Company, it is not possible at this stage to give any indication of the likely outcome of the liquidation in relation to AIP's 43.5 per cent holding in Midhurst.

Principal activities of the group are property investment and development and the manufacture of sand lime bricks and lime products.

Upturn at Cope Sportswear

Recovering from last year's problems, pre-tax profits of Cope Sportswear expanded from a depressed £91,119 to £150,000 in the first half of 1976. Turnover for the period rose from £1.52m to £2.54m.

Accounts for the third quarter show that the momentum of the six months has been maintained, says chairman Mr. Sydney.

Half-yearly earnings are shown to have risen from 1.43p to 2.34p per 10p share and the interim

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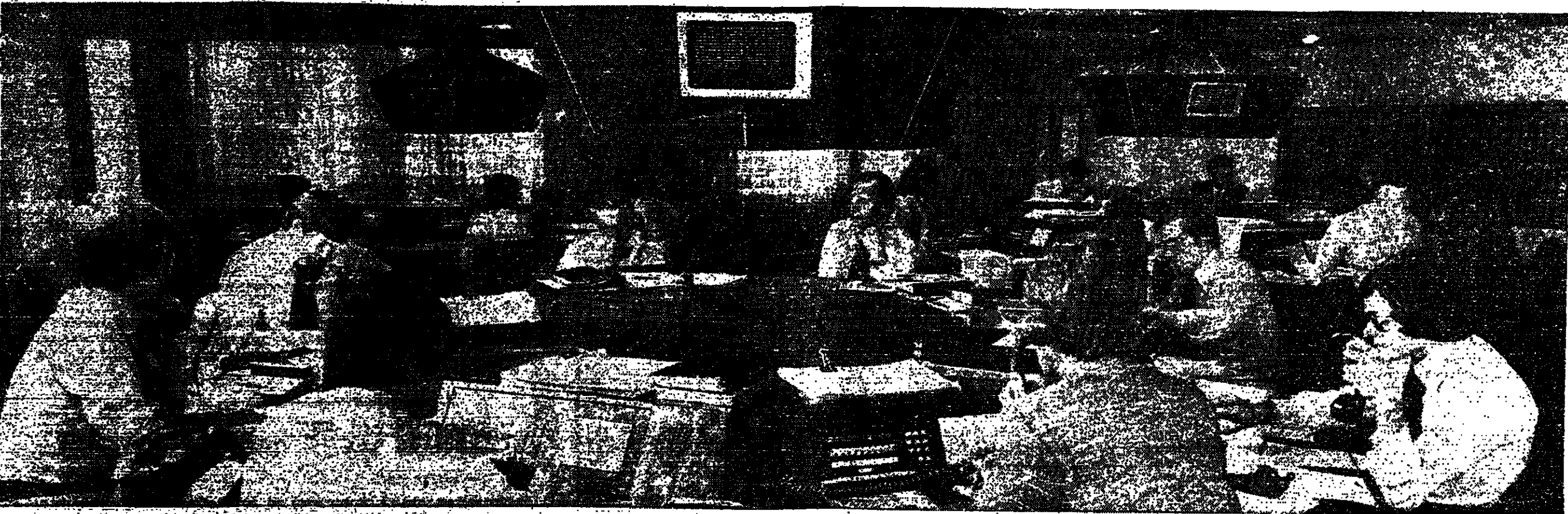
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Confident outlook at Dawnay Day

THE CHAIRMAN of Dawnay Day Group, Mr. E. P. Hatchett says in his annual report that the group has regained its stability, but the achievement of the next objective—the rebuilding of profitability in all sections—may well take time.

In July the trading subsidiaries were budgeted to make a significantly higher contribution to group revenue in the current year. However the increase in interest rates coupled with the depreciation of sterling, makes it too early to forecast their results. The results of the trading subsidiaries represented a return of a little over 10 per cent on the assets employed at the end of 1975-76 but the directors are confident that over a period, this can be improved materially, Mr. Hatchett says.

Current trading of Tarket Life is up to expectations but the availability of any further surplus in the life fund will not be considered until the financial year-end, says the chairman. While present conditions persist, it is not going to be easy to achieve profits from investment banking activities. Since the year-end, good progress has been made with asset realisations and an encouraging feature is that the group is much busier in the advisory field.

Walker & Staff profits rise

There was a steep climb in pre-tax profits from £34,889 to £51,495 by Walker and Staff Holdings for the six months to September 30, 1976. Earnings per 5p share rose from 6.7p to 1.0p.

The Board anticipates that the dividend for the year will at least be maintained. Last year's payment was 0.675p per share. The liquid position of the group, wholesale distributors of engineering supplies, remains strong and advantage is being taken of the present high interest rates. The stock position is being held at a satisfactory level enabling the company to offer

maximum service to customers. Negotiations are still proceeding with the possible acquisition of the group's premises in Shore-ditch.

	First half 1976	1975
Sales	£20,845	£21,889
Other income	1,254	10,988
Loan stock interest	6,456	5,463
Pre-tax profit	£1,295	£1,239
Taxation	31,777	15,112

Morland expands to £0.7m.

AN ADVANCE from £540,846 to £702,400 in group pre-tax profit is reported by Morland and Co., brewers, wine and spirit merchants, for the year ended September 30, 1976.

At half-way there was an increase from £236,458 to £262,474, which the directors attributed to a large rise in sales of the group's draught beers. They expected that trade for the second half would be comparable with the same period of last year. Earnings per £1 share are up from 22.6p to 30.7p. The dividend is raised from 10.13p to 11.13p net, with a final of 7.64p.

Turnover increased from £5.15m. to £6.34m. Net profit emerged at £312,300 compared with £230,836, after tax of £390,100 (£308,810) but before an extraordinary credit of £26,602 (nil). £103,375 (£20,553).

NVT hopes of profitability

At the AGM of Norton Villiers Triumph chairman, Mr. Dennis Poore said it would be something like six to nine months before they knew how much cash there would be to work with. He hoped the company was going to be a profitable concern,

and added: "We hope there will be something for shareholders at the end of the day. We can't say what it will be, but we think it is worth working for."

Mr. Poore told the meeting about an agreement reached with Barclays Bank on limiting the group's liabilities under group cross-guarantees to the £500,000 already deposited with the bank and the charge on the freehold of the group's Shenstone property.

This was the first step towards identifying the unencumbered underlying value for shareholders, which was estimated at about £1m. so far, he added. The chairman said that "if all goes well we could end up with something like £3m," but that would be "an out and out maximum," he stressed.

Courtney Pope progress

FURTHER growth in the profits of Courtney Pope (Holdings) is forecast for the current year by chairman Mr. L. R. Courtney in his annual statement.

In the year to May 31, 1976, reported October 8, pre-tax profits recovered from £362,000 to £560,000 and the dividend is effectively raised from 1.72p to 1.85p net.

Mr. Courtney points out that the diversification, which the group now enjoys, provides a cushion when restrictions are imposed on sectors of industry and commerce. Acquisitions made by the group in the year under review further diversified activities and gave it a more flexible operation to more easily counteract market fluctuations in any one sector.

Throgmorton Trust is interested in 14.5 per cent of the company. Meeting, Ashfield Road, N., on December 9, at 11 a.m.

Arbuthnot Latham higher

PROFITS OF merchant bankers Arbuthnot Latham Holdings for the half year to September 30, 1976, are at a higher level than for the same period last year, say the directors.

Interim dividend is lifted from 2.7p to 3.5p net per £1 share. The increase is to reduce disparity, the directors say. Last year's total was 5.25p from total net profits of £795,000.

The balance sheet shows (000s omitted) total assets at £123,771 against £101,541, including cash, British Government and local authority quoted securities, quoted investments, etc., of £81,430 (£59,373) and loans, advances and other accounts of £24,790 (£22,400); and deposits, etc., total £795,000.

The balance sheet shows (000s omitted) total assets at £123,771 against £101,541, including cash, British Government and local authority quoted securities, quoted investments, etc., of £81,430 (£59,373) and loans, advances and other accounts of £24,790 (£22,400); and deposits, etc., total £795,000.

ON SALES of £5.81m. compared with £5.41m. pre-tax profits of £339,026 to £294,549 for the year to July 31, 1976 after £21,000, against £54,000 for the first half. The dividend total is raised from 1.57p to 1.72p, the maximum permitted 1.72p net per 35p share with a final of 0.9842p. A one-for-three scrip issue is also proposed.

The directors report that sales for the first quarter of the current year, up 40 per cent, are on target with the group sales budget of 25m.

The group's interests lie in metal pressings, steel washers, and garden and edge tools. It is proposed to change the name to Jenks and Cattell.

	1975-76	1974-75
Sales	£5,812,323	£5,377,282
Pre-tax profit	284,939	239,429
Tax	12,778	13,750
After tax profit	272,161	225,679
Add tax adjustments	2,333	1,502
Dividends	106,528	112,516
Retained	165,633	113,663

* Debit

MINING NEWS

Gold output: a 10-year view

BY KENNETH MARSTON, MINING EDITOR

SOUTH AFRICA's gold output will fall "quite rapidly" after 1986 unless there is a spectacular rise in the bullion price or the (unlikely) discovery of an entirely new gold field, according to Mr. Dennis Etheredge, executive director and chairman of the Anglo American Corporation group's gold and uranium divisions.

Addressing the South African Institute of Management congress he reckoned that the Republic's gold production would be about 700 tonnes this year—some 4 tonnes above the 1975 output which was the lowest for 14 years—and he hoped that this rate would be at least maintained for the next five years.

Over the coming ten years, or so, Mr. Etheredge expected South Africa's production to be at the upper level of between 700 and 800 tonnes. But he anticipated that output would fall to about half of current levels at the turn of the century.

His view of the price of gold was that it seems likely to remain within a relatively narrow band of between \$115 and \$135 per ounce "for some time ahead," but he thought that the chances of an upward breakthrough are now greater than those of a downward slide.

He listed uranium as the most important of South Africa's other metals and considered that the country's production of uranium oxide could reach 8,000 tonnes a year by the next decade and would be mostly exported. The year's output was 2,903 tonnes.

Yesterday gold continued to react on profit-taking after its recent advance. After opening at \$181.12, it fell to \$179.50 on balance at 11.32. Meanwhile, the rule of thumb guide for prospective investors in gold shares is given in the following table which shows mine production in each of the countries surrounding South Africa.

	1975	1976
South Africa	700	700
Uganda	100	100
Zambia	100	100
Malawi	100	100
Mozambique	100	100
Botswana	100	100
Swaziland	100	100
Lesotho	100	100
Namibia	100	100
Angola	100	100
Guinea-Bissau	100	100
Sierra Leone	100	100
Liberia	100	100
Ivory Coast	100	100
Ghana	100	100
Senegal	100	100
Mali	100	100
Niger	100	100
Chad	100	100
Cameroon	100	100
Cote d'Ivoire	100	100
Upper Volta	100	100
Benin	100	100
Nigeria	100	100
Equatorial Guinea	100	100
Gabon	100	100
Congo	100	100
Zaire	100	100
Congo-Kinshasa	100	100
DRC	100	100
Angola	100	100
Guinea	100	100
Sierra Leone	100	100
Liberia	100	100
Ivory Coast	100	100
Ghana	100	100
Senegal	100	100
Mali	100	100
Niger	100	100
Chad	100	100
Cameroon	100	100
Cote d'Ivoire	100	100
Upper Volta	100	100
Benin	100	100
Nigeria	100	100
Equatorial Guinea	100	100
Gabon	100	100
Congo	100	100
Zaire	100	100
Congo-Kinshasa	100	100
DRC	100	100

Hudbay hits problems

The Toronto company, Hudson Bay Mining and Smelting, which is part of the Anglo American Corporation, had reported a production slump to the end of September of \$4.7m. (\$2.7m.) or 4 cents a share. This compares with \$16.36m. in the same period last year and marks a decline from the \$7.26m. realised in the first half of the year.

Although low metal prices relative to costs, a slowdown in the North American economic recovery and higher energy charges all played a part in the decline, the major factor was a new production-sharing agreement with an oil subsidiary signed with the Indonesian Government. This could involve an extraordinary charge of \$14m. on the net earnings for the whole year.

The agreement involves a payment to the Indonesian Government of 30 per cent of the year's production of 30,000 tonnes of oil, which is 57 per cent owned by Francisco Oil and Gas, which in turn is 55 per cent owned by Hudbay.

WALK OUT AT IMPALA

In the aftermath of fighting which led to nine deaths at Impala Platinum's Wildebeestfontein mine last week-end, 1,000 black workers have walked out and are returning home in defiance of their service agreements. The total labour force at Impala is 9,500 men.

The company, which is part of South Africa's Union Corporation, said yesterday that conditions were quiet but police were remaining at the mine. The majority of black workers have not returned to work and out of a morning shift of 4,000 men, about 1,200 were underground.

A Union Corporation spokesman stated yesterday that production of platinum metals is unlikely to be significantly affected.

TONGKHAH HARBOUR

The Malaysian-registered Tongkah Harbour Tin Dredging

Clement Clarke progress

ON TURNOVER up from £2.40m. to £2.82m., profits of Clement Clarke (Holdings) for the half year to June 30, 1976, advanced from 402,000 to 426,000, subject to tax of 223,000 against 204,000. Chairman Mr. J. H. Clarke says that performance for the full year should be extremely satisfactory.

Interim dividend is effectively raised from 0.72p to 0.8125p net per 25p share. Total last year was equal to 1.766p from pre-tax profits of £380,524.

Considerable increases in costs, particularly from the public sector, have been absorbed, says Mr. Clarke. Capital commitments have not been pressed and group retail prices have remained stable.

Optical retail sales have remained at a high level at both dispensing and ophthalmic branches, he adds.

BERRY TRUST

FOR THE year to August 31, 1976, pre-tax profit of Berry Trust Company shows a £21,000 contraction at £152,000.

Earnings per 25p share are given at 0.53p compared with 0.85p and the dividend is held at 0.625p net.

Figures relating to an associated company have not been consolidated in the profit and loss account. The net profit, after tax, amounted to £48,510 (£15,603).

Net asset value per share at August 31, including the full interim dividend premium, amounted to 62p (£7.25p).

Opposition to Sime Darby

BY OUR OWN CORRESPONDENT SINGAPORE, Nov. 17

THE Malaysian shareholders of Sime Darby Holdings, who wish to see more South East Asians on the Board, oppose the present management's proposal to increase the company's capital, market sources here suggested today.

A resolution on the agenda for the company's annual meeting on November 19 proposes to increase the authorised capital from the 22.5m. to 27.5m. by the creation of 50m. shares of 10p each.

Sime's chairman, Mr. Jim Bywater, has announced plans to extend the group's activities in Malaysia, the group's activities in Malaysia are expected to involve expansion outside South East Asia. Some of the acquisitions will be accomplished by share issues, it is understood.

Market sources said that the Malaysian interests, represented by Rothpura Nominees, believed such a move would further dilute regional shareholdings in the company and make future control more difficult.

The sources added that the resolution would be opposed also on grounds that since 1973 Sime had been "spending good money to chase bad." This criticism is based on the fact that Sime's non-Far Eastern ventures had generally incurred heavy losses and had to be supported by profits made almost exclusively in the region.

Rothpura, believed to represent the Malaysian State-owned concern which has at least 10 per cent of Sime's shares, plans on Friday to propose three directors, all prominent personalities in South-East Asia, to the Sime Board.

Acorn Securities

Current income estimates show that Acorn Securities Company should be able to at least maintain the dividend rate on income from the company's shares, Mr. I. A. Crabtree, reporting satisfactory progress in both income and capital accounts.

Net revenue before tax for the year ended August 31, 1976, was up from £123,184 to £150,244, with net earnings per 50p income share of 6.02p to 7.38p. As reported on August 4, the net £14,200 (£7,245).

Scottish Cities earnings up

Earnings per share of Scottish Cities Investment Trust increased from 8p to 7.2p in the year ended September 30, 1976, and the dividend is raised from 5.75p to 6.75p, with a final of 4.5p.

Total income rose from £270,583 to £414,937 and revenue from £221,555 to £388,570 before tax of £241,716 (£116,684) and before a provision of £2,000 (nil) for the year ended 1976, with reduction of the investment in the net earnings per 50p income share of 6.02p to 7.38p. As reported on August 4, the net £14,200 (£7,245).

Brown Shipley Holdings Limited

INTERIM STATEMENT

The profit of the Group for the half year to 30th September, 1976 shows an increase over that for the same period last year. Demand for credit remained low during the period but the profits of the Banking Group were well maintained, the result being an improvement over that for last year. This improvement should continue in the second half, particularly if recent indications are confirmed of an increase in demand for credit from our customers in the raw materials sector, where more sterling is required to finance the same real volume of trade.

Although the brokerage income of the Insurance Group has risen substantially, the effect of foreign earnings being a major factor, the profits continue to be dominated by increasing costs and the result for the whole year is not likely to reach the level achieved (before exceptional item) last year.

The Directors do not expect the combined results of the Group for the full year to be less than those for the year ended 31st March, 1976. They have declared an interim dividend of 3.5p. per share, payable on 10th January, 1977 to shareholders on the register on 10th December, 1976. Subject to unforeseen circumstances the Board expects to be able to recommend a final dividend that will bring the total for the year to 31st March, 1977, to the maximum permitted under the current legislation.

17th November, 1976.

Founders Court, Lothbury, London EC2R 7HE

Unilever results

for the third quarter and first nine months of 1976, and the interim Ordinary dividends.

COMBINED RESULTS (£ millions)

Third Quarter			Increase			Nine Months			Increase	
1976	1975					1976	1975			
1,936	1,676	16%	SALES TO THIRD PARTIES—Combined			5,658	4,962	14%		
899	729				—Limited	2,571	2,105			
1,037	947				—N.V.	3,087	2,857			
<hr/>										
164.8	124.3	33%	OPERATING PROFIT			433.3	248.4	74%		
(6.6)	(2.4)		Non-recurring items			(10.0)	(5.7)			
1.4	2.7		Income from trade investments			4.1	4.4			
(6.6)	(7.8)		Interest			(19.1)	(28.1)			
(8.6)	(10.1)		Interest on loan capital			(25.8)	(25.7)			
2.0	2.3		Other interest			6.7	(2.4)			
<hr/>										
153.0	116.8	31%	PROFIT BEFORE TAXATION			408.3	219.0	86%		
(74.5)	(57.0)		Taxation on profit of the year			(195.6)	(113.7)			
0.7	(0.2)		Taxation adjustments previous years			(2.4)	0.4			
(9.6)	(8.7)		Outside interests and preference dividends			(26.4)	(17.1)			
(8.9)	(8.0)		Outside interests			(24.2)	(14.9)			
(0.7)	(0.7)		Preference dividends			(2.2)	(2.2)			
<hr/>										
69.6	50.9	37%	Profit attributable to ordinary capital at rates of exchange ruling 31/12/1975			183.9	88.6	108%		
10.7			Difference arising on recalculation of 1976 results at end September 1976 rates of exchange			27.4				
<hr/>										
80.3	50.9	58%	PROFIT ATTRIBUTABLE TO ORDINARY CAPITAL			211.3	88.6	139%		
37.1	26.4				—Limited	92.7	57.4			
43.2	24.5				—N.V.	118.6	31.2			
21.62p	13.73p	58%	Earnings per 25p of Capital			56.88p	23.96p	139%		

As has been our practice the results for the quarter and the first nine months and the comparative figures for 1975 have been calculated at comparable rates of exchange based on £1 = Fl. 5.43 = US\$ 2.02, which were the closing rates for 1975. Profit attributable to ordinary capital for the current quarter and the first nine months has also been calculated at the rates of exchange current at the end of September 1976 being based on £1 = Fl. 4.26 = US\$ 1.66.

Sales were 16 per cent above those of the 1975 third quarter. About half of this increase was accounted for by volume gains. While, in the first two quarters of 1976 comparisons were with the poor corresponding quarters of 1975, comparisons from now on will be with periods which showed increasingly improved figures.

The most substantial improvement was in Europe where animal feeds, chemicals, detergents, and paper, plastics and packaging all did well. Edible fats also showed a good recovery. In the United Kingdom and the Netherlands the major meat companies are still suffering heavy losses and the quarter's results include substantial costs of further re-organisation of The Wall's Meat Company in the United Kingdom already announced.

Outside Europe profits in total were about the same as in 1975: UAC International did particularly well.

Much the greater part of earnings is in currencies other than sterling. Consequently the decline in sterling which accelerated during the quarter led to a substantial increase in results when expressed in sterling at the end-September exchange rates. Similarly the continued strength of the guildler against sterling and other weaker currencies, causes results expressed in guilders to be depressed by about 10 per cent.

DIVIDENDS

The Boards today declared interim dividends in respect of 1976 on the Ordinary capitals at the following rates which are equivalent in value at today's rate of exchange in terms of the Equalisation Agreement between the two companies:

	1976	1975
First half	1976	1975
Second half	1976	1975

This and future announcements of Unilever Quarterly Results will be reprinted in leaflet form. If you wish to be included in the mailing list for these leaflets please write to: Information Division, Unilever House, London EC4P 4BQ.

UNILEVER

LIMITED per 25p Ordinary share 7.46p (1975: 5.24p) NV per Fl.20 Ordinary capital Fl.3.20 (1975: Fl.2.93) In the case of NV the interim dividend will be paid on 17th December, 1976.

Of LIMITED's interim dividend, an amount of 4.18p per share will be paid on 17th December, 1976 to shareholders registered in the books of the company at the close of business on 2nd December, 1976.

In gross equivalent terms (ie after adding Advance Corporation Tax at the current rate), this payment of 4.18p per share will represent an increase of 10 per cent over the corresponding payment a year ago (3.80p); but is less than the dividend LIMITED has to declare in order to comply with the Equalisation Agreement. The increase in LIMITED's dividend is largely accounted for by the fall, since last year, in the sterling/guilder rate of exchange.

The balance of LIMITED's 1976 interim dividend, amounting to 3.28p per share, and the deferred balance of 1975 and earlier dividends amounting to 9.48p per share making a total of 12.76p per share, will be paid, when circumstances permit, to holders of Ordinary capital now in issue registered at the time of payment.

For the purpose of equalising LIMITED's and NV's dividends under the Agreement, the Advance Corporation Tax in respect of any dividend paid by LIMITED has to be treated as part of the dividend. The figures now announced for LIMITED's dividends have been calculated by reference to the current rate of Advance Corporation Tax: if the rate is changed before payment of these dividends has been completed, the figures will be adjusted accordingly and a further announcement made.

17th November, 1976

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WOOLWORTH

Interim Report

Nine months ended 31st October, 1976

The Board of Directors presents the following unaudited statement of profit of the Company and its subsidiaries for the nine months ended 31st October, 1976, with comparative figures for the previous financial year.

12 months ended 31st January 1976		9 months ended 31st October 1976	9 months ended 31st October 1975	Increase %
£000's		£000's	£000's	
607,658	Total Turnover	486,323	414,756	17.3
34,247	Less value added tax	26,990	22,595	
573,411	Turnover (excluding value added tax)	459,333	392,161	17.1
44,811	Trading profit before depreciation	30,207	27,858	8.4
5,169	Less depreciation of fixed assets	4,117	3,711	
39,642	Trading Profit	26,090	24,147	8.0
(3,688)	Interest paid less investment income and interest and rents received	(3,693)	(2,634)	
	Profit on sales of properties, after adjusting for depreciation of investments	457	193	
298				
36,252	PROFIT BEFORE TAXATION	22,854	21,706	5.3
19,246	Taxation	12,200	11,300	
17,006	Profit after Taxation	10,654	10,406	
	Extraordinary items			
(1,714)	Exchange loss on foreign loans less adjustments in respect of net assets of overseas subsidiaries	(1,988)	(1,112)	
15,292	Profit after taxation and extraordinary items	8,666	9,294	

■ Sales and profits have continued to run in line with budgets. As usual, the level of consumer spending in the final quarter will determine whether our whole year results will be satisfactory, but in view of the present economic uncertainties it is not possible to make an accurate prediction of the likely outcome.

■ The final tranche of the Company's Swiss Borrowings is due for repayment next February, but was covered forward during the quarter. The cost of forward cover has been included in the figure for extraordinary items, so that no further exchange losses will accrue in respect of those borrowings.

F. W. WOOLWORTH AND CO., LIMITED
Woolworth House, 242/246, Marylebone Road, London NW1 6JL

BIDS AND DEALS

National Carbonising

£0.56m. acquisition

National Carbonising has bought all but one company in Automatic Oil Tools from the group's receiver, who was appointed three weeks ago, for £561,000. The appointment of a receiver to AOT, which owes the Department of Energy £3m. in the form of an unsecured long-term loan, followed suspension of the company's share price on October 20 at 30p, at which price the company was capitalised at £742,500.

Of the purchase price, £231,000 has already been paid and the remaining £330,000 will be paid on February 28, 1977. Net tangible assets of the new company, formed by the receiver, are £251,000 and comprise certain fixed assets, stocks and work in progress and the business formerly carried on by AOT and three of its subsidiaries—Electronic Filo-Meters, Rothwell AOT and Rothwell Valve (AOT). The deal also includes the capital of AOT Italy SRL and Electronic Filo-Meters (USA), which were formerly owned by the AOT group.

Excluded from the transaction is Dynamac AOT, in Scotland, which National Carbonising has no interest in acquiring. No estimate of net profit attributable to the assets acquired can be made, says National Carbonising, but it is confident that the acquisition has considerable potential.

Mr. Dennis Stroud, a director of National Carbonising, said yesterday that his company was investigating the prospects of a merger with AOT at the time its shares were suspended. He explained that the acquisition would "fit in beautifully with our gas-oil separation technology, as it is downstream from our recently acquired licensing agreement with Avery-Laurence to sell in the North Sea and Middle East."

MARDON BUYS

Mardon Packaging International, the U.K. based packaging group owned equally by C&A Industries and Industrial Group, has acquired the equity of Arnold Cellophane Corporation of the U.S. for an undisclosed sum.

Arnold Cellophane, which manufactures flexible packaging principally for the snack food industry, has been acquired as a subsidiary of Smith Brothers (Whitehaven), a member of the Mardon Packaging Group.

LONGHO HAS 31% OF L C & W

Following the purchase in the market of Longho of 1.65m. Ordinary shares of London City and Westfield Properties at 25p per share it now owns 37.72m. shares (37.72 per cent.) of the company. Keyser Ullmann confirms that resources are available to Longho sufficient to satisfy full acceptance.

CHLORIDE

Following the £17m. rights issue by Chloride, Mr. James Gilchrist, managing director of Chloride America, announced in London yesterday an agreement in principle to acquire all the assets of Pyrotec Incorporated, one of America's leading producers of fire detectors and alarms. The acquisition is subject to approval by Pyrotec's shareholders.

The acquisition of Pyrotec was foreshadowed in the Chloride rights issue document. In a statement issued later, Chloride said the company will acquire total assets of Pyrotec for an initial cash consideration of £4.7m. with a further payment subject to a total maximum consideration of £6m. dependent on Pyrotec's performance over the first full year of operation.

The acquisition is to be financed from existing borrowing facilities in the U.S. and Europe.

TEACHER ACCEPTS

Allied Breweries' offer for Teacher has been accepted in respect of 4,471,469 Ordinary shares, representing 96.79 per cent. of the Ordinary in issue.

A statement has been received from the Office of the Registrar confirming that the merger will not be referred to the Monopolies Commission and listing has been granted for the new Ordinary

shares of Allied Breweries arising from the merger. Accordingly the offer for the Ordinary shares has become unconditional. But offers will remain open until further notice.

PRIEST'S OFFER FOR CRANE LAPSES

Priest and Sons (Holdings) offer for Crane's Securities has lapsed in view of irrevocable undertakings to accept the offer on behalf of Armstrong Equipment, which together with shares purchased to date by Armstrong, represent 51.9 per cent. of the Ordinary capital of Crane.

Acceptances of the Priest offer were received in respect of 883,614 shares representing 32.24 per cent. of the capital.

BICC

BICC has bought two companies, Derby Automation Consultants and Transmission, which are leading U.K. specialists in the design and manufacture of control, automation and communications equipment for use in coalmines and other hazardous environments. Both are privately owned and based at Burton-on-Trent.

PILKINGTON

Pilkington has acquired the Lafarge Organisation's 75 per cent. interest in GRC, glass reinforced cement manufacturers, bringing the Pilkington holding to 100 per cent.

GRC will continue to be used as a training base for licensees of Cemfil, the Pilkington glass fibre used in GRC manufacture, and will continue to be responsible for the construction of GRC prototypes.

WARREN PLANTS

Warren Plantations has bought 22 per cent. of Bushin Estates, which owns 3,000 acres of rubber in Nigeria.

Panto adrift at halfway

Despite a rise in turnover from £32m. to £37m., pre-tax profit of P. Panto and Co. fell from £290,488 to £188,360 in the first 24 weeks of 1976. The interim dividend is held at 0.77p net on earnings of 2.37p (2.58p) per 10p share. Last year's final payment was 0.77p from profits of £350,318.

Tax for the first period took £38,000 (£103,300) and £38,732 (£67,688) is retained. The company's position as one of the leading wholesalers in the country was consolidated by the purchase of two small connections at Canvey Town and Wellington, to strengthen the two branches concerned. The purchase of R. Johnston (Newcastle), one of the biggest toy wholesalers in the north, has just been completed.

The group's interests lie in wholesale tobacconists, confectioners, grocers and sundriesmen. The net interim dividend raised from 2.37p to 2.58p share. The pre-tax profit was £188,360 on pre-tax earnings of £37m. Unsecured Loans £302,042.

Improvement at Wight Constructive

Higher profits have been achieved by Wight Holdings for the half year ended July 31, 1976, and the expectation that results for the year will show an improvement over those of 1975-76. First half profit was £211,000 to £243,000 but £120,000 against £100,000 was down at £45,900. The net interim dividend raised from 2.37p to 2.58p share. The pre-tax profit was £188,360 on pre-tax earnings of £37m. Unsecured Loans £302,042.

W. CANNING

W. Canning bought on November 11 for cancellation £29,575 of its 74 per cent. Unsecured Loans £302,042.

Wolverhampton Die Casting Group

Highlights from the annual statement of Mr. Alan M. Wheeler, the Chairman

RECORD RESULTS Pre-tax profits at £409,000 are at a record level. The upward trend in profits is now firmly re-established and emphasises the improved performance resulting from the first phase of the Group investment programme.

INCREASED DIVIDEND The total dividend, which is covered four times by available profits, is the maximum permitted under the Government's counter-inflation regulations.

PROSPECTS Although demand has been maintained during recent months, there has not yet been any significant increase in the volume of new work. The increase in earnings projected by the Board will, therefore, be mainly achieved from the continued improvement in Group efficiency and provided underlying economic trends are sound.

Results for the year ended 30th June

	1976	1975
Group turnover	£7,411,000	£6,712,000
Profit before tax	£409,000	£225,000
Earnings per ordinary share	3.50p	2.20
Dividends per ordinary share	0.93p	0.70

Copies of the Annual Report can be obtained from The Secretary, Wolverhampton Die Casting Group Limited, Graisley Hill, Wolverhampton WV3 0DJ.

Menteith in strong position

IN HIS annual statement, the chairman of Menteith Investment Trust, Mr. J. A. Heyworth-Dunne says that the trust is now in a strong position, and he looks to the future with confidence.

The income account is well balanced and there are funds available to commit to the U.K. market should it fall still lower.

Similarly Menteith is in a position to benefit from any rise in overseas markets, he tells members, particularly in the U.S. and Hong Kong.

As known, revenue before tax increased from £251,754 to £264,937 in the year to September 30 and the dividend is 0.52p (0.43p) net per 25p share.

As at September 30, Rally Securities held 38.2 per cent. of the equity and Brimcom Investments 17.1 per cent.

Meeting 2, St. Mary's, EC, on December 9 at 10.15 a.m.

Secombe Marshall downturn

The directors of bill brokers and bankers Secombe Marshall and Campion state that trading during the first half of the financial year has been less profitable than in the equivalent period last year.

Unless there is a further rise in minimum lending rate, results for the second half should be considerably better, in which case it will be their intention to recommend the payment of a maximum permitted final dividend.

Meanwhile the interim payment is held at 6p net per £1 share. Last year's total was 13.82p after net profits of £359,483.

First half upsurge by Dundonian

The substantial improvement in performance achieved by Dundonian in 1975-76 has continued unabated, say the directors.

Pre-tax profits for the six months to September 30, 1976 more than doubled from £15,534 to £38,435 on turnover up from £37,135 to £118,338. Profits for all 1975-76 were £47,500 compared with £13,884 for 1974-75.

First half earnings are shown to be up - from 1.02p to 1.58p per 20p share and the interim dividend is lifted from 0.5p to 1p net. Last year's final was 0.4p.

Subject to unforeseen circumstances, the Board is confident that the second half will show further substantial increase in earnings.

In addition to other activities the second half will see progress on the "Peace of Mind" Plan, which was launched recently in conjunction with the Norwich Union. Considerable interest has already been expressed. Approximately one year has elapsed since the introduction of the Shareholder Benefit Scheme, which enables shareholders owning not less than 500 shares to reclaim funeral costs up to a maximum of £150.

In view of the continuing increase in the cost of funeral services it has been decided to raise the maximum entitlement to £250 with effect from January 1, 1977. The company which is

Glanfield has strong cash position

Confidence that the cash position of Glanfield Securities will help to meet the adverse effects of the economic recession is expressed by Sir Jack Lyons in his annual statement.

The Board has continued its policy of maintaining a high degree of liquidity. There are credit balances with the company's bankers and funds on short-term deposits are invested at high interest rates.

As already reported, profit before tax, fell from £528,639 to £482,151 in the year to March 31, 1976, and Sir Jack explains that the downturn is wholly attributable to the non-payment of interest on the mortgage loan of £1m.

Scanner order from Siam

EMI-Scanner has scored its first success on the South-East Asia mainland with a £204,000 order placed by the Siam Medical Company. The comprehensive system to be supplied, built around the EMI-Scanner specialist neurodiagnostic tool will be delivered in December and installed for routine clinical investigations on patients displaying symptoms of neurological disorders.

RESULTS AND ACCOUNTS IN BRIEF

ABERDEEN INVESTMENTS—Net revenue half year to September 30, 1975 £19,879 (£16,631) after £28 £11,518 (£10,583). Interest 6.5p (£1,750) already received. Not asset value per share £2.6p (£2.12p).
BEACON TRIM (Incorporated in Malaysia)—The company has declared a second interim dividend of 15p per share, equivalent to 27.5p net, in respect of the year ended June 30, 1976, payable January 7, 1977. Breaks down to £1.10 per share, £0.80 per share, £0.20 per share. The dividend, together with the first interim dividend of 10p, makes the equivalent of 37.5p net per share for the year to June 30, 1976. Gross revenue for the year to September 30, 1976, £19,879 (£16,631) after £28 £11,518 (£10,583). Interest 6.5p (£1,750) already received. Not asset value per share £2.6p (£2.12p).
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Sugar price brings revision of CSR hope

By James Forth

SYDNEY, Nov. 17.

THE SLUMP in world sugar prices over recent months has caused CSR, the large sugar, mining, chemicals, pastoral and building materials group, to revise its forecasts for 1976-77. At the annual meeting in July, the chairman Sir John Dunlop predicted this year's results would top the 1974-75 record profit of A\$40.6m. To-day the company announced a 13 per cent lift in earnings for the September half year from A\$20.6m. to A\$23.3m. The company said it expects profits for the full year will be higher than in 1974-75.

The increase in the first half reflected lower profits from minerals but improved earnings on building materials. Despite lower sugar prices this activity also returned higher profits for the six months. But directors said the half yearly result this year was even less reliable than usual as an indication of the full year's results. They said that because of excellent harvesting conditions, CSR's mills have made 72 per cent of the 950,000 tonnes of sugar expected for this year's production. By contrast at the same time last year the company made only 53 per cent of a full year's production of 3,000 tonnes. Unless sugar prices rally sharply, CSR will probably earn much less from sugar in the current half year. Interim dividend is held at 7.5 cents a share, requiring slightly more than 50p.

OCBC reduces stake in Pacific Bank

By H. F. Lee

SINGAPORE, Nov. 17.

OVERSEAS Chinese Banking Corporation (OCBC), one of the largest local banks, has sold 10 per cent of its shares in its Malaysian subsidiary, Pacific Bank Berhad, United Malacca Rubber Estates S\$1.15m. The sale of the shares which represents 22.2 per cent of the bank's issued capital of A\$4m. reduces OCBC's stake in the small Kuala Lumpur-based bank from 97 per cent to 74.8 per cent. United Malacca whose chairman is the former Malaysian finance Minister, Tun Tan Siew Ewe, said that it acquired the bank as an investment. Also on the Board of United Malacca is chairman of OCBC, Mr. Tan in Tun.

Barclays to reorganise South African subsidiary

By RICHARD ROLFE

JOHANNESBURG, Nov. 17.

BARCLAY'S National Bank, the South African arm of Barclays Western Bank brings the total of its subsidiaries to 10, and has announced a major reorganisation of its South African subsidiary, Barclays Bank of South Africa. Over the year, group operating profits rose from R48m. to R57m. but after provision for Western's losses and an exceptional pension-fund contribution, the pre-tax figure was up from R43m. to R48m. while a higher tax charge reduced the improvement and the net level to a matter of R36m. at R28m. With a final dividend of 10 cents the total for the year is up one and a half cents at 19 cents, putting the shares at 387 cents on a yield of 7.1 per cent. But earnings per share are down officially from 51 cents to 54 cents because of the higher dividend. The directors point out that the figures a year ago were calculated on the year's capital, rather than a weighted average, the year to September 1975 would have shown earnings of 53 cents.

Kobe Steel profits soar

TOKYO, Nov. 17.

KOBE Steel Ltd., Japan's fifth largest steel producer, today announced after-tax profit of Y5,740m. (590m.) for the half year ended September 30. Gross sales for the period were Y440,200m. (356,900m.) with the dividend unchanged at Y2,500m. Profit before tax and special items is expected to total more than Y2,000m. in the year to March 31, 1977, on net sales totalling Y930,000m., a spokesman for the company said.

British Columbia hopeful for 1977

VANCOUVER, Nov. 17.

WITH OR without wage controls, lumber markets for B.C. suppliers. Despite a likely decline in Canadian housing starts, the industry expects the domestic market to be adequate next year. He said good lumber volumes have been booked in overseas markets for the first quarter next year and "we anticipate a continuation of improved demand during most of the year." As there has not been a pulp price increase since January 1975, profit margins will continue to rise about 2.5 per cent in 1977. The higher demand should permit the Canadian newsprint industry to operate at an average profit.

Korea loans linked to U.K. trade

By Tony Hawkins

TWO syndicated loans totalling \$61.5m. for Dow Chemical Korea and Korea Pacific Chemical Corporation, guaranteed by the Korea Development Bank, have been completed. The loans have a maturity of just over six years (final maturity is December 1982) and carry a spread of 11 per cent over Libor (London Interbank offered rate) for the first two years and 2 per cent thereafter.

They are both linked to a major contract for the export of U.K. goods and services to South Korea. Lead managers for the two loans are the European Banking Co. and Asia Pacific Capital Corporation. A very powerful management group—for a Korean credit—has been put together, including the Bank of America, Banque Européenne de Crédit, Chase Asia, Compagnie Financière de la Deutsche Bank, European American Banking Corporation.

BankAmerica announces major disclosure moves

By JAY PALMER

NEW YORK, Nov. 17.

BANKAMERICA, the holding company of the California-based Bank of America, has announced a major step forward in lifting the veil of secrecy that has surrounded the activities and policies of many U.S. banks. The bank, the world's largest, this afternoon released details of its extensive new "voluntary" disclosure code, spelling out the greatly increased amount of information available about the bank and its operations that will be made routinely available in the future. Mr. Lee Prussia, executive vice-president and cashier of the bank, told a New York press conference that "the code is now official policy of the bank. It commits us to a minimum level of systematic disclosure—now and forever."

The new code, at which a special team has been working for nine months, details 70 specific areas of regular disclosure. "Not all of these are necessarily new," Mr. Prussia said. "About 34 of the 70 break new ground for internal bank disclosure and about 20 of the 70 will go further than any other U.S. bank."

By its target completion date of next March, BankAmerica will have made the following information available:

1. A breakdown of deposits by geographic area and currency.
2. Share of market data by industry and area.
3. A breakdown of loans by type, area, industry and currencies.
4. Extensive data on "problem loans."
5. Breakdown of investments by area, yield, maturity and type.
6. A summary of credit and investment policies and criteria.
7. A breakdown of all corporate debt and trust management activities.

These securities having been sold, this announcement appears as a matter of record only.

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THE JOBS COLUMN

Out but not down, and training to get back in

BY MICHAEL DIXON

"WHAT IS the gross profit margin in this industry?" asked Roger Llewellyn, a banker. The reply from the leader of the team of five potential borrowers was immediate.

"About 46.6 per cent. on average," said 34-year-old Mike Williams-Neyland, "though it depends, of course, on the product mix. We're already negotiating with a company we think it would be good to take over. The thing is that the major groups have been very slow to move in this particular market. We feel that we'd be able to sell out to a major in five years or so."

Mr. Llewellyn, manager of the Leicester branch of the Industrial and Commercial Finance Corporation, stared back dispassionately. "Well, I think that you could well have a starter," he commented.

But his words brought no sign of enthusiasm from the five prospective founders. Foster Rogers, one of the directors of the Mr. Poppins company. Like the other 16 experienced senior executives on the course in Derby, they have learned the hard way against investing hope in early encouragement, whether it be a banker's favourable comment on a new business proposal or

Market

One difficulty was that, having designed their scheme for the senior jobless, the organisers had a hard job to obtain the finance to run it. "Nobody

seemed to believe that there would be a market for it," said ranked job-seekers, plus the fact that in the absence of suitable college accommodation the programme is staged in large hotels, constitute another source of embarrassment to which the

Happily, when the Training Services Agency agreed to support the first run in May, the doubters were proved wrong. From all over the

country applications flowed in from unemployed executives formerly paid at least £5,000 a year, and the 22 places on the residential course were filled with no trouble at all. For the four-week course is the minimum-salary qualification was raised to £7,000 a year, and still the

organisers were left with nearly 200 initial applicants to choose from. Of those selected, one fairly swiftly dropped out to take a job in South Africa, leaving a student body of 21 whose previous salaries ranged from £7,000 to £18,000, and averaged about £10,000. Encouraged by the demand, the East Midlands Centre is proposing a third run with a minimum entry level of £8,000 next year, and the Training Services Agency is considering developing programmes on a similar pattern elsewhere in the country.

But the success of the scheme in attracting higher-ranked job-seekers, plus the fact that in the absence of suitable college accommodation the programme is staged in large hotels, constitute another source of embarrassment to which the TSA is sensitive. The course is prone to representation as a elitist exercise, providing a relatively well off, minute fraction of the nation's unemployed with

valuable training in luxurious surroundings at the taxpayer's expense. For each run of the four-week course for 22 people—disregarding the students' normal unemployment benefits—the public purse pays out a total of around £9,000. But there is no lack of arguments to justify this cost.

The TSAs attitude is apparently that the students are a highly selected body of experienced and demonstrably competent senior managers, thrown out of use by economic circumstances beyond their control. So a course which gives such valuable managerial resources a professional brush-up and speeds their return to productive work surely cannot fail to pay a return on the investment.

Beyond this, Roland Toone, the director of the programme, claims that the cost-per-student is far from exorbitant, and almost certainly involves a subsidy from the normal funds of the East Midlands Centre. "And when you think of the advertisement to produce 1,200 taxes we've paid in the past," applications, means a lot of effort for them and since as well as group training, it involves detailed interviews with each individual, a lot of effort for the tutors, too. Each of us tries to take one night off each week, but as often as not, we can't manage it."

Judged by comments among the 21 who finished the programme last week, all the activity is worth while, though possibly not altogether in the way that the tutors intend. "Definitely I think it has helped me to be worked hard," said one departing student, "but while the management training, part of the course would no doubt be useful to somebody whose background has been in a particular area of management, I wouldn't think it's of much direct benefit as an input to somebody with a good deal of experience already as a general manager."

"The main effect of the work for most of us, I think, has been in getting us going again—certainly a lot of us have missed all the activity when we got home for the week-ends. Maybe the things they've been trying to teach us will turn out to be valuable in retrospect, of course. But for me, the best thing has been the other course members."

"You know, whatever you were before, when you are out on your own and can't get

back in, you very soon feel that you really can't be any good. But when you come here with a bunch of other managers in the same boat, and see for yourself what a high-quality lot they are, it gives a hell of a boost to your self-confidence."

All of them seemed convinced that the programme had been a help to them, particularly in providing the confidence to get back home and carry on applying, regardless of the mounting piles of rejections and, all too often, the lack of any reply whatsoever.

"Obviously I believe that achieve more than just sustain their own again writing their hundreds of letters," Roland Toone declared. "But if that's what they think is one major contribution, I'm not disappointed, because in the end it is going on trying to get back in which counts, and they are the only people who can do it."

"Nobody can solve the basic problem for them, which is why I feel a bit of a charlatan," he added. "Quite apart from their projects, I would not see much by way of long-term problems for these boys. The majority of them will be very quickly back in jobs."

And the record so far suggests that Mr. Llewellyn may well be right. Of the 22 who kicked out of work to attend the first course in May, I'm sure I wouldn't know more than 14 are now in new posts to do with myself."

at least as senior as those they had before, and seven of them travelled to Derby last Thursday for the final evening of the second run.

Impressive

This "high-quality" estimation would doubtless be endorsed by Roger Llewellyn of Industrial and Commercial Finance Corporation, who was brought in to assess the new business projects which the students worked out in groups as part of their training. All the projects were realistic and impressively presented, he said, and the Mr. Poppins proposal (whose details I am pledged to keep secret) definitely seemed worth backing, though not necessarily by IFCF.

"The organisers are obviously being very highly selective," he added. "Quite apart from their projects, I would not see much by way of long-term problems for these boys. The majority of them will be very quickly back in jobs."

And the record so far suggests that Mr. Llewellyn may well be right. Of the 22 who kicked out of work to attend the first course in May, I'm sure I wouldn't know more than 14 are now in new posts to do with myself."

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LOANS ADMINISTRATOR, aged 25-30, with minimum three years experience, c. £4,500. Telephone Lee Personnel, 01-409 1944 for further details.

BUSINESS SCHOOL IN 1977?

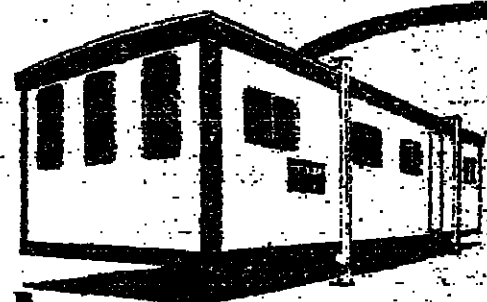
The Business Graduates Association has arranged two free sessions for YOU to meet recent graduates of British, American and European Business Schools. Come and ask them about courses, teaching, finance, admissions, careers and life at Business School.

AT IMPERIAL COLLEGE, Mechanical Engineering Building, Exhibition Road, London, S.W.7. 10.30 and 14.30 Saturday, 20th November.

Phone the BGA or 01-930 9368 for more details. If you can't come we'll send you the "Guide to Selected Business Schools," an excellent information source at only £2.50.

سكرا من الامم

ACCOUNTANCY APPOINTMENTS



Systems Accountant

As a result of continued growth internationally, Portakabin Limited, Europe's foremost manufacturer of instant accommodation units, is seeking to appoint a Systems Accountant to supplement its accounting management team.

This is a new appointment, reporting to the Controller and carries responsibility for the up-dating, development and audit of current and new systems and procedures associated with both accounting and general administrative matters for the Portakabin Group of Companies in the UK & Western Europe. This will include the further application of a computer processing facility and the overall control of a wide range of duties relating to office services.

The successful applicant, male or female, will probably be a qualified accountant with experience as outlined, or hold O & M experience and qualifications gained in an accounting environment.

The position, based at the Company's Head Office and main Production Centre, located near the attractive city of York, will attract a good salary. Company car or generous car allowance and entitlement to membership of a non-contributory pension and life assurance scheme.

Written applications, giving full personal details, experience and present salary, or requests for an application form, should be forwarded to:

Roger Wood,
Personnel Services Manager,
Portakabin Limited,
New Lane, Huntingdon,
York YO3 9PT
Telephone York (0904) 28960

Portakabin

Self contained
instant accommodation

Financial Controller

West Midlands

An American based international company engaged in the production of petrochemicals wishes to appoint a Financial Controller to lead the finance function of a U.K. subsidiary. Reporting to the U.K. Board, the man or woman appointed will be responsible for financial and management accounts, planning, budgeting, credit and cash management, and will control a staff of some 12 people. Candidates, ideally aged 35-45, should be qualified accountants, preferably chartered, with substantial commercial experience in the above areas. They should have the presence and personality to play an active part within the company's senior management. Starting salary is open to negotiation, but will not be less than £7,500. Usual other fringe benefits apply including generous re-location expenses. The job is situated in an attractive part of the West Midlands. (PA Personnel Services Ref. AA41/5802/EP)

PA Personnel Services

Hyde Park House, 60a Knightsbridge, London SW1A 1LE. Tel: 01-235 6060 Telex: 27874



Systems Accountant

Our client, a major engineering company, with an outstanding record of achievement requires a Senior Accountant to take on a new group role.

The basic responsibility of the new Group Development Accountant will be to ensure that accounting systems are developed throughout the Group to fulfill the management requirements of the corporate plan. A great deal of work needs to be done to rationalise the differing procedures used in a multi-site operation.

This job requires a high level of professional knowledge and practical experience of tackling similar situations. Candidates must be able to demonstrate

success in designing and implementing real-time data based accounting systems in a manufacturing environment.

Candidates (either male or female) must have the ability to analyse highly complex requirements and devise appropriate solutions. They must also be able to communicate with people of differing levels of ability to ensure that the procedures are actually adopted.

As there is some urgency in filling this vacancy candidates are asked to either send a CV or phone for an application form. At this stage all approaches will be treated in strictest confidence.

Cambridge Recruitment Consultants

94 King Street, Cambridge CB1 1LN.
Tel: 0223 311316

FINANCIAL CONTROLLER LAGOS £15,000+ (TAX FREE)

A major transport, shipping and forwarding company urgently seeks a qualified Accountant for their holding company in Lagos, from which the suitable candidate will have control of four subsidiary companies and will report directly to the Company Chairman. A married person is preferred but others will be considered. Benefits include free accommodation, car, medical expenses and annual leave in the U.K. Preference will be given to applicants who are free to take up this appointment at an early date.

Write or telephone in the strictest confidence today.

R. T. Eves,

Eves Little Associates

International Recruitment Specialists
38 Bow Lane London EC4M 9DT Tel: (01) 236 5881/2/3

Our client, a leading international service company to the oil industry is currently seeking a

NEWLY QUALIFIED ACCOUNTANT

Salary c. £5,500

to work in our European Regional Head Office in Central London to assist our Tax Manager. The duties will be mainly concerned with tax accounting i.e. preparation of branch accounts etc., for tax purposes—full training will be given.

If you are aged 23/27 and have recently qualified as an A.C.A. or A.C.C.A. we should be interested in hearing from you.

We offer the usual fringe benefits associated with a major company including free life assurance, contributory pension scheme, L.V.S., 4 weeks holiday and season ticket loan scheme.

Please write, in confidence, giving details of age and qualifications, to The Appointments Manager, ref. 441 Maryn Hughes Advertising Ltd., 59 St. Mary Axe, London EC3. Applications will be forwarded direct to the client concerned.

Financial Accountant

Postal Headquarters

£8,789 - £10,614

In this London based post this successful candidate will be responsible for the preparation of the financial accounts of the Postal Business and for advising on all matters affecting those accounts. The holder of the post will have an important interface with the management accounts of the business and will also be responsible for overseeing the charging arrangements for Government Departments, accounts for overseas services and for the supervision of the Postal Headquarters Cashier's Office. The holder of the post will control a staff of 150.

Applicants, who may be either men or women, will normally be aged at least 35 and will be Chartered Accountants or Certified Accountants with service gained in a professional accounting firm and will preferably also possess a Cost and Management Accountant qualification. They should have gained extensive experience within professional accounting firms in dealing with the accounts of large undertakings and should also be able to demonstrate considerable experience of preparing financial reports for senior management of a large organisation.

Starting salary will be within the range quoted. Other conditions are also of a high standard and wide career opportunities exist within the Post Office. Please write or telephone 01-432 5293 for an application form to Miss H.M. Pritchett, Room 329 Postal Headquarters, St. Martin's-le-Grand, London EC1A 1HQ. The closing date, by which all applications must be received, will be 8th December 1976.

The Post Office

International Group Accountant

Letraset

Letraset International operates worldwide with overseas sales accounting for over 85% of the Group's £25 million turnover. It has achieved significant international growth and has subsidiary companies operating in well over 20 countries.

The position of Group Accountant takes responsibility for the international financial accounting activities of the Group and primarily involves the preparation of the consolidated financial accounts and responsibility for Group accounting policies. The vital task will be to decide on the acceptability of information and its contribution to commercial growth rather than simply process data.

New Appointments Group
Personnel Consultants



Candidates, male or female aged 27 to 35 and qualified (probably ACA), must have either experience within an international company with overseas operating subsidiaries or still be working within the profession with active involvement in international consolidations. A good UK and international tax background and knowledge of Price Commission procedures will be particularly useful.

Location is Central London and salary will be negotiable to start around £8,500. Relocation assistance given where necessary.

Replies should contain sufficient information to establish a fit to this appointment as application forms will not be issued unless significant gaps occur in the CV. Details quoting reference GA/214 to G. J. Cassell, Managing Director, NAG (New Appointments) Limited, Personnel & Selection Consultants, 5 Park Road, Sittingbourne, Kent, ME10 1DR.

TAXATION SPECIALIST

Chartered Accountants London EC2
£9,000 neg.

A Medium-sized firm of Chartered Accountants with offices in the City and elsewhere offers a potential partnership opportunity to a person with first class knowledge and experience of corporate and personal taxation.

The successful applicant will already be specialising in taxation and will be able to advise on all taxation matters and their effect on companies and individuals. Every facility will be given to develop a very extensive knowledge of this subject and build a small but expert team to assist the firm's varied clientele.

The starting salary will properly reflect the qualifications and experience of the person appointed and the importance the partners attach to this new appointment. A detailed curriculum vitae, which will be treated in the strictest confidence, should be sent to the first instance to:

Ref. 398
InterAd Limited
Cliffords Inn,
Fetter Lane, London EC4A 1EA

CHARTERED ACCOUNTANT

Public property investment and development group, with gross assets of nearly £30m, requires a young Chartered Accountant for the position of assistant group accountant. A competitive salary is offered and there is a non-contributory pension scheme.

Write Box A.5753,
Financial Times, 10, Cannon Street, EC4P 4BT.

GENERAL APPOINTMENTS

Manager, Trade Credit

Our Client, a major automotive engineering company, with an outstanding international track record wishes to strengthen its central treasury function. To achieve this objective the appointment of a new Manager, Trade Credit needs to be made as soon as possible.

The appointment calls for a first-class track record in all branches of credit management for a large multinational manufacturing/trading operation. Experience will include use of modern methods of market research, supplier records analysis and forecasting, contract analysis and negotiation, negotiation of export finance and insurance facilities etc.

This job requires a blend of personal characteristics which will include initiative, adaptability and ingenuity in meeting new situations and changing conditions, together with the maturity to cope with situations which require tact and diplomacy allied to firmness.

The position will carry a remunerative package specially designed to attract people of the right calibre. The job is open to both men and women.

Applications should be addressed personally to Geoffrey King, Managing Director at the address below. At this stage all approaches will be treated in the strictest confidence.

Cambridge Recruitment Consultants,
94 King Street, Cambridge CB1 1LN.
Tel: 0223 311316

INTERNATIONAL BANKING

£3,000-£5,000

A number of the more progressive City International Banks are now selectively recruiting for 1977.

Several really good opportunities have already been created, aimed especially at those with some experience of

EURO CURRENCY LOANS
ACCOUNTING
DOC. CREDITS
FOREIGN EXCHANGE

To explore these possibilities in detail
Telephone John Cheverton, A.I.B.
on 01-485 7711
DAVID WHITE ASSOCIATES LTD.

GENERAL APPOINTMENTS

are continued to-day
on the
following page

Leasing Executive

Midland Montagu Leasing Limited, a member of the Midland Bank Group, is seeking to appoint an executive to join its 'big ticket' management team based in London.

The successful applicant will be in the age group 28-35 and will have obtained a professional qualification in finance, accountancy, or a business school degree.

The 'big ticket' management team is responsible for negotiating large specialised leasing contracts and managing specific investments and applicants should therefore have obtained experience of these matters in the Leasing Industry, Banking, or Merchant Banking.

The commanding salary is negotiable, dependent upon experience, and certain fringe benefits are available.

Please write, giving details to:
Mr. A. Ravenscroft, Director,
Midland Montagu Leasing Limited,
Gillett House, 55 Basinghall Street,
LONDON EC2V 5DN.

**Midland Montagu
Leasing Limited**

TREASURY ADVISOR

Due to internal promotion our European Headquarters Group in London has a vacancy in a division of its Treasury Department.

The person we seek will be concerned with analysing and implementing financing programs for our subsidiary companies and for a wide range of investment projects. The position entails regular contact with senior Company management and the financial community.

The individual we are looking for will hold an M.B.A. and have had 2 to 4 years' experience in industry or banking. He/She must have an assertive personality, be a self-starter, and be able to contribute in a meaningful way to a young and dynamic department in the Company.

The base salary will match the calibre of the individual we seek.

Please apply in the first instance to:
Clare Hill
GULF OIL COMPANY
EASTERN HEMISPHERE
Gulf House, 2 Portman Street
London W1H 0AN
Telephone: 01-493 8040



A new approach to your career.

If you are an able, experienced executive or professional person, yet somehow you are not making the most of your potential, perhaps you need a new approach to your career.

We specialise in assessing and developing senior people towards personal career satisfaction, to take charge of their own futures and to make the most of their talents and experience to achieve optimum personal and financial rewards.

If you're not entirely happy with the way your career is going, why not come and meet one of our professional Career Advisers, confidentially, without cost or obligation, and find out what our Executive Development Programmes could do for you. Telephone or write:

CHUSID

Consultants in Executive Evaluation and Career Advancement
London: 35 Finsbury Street, W.I. Phone 01-637 2298
Paris: 6 Rue de Berni 75008, Phone 233-3180
We are not an Employment Agency.

ASSISTANT TREASURER

We are an international merchanting corporation seeking an Assistant Treasurer. The successful candidate, who will report to the Treasurer, will be either a merchant banker or qualified accountant.

The Treasurer's Department's responsibilities include sterling and foreign exchange management, credit control and cash forecasting.

This is an interesting and progressive position, which requires an in-depth knowledge of Foreign Exchange and offers an excellent opportunity to gain experience in corporate finance. Attractive salary and substantial additional benefits.

Apply in confidence with details of career to date to:
The Secretary
Amalgamated Metal Corporation Limited
2 Metal Exchange Buildings
London EC3V 1LD

GENERAL MANAGER

Age 55-60 (Early Retiree)
NIGERIAN INSURANCE COMPANY
up to £10,000 p.a.

Plus House, Car, etc.

Three-year contract to take over the Administration of a small, profitable company with rapidly expanding fire, accident, motor and marine account. Experience required at senior level in insurance company administration and management with ability to lead and train others.

Apply in strict confidence to:
A. P. Moore ACII,
7 Wine Office Court,
London EC4A 3BT.
Telephone: 01-353 1838.

**Career
plan**

ASSISTANT GENERAL MANAGER (PRINTING)

George Pulman and Sons of Blechley, Bucks. are seeking applicants for the new post of assistant general manager. The duties will include taking complete charge under the general manager for the works operations which include colour studio, litho platemaking, heatset web and sheet offset printing, magazine binding and despatch, production scheduling and supporting and ancillary services. The successful applicant will have a proven record in the efficient organisation and control of similar facilities, will be accustomed to high standards of quality in both colour and monochrome work and be experienced in current management accounting systems.

Preferred ages 35-45. The salary is negotiable and a company car and other benefits are provided. Appointment to the Board may be expected to follow.

Applications should be addressed to:
P.O. Box JRR
UNITED PRINTING SERVICES,
25-27 Tudor Street,
London EC4A 0YR

WALL STREET + OVERSEAS MARKETS

Moderate gains—volume down

BY OUR WALL STREET CORRESPONDENT

MODERATE GAINS were scored on Wall Street today, when the market was bolstered on news that Opec may postpone a decision on an oil price increase and also that Dr. Arthur Burns, Federal Reserve chairman, may along with a tax cut to stimulate the economy.

The Dow Jones Industrial Average gained 2.74 to 938.05, the NYSE All Common Index put on 32 cents to 533.55, while rising led by a two-one move in Trading volume, however, decreased 1.21m. shares to 18.8m.

Wall Street was cheered somewhat by reports that members of the Opec Production Cartel were being pressured to delay their December 13 meeting, where they are expected to raise crude oil prices significantly.

In addition, the U.S. Government reported that personal income rose 0.7 per cent in October, compared with a 0.4 per cent rise in September.

Among Oil Exports added \$1 at \$50, Phillips Petroleum \$1 at \$50, Continental Oil \$1 at \$50, and Natamex \$1 at \$50.

Occidental Petroleum rose \$1 to \$50.

WEDNESDAY'S ACTIVE STOCKS

Stock	Change	Close
Alcan Aluminum	+0.25	27.50
Amstar	+0.12	21.00
Amstar Chemical	+0.12	21.00
Amstar Paper	+0.12	21.00
Amstar Textile	+0.12	21.00
Amstar Tire	+0.12	21.00
Amstar Wire	+0.12	21.00
Amstar Yarn	+0.12	21.00
Amstar Zirconium	+0.12	21.00
Amstar Zirconium Oxide	+0.12	21.00

OTHER MARKETS

Canada again down

Rapidly retreating Quebec-based

stocks dragged Canadian Stock Markets to further lower levels yesterday. All Quebec-oriented Mining and Industrial stocks were generally off at least \$1.

The Industrial Share Index gave way 3.41 to 104.07, Golds 1.05 to 235.85, Banks 7.92 to 226.18, Western Oils 4.48 to 187.67, Utilities 2.33 to 133.43, Base Metals 1.29 to 77.93 and Papers 1.41 to 101.78.

Alcan lost \$1 to \$20, Noranda \$1 to \$20, and Bell Canada \$1 to \$20.

Amorco, companies analysts regard as dependent upon the capital spending cycle of Quebec, Dumontier shed \$1 to \$16, Genstar \$1 to \$10, and Canada Cement \$1 to \$10.

Banks shed between \$1 and \$2, although Bank of Nova Scotia fell \$1 to \$40.

PARIS—French prices fell back across the board in a very thin market.

Losses ranged as high as 7 per cent, with Alcatel and Construction leading the fall.

Gainers against the general trend were Parifrance, Eurafrance, Nabesque, Jeumont and Generale de Fonderie.

Foreign shares also declined. International Oils, Gold Mines and Coppers all slid back.

BRUSSELS—Mostly lower after lively trading.

Metals gave ground, but Steels firmed a little. Chemicals were lower, Oils finished steady. Holdings were little changed.

NEW YORK, Nov. 17

Declines predominated among U.S. shares in a generally lower international sector. South African Golds eased, while Dutch, German and French shares were all lower.

AMSTERDAM—Shares fell virtually across the board.

In markedly lower Dutch internationals, Unilever shed 6.06, prior to its third-quarter figures announced after the close.

GERMANY—A mainly lower in very quiet trading, due to a holiday at some centres.

The Bonn Market was firm, with Public issues gaining up to DM0.20. The Regulatory Authority would a net DM15m. nominal of stock.

SWITZERLAND—The downturn, which started early last week, continued and stocks edged broadly lower in average trading.

U.S. stocks were generally lower in quiet trading.

MILAN—Prices closed down for the third consecutive session, in the day devoted to settlements. The index fell to its lowest level for the past 19 years.

OSLO—Bankings were firm, while Shipbuilding, Insurance and Industrials were mixed.

COPENHAGEN—Communist shares were mixed, Industrials lower, Banks little changed.

HONG KONG—Fractionally higher in slow trading.

Wall Street was mixed, with Peko-Wallace losing 5 cents to \$3.65, Pancontinental 30 cents to \$7.70.

Bank of New South Wales, however, rose 5 cents to \$4.90 and Cattle & Horseman put on 10 cents to \$2.00.

JOHANNESBURG—Gold shares continued easier in line with lower overseas bullion indications.

Mining Financials were also weaker. Copper was idle with isolated dealings at earlier levels, while Platinum was quiet and narrowly mixed.

NOTES: Overseas prices shown below exclude premium, Belgian dividends and other withholding tax.

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FOREIGN EXCHANGES

Pound improves

Starling gained ground in the foreign exchange market yesterday following optimism about the visit to the U.S. of Mr. Harold Lever, Chancellor of the Duchy of Lancaster. The general trend of his talks and the response to the problem of the sterling balance led to a continued mood of optimism as far as the pound was concerned. Trading remained fairly quiet in the morning with the closure of the Frankfurt market, for a public holiday in Switzerland and New York was fairly heavy after mid-day however.

The pound opened at \$1.6475, \$1.6485 and was steady at \$1.6510, \$1.6520 before noon. Hopes of a successful conclusion to the negotiations with the U.S. prompted an improvement to \$1.6510-\$1.6525 to the afternoon, and sterling closed at \$1.6505, a gain of 1.70 cents on the day.

The pound's trade-weighted average depreciation since the Washington Currency Agreement of December 1971, as calculated by the Bank of England, rose to 45.1 per cent from 45.8 per cent at noon and 45.2 per cent in early dealings.

The dollar's trade-weighted depreciation since the Washington Agreement, as calculated by Morgan Guaranty of New York, declined to 2.29 per cent from 2.11 per cent.

Gold fell \$1 to \$131.182 in the fairer quiet trading. The Krugger-Clark was at \$131.182.

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FARMING AND RAW MATERIALS

Lower U.S. feedgrain sowing likely

Coffee trading hit by American inquiry

WASHINGTON, Nov. 17. COMBINED PLANTINGS of maize, sorghum, oats and barley for the 1977/78 crops are expected to be down about 4m. acres from the 128.3m. acres planted this season, Mr. James Naive, U.S. Agriculture Department economist, said here.

He told the Agricultural Outlook Conference reduced maize acreage would account for most of the decline.

Prospects for relatively strong soyabean and cotton prices may influence farmers to shift some acreage back into those crops at the expense of maize.

Soyabean and cotton prices may influence farmers to shift some acreage back into those crops at the expense of maize.

Drop in output of soyabeans predicted

WASHINGTON, Nov. 17. WORLD soyabean production this year is forecast to fall nearly 10 per cent from 1975/76 record output of 68m. tonnes, according to the U.S. Agriculture Department.

But the predicted figure of 59.7m. tonnes would still be the second highest production on record.

The 18 per cent decline in the U.S. crop to 34.0m. tonnes is partly offset by a 15 per cent rise in Brazilian production which is this year estimated at 11.3m. tonnes. But there are recent indications that Brazil's crop could be lower than the present estimate, the department said in a foreign agricultural circular.

Higher world sugar stocks expected

WASHINGTON, Nov. 17. WORLD SUGAR stocks are expected to increase substantially by the end of the 1976/77 season compared with a 500,000 short ton increase last season, Mr. Gray of the U.S. Agriculture Department's commodity economics division said here.

Mr. Gray told the Agriculture Outlook Conference a forecast record 1976/77 world sugar crop, coupled with a more normal increase of about 2.2m. tons in world consumption, indicated a substantial build-up in world stocks. He estimated world consumption in the 1976/77 season at 91m. tons.

BY RICHARD MOONEY

THE ANNOUNCEMENT of a new U.S. investigation into the coffee market following this year's record-breaking price brought sharp falls on the New York and London markets yesterday.

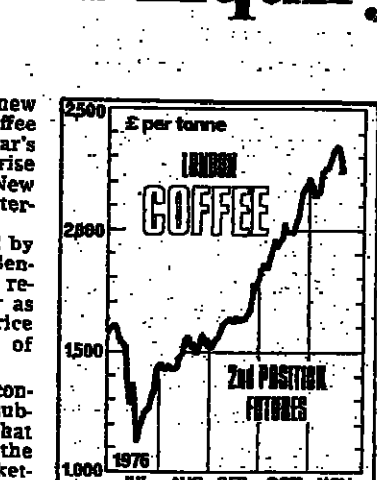
The study is being mounted by Democratic Congressman Benjamin Rosenblum, who was recently quoted in a newspaper as saying: "These excessive price hikes have left the farmers of Mexico in a state of financial manipulation."

An aide subsequently confirmed that the quote was substantially correct and added that Mr. Rosenblum, chairman of the commerce, consumer and marketing affairs subcommittee of the House Governmental Operations Committee, decided to open an investigation into the coffee market after discussing the issue with economic, agriculture and foreign trade specialists.

He said he wanted to find out if the supply and demand situation justified current prices.

The study will also cover the use by retail stores of coffee as a "loss leader" and will ask whether it is proper to encourage consumption if supplies are low.

This will be the second U.S. investigation into coffee prices within 12 months. The first, undertaken at the beginning of this year, was a formal congressional inquiry. According to some dealers, that study had the ironical side-effect of encouraging further price rises. They argued that by drawing public attention to the situation the inquiry



prompted housewives to start a campaign of hoarding, which kept apparent U.S. consumption buoyant despite the surge in prices.

It hardly seems likely that this will happen again—the "damage" already having been done—but the possibility of any helpful outcome is also discounted by most coffee traders on both sides of the Atlantic. They point out that the "manipulation" of which the Congressmen speak is mainly carried out by and on behalf of producers. The producers would argue that the manipulation at the consumers' end of the pipeline is designed to keep prices low.

"In any case," one London dealer said last night, "no amount of so-called manipulation can in the long run outweigh basic supply and demand considerations."

On the London terminal market yesterday coffee futures lost further ground with the January position closing at £22.25 a tonne, down £20 on the day. Dealers attributed the early fall mainly to stoppages and resulting selling. But in the afternoon when most of the decline took place, the market was affected by the tone in New York, where news of the Congressional investigation brought heavy downward pressure.

The uncertain tone of the market in the past few days is seen as reflecting a gradual change of market thinking on manufacturers' stock levels. It had been assumed that these were uncomfortably low, but recent determined resistance to record prices by manufacturers has raised doubts about this.

If the manufacturers can continue to hold off the market the present uncertainty could turn into a major shake-out. But most dealers stress that the decline is a temporary since the fundamental supply and demand situation leads them to regard the medium prospect as a bullish one.

The cocoa market also fell sharply in early dealings, reaching a £20 permissible limit fall soon after the opening. But dealers stressed a convincing rally and ended the morning slightly higher on balance. By the close, however, the March position was £35.25 down on the day at £191.25 a tonne following a new daily decline.

It was noted that the pattern of Western world trading with the Communist bloc had changed in recent years. The Soviet Union and China had become big net importers of lead. Increased imports of zinc by the Soviet Union have, however, been offset by a rise in North Korean exports which has helped push LME warehouse stocks to a record level.

BY OUR COMMODITIES STAFF

FAILURE TO devalue the "green pound" could be a contributory factor to the weakness of sterling, the Country Landowners' Association told the Government yesterday.

In its annual price review submission the association said a partial devaluation of the "green pound" could be interpreted as a sign that the Government was being realistic and facing up to the inevitable food price increases.

Such a move could help starting and help to close the present gap of about 40 per cent between the "green pound" and the market rate of sterling.

Every month's delay in devaluing the "green pound" would effect the cash flow of most producers, who would interpret Government inaction as a sure sign that it was not prepared to ensure that financial resources were available for agricultural expansion.

"Any short term gain which the Government may hope to achieve by postponing a devaluation of the green pound is likely to have long term repercussions on investment decisions by farmers and landowners. Short term benefit for the consumer will imperil long term supply prospects and so in the long term consumers will again be the losers," it stated.

The association called for a lower EEC milk price in real terms which, when passed on to consumers, should boost consumption while improving productivity and helping to reduce the number of very small, uneconomic dairy units in the EEC.

BY DAVID EGLI

A FUND of \$4.5bn. to \$5bn. will be needed for the ten major stockable commodities in the integrated programme proposed by the United Nations Conference on Trade and Development (UNCTAD).

This revised estimate appears in a background document for a preparatory meeting on the commodity question, which is being held in Geneva, Switzerland, from November 22 to 26.

The UNCTAD secretariat sees an additional \$1.5bn. needed for non-stockable commodities in relation to the full range of 18 commodities.

With a borrowing to paid-in capital ratio of two to one, suitable to ensure the fund's "creditworthiness," it would be necessary to raise \$3bn. with \$1bn. paid-in capital and the

BY DAVID EGLI

possibility of borrowing an additional \$2bn. as required.

It is assumed that the fund could rely significantly on governmental lending.

It is suggested voting on the governing council should be based on the dual principle of equality and proportionality.

The fund is designed to back up the attempt to regulate commodity markets by a more integrated approach. The availability of adequate financing through the fund would, it is thought, accelerate the negotiation of international commodity agreements and common financing would be highly cost-effective.

BY DAVID EGLI

The big U.K. buyers of imported potatoes are still wary because of the uncertain value of the pound, but Mr. Roddy Owen, a director of Anglo-European Foods, said here yesterday: "I think it is time we had the courage to go in and buy. We are all here trying to sell, and we have often got nothing to sell."

There has already been a shortage of all kinds of potatoes and beans, in some cases selling at direct.

At the Salon Internationale d'Alimentation here, the busy market for semi-processed vegetables into a competitive commodity market, while the shortage has fed on itself as housewives seek an alternative source to their hard-pressed green grocer.

There is expected to be a shortfall of 20,000 tons this winter (about 20 per cent) in home production of frozen chips, a market which developed in the U.K. last year as fresh potato prices rose and reduced the popularity of the convenience product. It was further boosted by increased catering use and more general acceptance throughout Europe.

BY DAVID EGLI

The Brussels sprouts harvest has been small and poor, there has been a shortage of all kinds of beans and there is strong competition from the Germans for the limited supply of peas for freezing.

The canners too are keeping a careful eye on the possibility of filling the gap in the market. But their ability is hampered by the diverse packaging, labelling and additive regulations operating in other member countries of the EEC. Eastern Europe, the

BY DAVID EGLI

The European and Middle Eastern markets for frozen and canned food have been growing rapidly, with Britain—though often hampered by regulations to protect indigenous producers—doing good business.

One of the main export items—bulk joints of beef—has recently suffered a setback, but there is some evidence of an increase in the export of live animals, notably sheep.

Vegetables, fruit, fish and shellfish continue to do well in Europe, while jams, cakes, biscuits, sweets and chocolates are successful worldwide.

Easier tone in metal markets

BY OUR COMMODITIES EDITOR

THE STRONGER tone in sterling, and the further fall in the price of gold, brought an easier tone in the London metal markets yesterday. Silver was marked down again at the London bullion morning fixing by 2.5p to 282.95p an ounce.

Base metals were also lower although uncertainty about the continued strength of sterling and expectations of a rise in gold kept losses to a minimum.

Consumer demand for copper remains at a low ebb and the supply-demand situation is fundamentally unchanged, with surplus stocks continuing to build up. But the market is showing a distinct reluctance to move to lower levels.

In contrast, tin prices were held up by physical buying interest both in the morning and afternoon, although the rise in sterling brought a generally weaker undertone.

Lead and zinc values followed the downward trend in copper.

EEC revises buffer stock cost

BY DAVID EGLI

GENEVA, Nov. 17. In addition the management of stocking operations would be left to the member states, with operation objectives leaving the special management of sources of finance to the central fund.

The UNCTAD estimate on the value of such an operation appears to have shifted slightly. Perhaps as an additional inducement to the consumer countries it stresses the adverse consequences of sudden and substantial shifts in the balance of supply and demand in commodity markets which could spell disaster for exporters and cause severe burdens on commodity importing countries.

The idea of maintaining commodity prices to ensure adequate foreign exchange returns for exporters is given lower priority.

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COMMODITY MARKET REPORTS AND PRICES

BASE METALS

COPPER	Am. Official	U.K. Official	U.K. Unofficial	U.K. Unofficial
Nov. 17	278.5	278.5	278.5	278.5
Nov. 18	278.5	278.5	278.5	278.5
Nov. 19	278.5	278.5	278.5	278.5
Nov. 20	278.5	278.5	278.5	278.5
Nov. 21	278.5	278.5	278.5	278.5
Nov. 22	278.5	278.5	278.5	278.5
Nov. 23	278.5	278.5	278.5	278.5
Nov. 24	278.5	278.5	278.5	278.5
Nov. 25	278.5	278.5	278.5	278.5
Nov. 26	278.5	278.5	278.5	278.5
Nov. 27	278.5	278.5	278.5	278.5
Nov. 28	278.5	278.5	278.5	278.5
Nov. 29	278.5	278.5	278.5	278.5
Nov. 30	278.5	278.5	278.5	278.5
Dec. 1	278.5	278.5	278.5	278.5
Dec. 2	278.5	278.5	278.5	278.5
Dec. 3	278.5	278.5	278.5	278.5
Dec. 4	278.5	278.5	278.5	278.5
Dec. 5	278.5	278.5	278.5	278.5
Dec. 6	278.5	278.5	278.5	278.5
Dec. 7	278.5	278.5	278.5	278.5
Dec. 8	278.5	278.5	278.5	278.5
Dec. 9	278.5	278.5	278.5	278.5
Dec. 10	278.5	278.5	278.5	278.5
Dec. 11	278.5	278.5	278.5	278.5
Dec. 12	278.5	278.5	278.5	278.5
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Dec. 15	278.5	278.5	278.5	278.5
Dec. 16	278.5	278.5	278.5	278.5
Dec. 17	278.5	278.5	278.5	278.5
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Dec. 29	278.5	278.5	278.5	278.5
Dec. 30	278.5	278.5	278.5	278.5
Dec. 31	278.5	278.5	278.5	278.5

COFFEE

Robusta futures closed easy 55-112 1/2. Arabica futures closed easy 55-112 1/2. Arabica futures closed easy 55-112 1/2.

COFFEE	Am. Official	U.K. Official	U.K. Unofficial	U.K. Unofficial
Nov. 17	278.5	278.5	278.5	278.5
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Dec. 4	278.5	278.5	278.5	278.5
Dec. 5	278.5	278.5	278.5	278.5
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FINANCIAL TIMES

Thursday November 18 1976

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British Steel loses £43m. in first half

BY ROY HODSON

A £43M. LOSS after making interest payments was disclosed by the British Steel Corporation last night on the six months trading from April to September. These figures indicate that the corporation will have difficulty in achieving its financial target of breaking even in 1976-77.

Even so the first-half result is better than the corporation had budgeted for. It is a marked improvement on the first half of 1975-76 when the corporation piled up losses of £125m. before going on to incur a deficit of £255m. after taxation for the whole financial year.

Events have moved against the corporation during the past few months. It is now clear to the BSC management that there will be little or no opportunity to increase production and sales sufficiently to cover the £43m. half-year deficit.

During the half-year to end-September, BSC improved production by 21 per cent over the first half of the previous year and was allowed to supply a wide range of price increases to bring its prices more into line with ruling world prices.

However, the strong upturn in demand for steel this year by the consumer goods industries in Europe and America has not been followed by an improvement in capital goods industries. BSC now foresees, at best, steel demand remaining on a plateau over the winter. Other European steel producers are taking a gloomier view and believe demand could fall, although not to the low levels of a year ago.

The corporation started 1976-77 with a production target of 22.8m. tonnes. During the first half-year actual production was 9.5m. tonnes and it is unlikely that BSC will produce more than 21m.-22m. tonnes in the year.

Blast furnace

Sir Charles Villiers, who became chairman two months ago, estimates the corporation needs to make nearly 23m. tons to break even.

Last year's £255m. loss was incurred on abnormally low production of 17.3m. tonnes. Although the corporation's senior management has said that its works are over-manned by

up to 60,000 men, it is not expected that there will be moves to reduce overall manning levels this winter. Instead BSC will attempt to improve productivity to achieve higher tonnages per man-shift.

BSC's review of plans for the Port Talbot and Shotton plants in Wales is to be passed on to the Government shortly. The need for a new blast furnace to provide extra iron-making capacity at Port Talbot will be stressed.

Davy-Ashmore has already done some design and construction work on a 10,000 tonne-a-day furnace for the Port Talbot works.

When BSC ordered a 10,000 tonne furnace for the Redcar Teesside works it was realised that considerable savings could be achieved if two furnaces were built to similar specifications, but last July the Government asked BSC to reconsider increasing capacity.

BSC hopes the Government will agree that the planned new hot strip mill at Port Talbot can only be operated if it is served by new iron and steel-making capacity.

New figures further weaken hopes of economic growth

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

THE GOVERNMENT'S hopes for sustained economic growth were further undermined yesterday by official figures showing that the level of economic activity was almost unchanged in the third quarter, while consumer spending showed only a slight and, possibly temporary, increase.

The figures highlight the sharp downward revision of the projected economic growth rate over the next year indicated by the Treasury's new National Income Forecasts.

Gross domestic product increased by 0.37 per cent, between the second and third quarters to 108.4 (1970=100, seasonally adjusted and at constant prices) on a preliminary estimate.

This rise is well within the margin of later revision so that officials regard the underlying trend as flat. This GDP figure is based on output data and is regarded as the most reliable measure of short-term movements of the three available methods of computing GDP—the others are based on income and expenditure and have differed sharply in the recent past.

The annual rate of growth is

CONSUMER SPENDING AND GROSS DOMESTIC PRODUCT (OUTPUT DATA)			
		Consumer	
		GDP Expenditure at 1970=100 1970 prices (Seasonally adjusted)	
		£m.	
1975 1st	109.3	8,989	
2nd	104.9	8,851	
3rd	106.0	8,776	
4th	106.3	8,758	
1976 1st	107.8	8,844	
2nd	108.0	8,789	
3rd	108.4	8,850*	

* Preliminary estimate.

clearly well below the 4 per cent a year rate of increase projected by the Government in the distributive trades during the last six months, GDP on an output basis has only grown at an annual rate of 2.4 per cent.

The tiny rise in GDP during the third quarter reflects a slightly higher level of activity in the distributive trades over the period, which offset a drop of nearly one-half per cent in industrial output.

Recent CBI comments have suggested that while the pause in activity may only be tem-

porary, growth from now on will not be particularly rapid.

A cautious view is also suggested by the fact that the only area of expansion in the third quarter was consumer spending. This could now be slipping back.

The Central Statistical Office second preliminary estimate indicates a rise of about 3 per cent in consumer spending—between the second and third quarters to £8,850m. (at 1970 prices and seasonally adjusted).

Expenditure then appears to have been boosted by the tax rebates and a successful summer sales season. This led to a 7.4 per cent rise in the volume of spending on durable household goods between the quarters.

This offset a fractional drop in spending on motor vehicles and the change in the large housing, fuel and light items.

With the tax rebates having worked through, consumer spending may fall, though the continued squeeze on real personal disposable incomes could be offset to some extent by the impact of higher social security benefits which came into force this week.

Editorial Comment, Page 20

CBI-TUC to meet on pay curbs

BY ADRIAN HAMILTON

CONFEDERATION of British industry leaders are to meet with the TUC economic committee next week in an effort to form a joint approach to wage restraint next year.

While the two sides seem broadly in agreement that some form of restraint may be necessary in phase three and that it will have to be more flexible than the present system, there is a wide area of potential disagreement.

At this stage, negotiations with the Government on a policy to succeed the existing phase of restraint when it ends next July are some way off and the attitudes of the both sides is far from formed.

But, at yesterday's council meeting, CBI leaders made clear their desire to seek some form of coordination of wage with the unions and to propose detailed

suggestions on productivity and incentives as soon as possible. The CBI leadership is particularly concerned that, at a time when inflation is still forecast to remain high, the overall figure for increases in earnings under phase three is kept as low as possible.

Confederation calculations suggest that the wage bill could increase by as much as 20 per cent, if consolidation of existing increases is allowed, wage differentials are sorted out, and an additional rise is granted.

At the same time, its leadership, under strong pressure from the membership, is also concerned that the Government gives some assurance of greater incentives for management and the skilled worker.

Under these circumstances, the CBI appears to be moving towards a policy of seeking a

tight phase three in which incentives were promised to management through tax concessions rather than directly through percentage pay increases. Its proposals could include a promise of better things in a fourth year if the Government felt unable to reduce tax too far next year.

The unions still seem reluctant to consider the concept of a long-term re-entry to free collective bargaining or a tight transitional phase three.

Following the Council meeting yesterday, Lord Watkinson, the CBI president, did indicate his own view that phase III and phase IV should be considered together, and that CBI and TUC should try to come to some agreement before the Government made up its own mind.

The Government, he suggested, might wish to introduce an overall ceiling at a later stage. But in the meantime, industry and unions should decide how this was to be interpreted.

Stage 2 accepted by 25m.

Page 12

Weather

U.K. TODAY
DRY in W. Scotland and N. Ireland, but cloudy with rain elsewhere. Brighter weather spreading from W. London, S.E. Cent. S. E. S.W. England, E. Anglia, E. Midlands, Channel Is. Channel Is. Channel Is.

Cloudy, rain at times. Max. 10C (50F).
W. Midlands, Wales, Cent. N. E. England, Lakes, Borders, Edinburgh, Dundee

BUSINESS CENTRES

City	Mon	Tue	Wed	Thurs	Fri	Sat
Alexandria	22	23	24	25	26	27
Amman	18	19	20	21	22	23
Algiers	18	19	20	21	22	23
Bahia	22	23	24	25	26	27
Bombay	22	23	24	25	26	27
Buenos Aires	22	23	24	25	26	27
Calcutta	22	23	24	25	26	27
Cairo	22	23	24	25	26	27
Cardiff	18	19	20	21	22	23
Colon	22	23	24	25	26	27
Copenhagen	18	19	20	21	22	23
Dublin	18	19	20	21	22	23
Edinburgh	18	19	20	21	22	23
Frankfurt	18	19	20	21	22	23
Glasgow	18	19	20	21	22	23
Hamburg	18	19	20	21	22	23
London	18	19	20	21	22	23
Lyons	18	19	20	21	22	23
Madrid	18	19	20	21	22	23

City	Mon	Tue	Wed	Thurs	Fri	Sat
Amman	18	19	20	21	22	23
Algiers	18	19	20	21	22	23
Bahia	22	23	24	25	26	27
Bombay	22	23	24	25	26	27
Buenos Aires	22	23	24	25	26	27
Calcutta	22	23	24	25	26	27
Cairo	22	23	24	25	26	27
Cardiff	18	19	20	21	22	23
Colon	22	23	24	25	26	27
Copenhagen	18	19	20	21	22	23
Dublin	18	19	20	21	22	23
Edinburgh	18	19	20	21	22	23
Frankfurt	18	19	20	21	22	23
Glasgow	18	19	20	21	22	23
Hamburg	18	19	20	21	22	23
London	18	19	20	21	22	23
Lyons	18	19	20	21	22	23
Madrid	18	19	20	21	22	23

Rhodesia talks time limit sought in effort to break deadlock

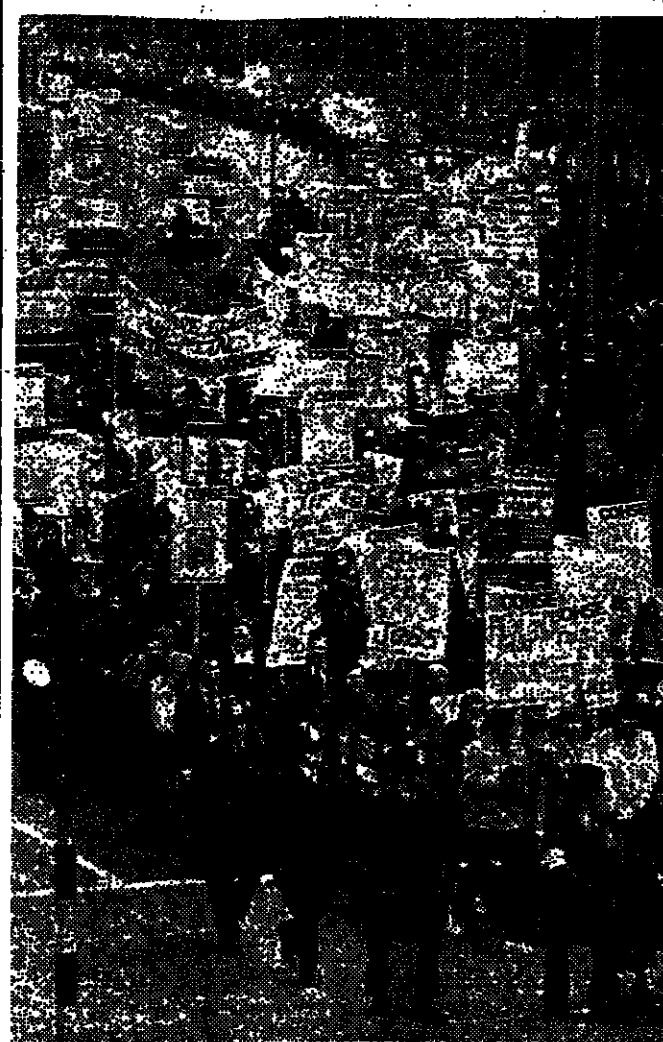
BY DAVID EGLI

IN AN effort to encourage the two African delegations in the Patriotic Front to discuss the structure of an interim government for Rhodesia, the conference, Britain is ready to enforce a firm date for the conclusion of these talks.

This would have the great advantage for the nationalist delegations here, and particularly for those of Mr. Joshua Nkomo and Mr. Robert Mugabe, of tying down the final date for independence. It would also make it impossible for the White Rhodesians to delay the process by dragging their feet in negotiations.

Mr. Nkomo is believed to be under increasing pressure from most of the African front-line presidents and particularly President Kenneth Kaunda, of Zambia. He may now be willing to agree to this kind of compromise to allow the talks to proceed.

UNIONS MARCH IN PROTEST



Freddie Horsfield

Demonstrators against the Government's expenditure cuts marching by Buckingham Palace yesterday on their way to lobby their MPs at Westminster. Well over 20,000, mostly public sector workers and students, took part in the demonstration which was orderly.

The demonstration, organised jointly by the National Union of Public Employees and the National and Local Government Officers' Association, attracted the support of more than a dozen unions and the Labour Party national executive—but not the TUC or the Transport and General Workers Union.

Other contingents came from

the Civil and Public Services Association, the Association of Scientific, Technical and Managerial Staffs, the technical and supervisory section of the Amalgamated Union of Engineering Workers, the Confederation of Health Service Employees, and the National Union of Students.

This, the biggest show of trade union protest since the official TUC demonstration against the Conservative's Industrial Relations Act five years ago, culminated in a mass rally at the Central Hall Westminster where leaders of the participating unions called on the Government to adopt alternative economic policies involving the reinstatement of expenditure cuts.

War on Left wing unworthy—Heath

BY RICHARD EVANS AND PHILIP RAWSTORNE

CONSERVATIVES were urged last night by Mr. Edward Heath to adopt policies that would unite the nation and not fight an unworthy war against scroungers and Left-wing Labour MPs.

His comments, made at Westminster to Greater London Young Conservatives, are certain to spark a row inside the Tory Party as the former leader was criticising by implication the leadership of Mrs. Margaret Thatcher.

Mrs. Thatcher played a prominent part in pressing the Government to introduce taxation of short-term unemployment benefit and, although she had not entered the backbench campaign against Left-wingers, she has made no attempt to curb their activities.

Many Conservative MPs are convinced that Mrs. Thatcher's more robust attitude is much more in tune with party thinking in the country than Mr. Heath's call for a more moderate unifying line.

Mr. Heath's comments came after a Commons decision to send to the Committee of Privileges allegations by Mr. Ian Spratt, Conservative MP for Aberdeen South, that some Labour MPs were "crypto-fifth columnists".

The former Tory leader gave a warning to his party against "revealing an equal and demanding positive leadership." When it comes to elections we have to win on the basis of concrete and realistic policies, and also on the basis that we can unite this nation.

But in his view the Tory Party would never unite the

nation on the basis of waging a campaign against scroungers "because the great majority of the 55m. Britons are not scroungers; they want positive leadership."

Clearly referring to Mr. Spratt's recent speech Mr. Heath added: "If we are to wage a campaign against a minority of Labour MPs on the alleged basis that they are subservient to Moscow, this goes back to 1923 and is part history."

"Our party must not reveal in the squalor of this sort of appeal. We have to be positive. We must talk hard common sense to people. Let us deal with things that matter and not deal in those things which are beneath us, things which are unworthy of us."

After bitter scenes in the Commons earlier, during which Mr. George Thomas, Speaker, twice threatened to suspend the sitting, MPs voted to refer Mr. Spratt's allegations to the Privileges Committee, one of the most senior committees of the Commons.

Mr. Spratt, invited to make a statement or leave the Commons chamber, walked out to cheers from Tory backbenchers and hisses from Labour MPs.

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Mr. Spratt said afterwards: "I welcome the opportunity to go before the committee where I shall give evidence backing up my speech."

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THE LEX COLUMN

Slackening pace at Unilever

The underlying trend at Unilever is still upwards, but the period of explosive performance is now over. Profits have risen from £14m. pre-tax in the second quarter to £153m. in the third, which represents real progress since the ice cream season on the Continent favours the earlier period. Sales growth is accelerating with a rise of 46 per cent in the latest three months, and margins have climbed back above the 1975 level. Profits after nine months total £408m. against £219m. and since the impact of currency changes is only taken into the pre-tax figure at the year end, annual profits could emerge at something like £600m. (including maybe £70m. from currency movements) compared with £338m. in 1975.

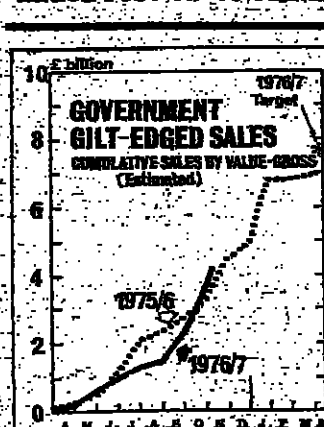
However Unilever is being rather cautious about the pattern in Europe over the rest of the year. NV's margins are still a little below previous peaks, but the economic climate will limit further recovery. Edible oil prices are well above the low points seen this spring. And although profits from UAG's international may double again this year in sterling terms, (to account for over a quarter of the operating total before minorities) its rate of growth currently seems to be slowing down somewhat.

Despite rising working capital needs, liquidity will probably be a continuing process. But a have improved a little further during 1976. And the trading outlook for 1977 appears stable. However the group's currency hedge status will probably be the main short term influence on the share price: following the recent strength, the prospective p/e is 44 per cent and the p/e is about 54 at 410p.

Woolworth

Woolworth's third quarter profits are at least a tenth ahead of most outside estimates with a rise from £9.8m. to £10.5m. pre-tax and disposals. Although turnover growth has stayed on course volume growth actually shaded modestly in the third quarter and the spurt in earnings reflects improved margins, interest on the two previous quarters the group has managed to stabilise at the gross level, and net margins are some-

Index rose 0.9 to 311.1



thing like a tenth up on a year ago. It begins to look as if profits overall this year can top £40m. pre-tax, against £38m. in 1975-76.

So far Woolworth is happy enough about pre-Christmas demand, and it reckons the first phase of its policy towards changing the sales mix—a concentration into fewer product areas—is now complete. Cost pressures have eased progressively over the year and for 1977-78 the growth of both wages and other overheads could slow by around a quarter, the workforce has been cut by 24 per cent since the third quarter of 1975-76 and this appears to be a continuing process. But a prospective p/e of around 9 at 460p is still supported solely by a yield of 13.1 per cent, which this year could be covered around 1.4 times.

Bank disclosure

BankAmerica Corporation's decision to publish a voluntary disclosure code, which it will adhere to from now on, will certainly raise a few eyebrows in European banking parlours—if not in North America. For legal reasons U.S. banks already have to publish confidentially about their activities, but BankAmerica has decided that in future it will disclose more information about its loans, interest on the two previous quarters the group has managed to stabilise at the gross level, and net margins are some-

ations "from any point of view." Translated into detail, this means that the bank is now committed to disclosing a plethora of facts (sometimes on request) such as the size, maturity and geographical spread of its deposits; earnings of the bank's major profit centres; breakdown of its loan book; and data on "problem" loans. It also discloses extra detail about its trust business and "social responsibility." But draws the line at disclosing information about individual customers.

All this contrasts with the toyness of British and indeed other European banks in divulging information. Since "full disclosure" in 1968, the U.S. "clearers" have not advanced much further and in some respects—like the proportion of current accounts among their deposits—they have gone backwards. Poor information on foreign currency trading and overseas operations has become a more glaring drawback as these areas have swollen rapidly in importance.

But it is the merchant banks which still cling most tenaciously to secrecy. In view of the success of the U.S. banks in the international markets, the U.K. merchant banks might well consider whether reticence is starting to be counterproductive.

Gilts spree

With the 1982 tap sold out yesterday, it looks as though the Government's gilt-edged sales programme is for the first time running ahead of last year's figures for the comparable period. In 1975-76 net sales of gilts to the non-bank private sector were some £3.5m. and this year's target is probably only slightly higher at £4m.

Until the middle of September the funding programme was slipping behind schedule. But since then gross sales have been well over £2m. and although this exaggerates the net position, substantial progress has nevertheless been made. At the middle of November, after seven and a half months of the financial year, cumulative net sales look to have been of the order of £2.5m. Attention may now switch to the long tap while there is inevitably talk of a new short tap to-morrow.

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